

Thomas Cook (India) Limited

11th Floor, Marathon Futurex
N. M. Joshi Marg, Lower Parel (East),
Mumbai - 400 013.
Board No.: +91-22-4242 7000
Fax No. : +91-22-2302 2864



20th December, 2023

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the Press Release dated 20th December, 2023 titled “Thomas Cook India wins ‘MICE Travel Operator of the Year’ at The Economic Times Travel & Tourism Annual Awards - second edition.”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

Amit J. Parekh

Company Secretary and Compliance Officer

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

Registered & Corporate Office:

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717
www.thomascook.in

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Thomas Cook India wins 'MICE Travel Operator of the Year' at The Economic Times Travel & Tourism Annual Awards - second edition

Mumbai, December 20 2023: [Thomas Cook \(India\) Limited](#), India's leading omnichannel travel services company has been honoured with '**MICE Travel Operator of the Year**' award at The Economic Times Travel & Tourism Annual Awards. The second edition of The Economic Times Travel and Tourism Annual Awards brought together top leaders from the travel and tourism industry on a single platform. The selection criteria covered a range of parameters, with the nominations being judged by an eminent grand jury and validations by Ernst & Young.

Thomas Cook's MICE Team was recognized for its noteworthy delivery over the past year. The Company was selected by the Government of India to manage a range of prestigious events like India's G20 Summit managed 41 events across 31 cities, the 37th National Games in Goa where they exclusively managed accommodation, catering and transportation services for approx. 17,000 guests, and Khelo India 2023 where they handled 20,500 customers.

The award acknowledges Thomas Cook's sustained dedication and stellar delivery on mid to large Corporate MICE movements of 100 to over 2000 delegates/customers to a diversity of destinations including Iceland, Switzerland, France, Italy, Dubai, Denmark, Australia, Spain, Portugal, Dubai, Abu Dhabi, Malaysia, Japan, Turkey, Thailand, Africa and Kenya; Kashmir, Goa, Rajasthan, Madhya Pradesh, Kerala in India.

The Company built and leveraged strong partnerships & alliances to deliver distinctive experiences for its MICE corporates. Cutting edge experiences include setting up a special food truck near Iceland's Skógafoss, Chocolate Train Experience in Switzerland, super car experience in Ferraris in an exclusive circuit in Modena (the birthplace of Ferrari), Regatta sailing experience in Barcelona, bike ride on a Harley-Davidson through Capetown, self-drive in a super car from Germany to Austria in one day, and more.

Meera Charnalia, Executive Vice President and Head - MICE, Thomas Cook (India) Limited said, "*We are truly honoured to be selected as the MICE Travel Operator of the Year at The Economic Times Travel & Tourism Annual Awards.*

At Thomas Cook, we believe that MICE is an art and take great care to understand the requirements of our customers. We aim to deliver exceptional experiences to our customers and this award reiterates our leadership position in the MICE sector.

This has been a year of remarkable wins for us and we are honoured to have been a partner with the Government of India in prestigious events throughout the year including the G20 Summit, the 37th National Games, and Khelo India 2023. Our strong delivery across mid to large corporate MICE groups across a range of destinations is a testament of the team's hard work and resilience.

This award is a special honour and we are grateful to our team for their focus and unerring support, also our customers for investing their trust in us and inspiring us in our continuous service."

About Thomas Cook (India) Limited: Set up in 1881, Thomas Cook (India) Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services and Visa Services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied TPro, Australian Tours Management, Desert Adventures, Travel Circle International Limited (TCI 勝景), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa.

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 28 countries across 5 continents.

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

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TCIL has been felicitated with The Best Tour Operator at India Travel Awards North 2023, MICE Travel Operator of the Year at the Economic Times Travel & Tourism Awards 2023, winner of the Corporate Citizen Award (Travel Tourism & Hospitality) at the Corporate Citizen Conclave & Award 2023, The Outbound Tour Operator of the Year 2022 & 2019 at the SATTE Awards, IAMAI India Digital Awards 2022, CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, CIO100 Award for digital innovation 2022, 'Innovation in Omni-experience' Award at International Data Corporation's (IDC) Industry Innovation Awards 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019-2021, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programs and bank facilities of TCIL - 'CRISIL AA- / Stable' on the long-term bank facilities of TCIL and 'CRISIL A1+' rating on the short-term bank facilities and short-term debt of the company.

For more information, please visit www.thomascook.in

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited, is the promoter of TCIL with a shareholding of 63.83% of its paid-up capital.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is primarily engaged in property and casualty insurance and reinsurance and the associated investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Mr. V. Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

About Subsidiaries of Thomas Cook (India) Limited (TCIL):

Sterling Holiday Resorts Limited

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL is a leading leisure hospitality company with 40+ resorts, hotels and retreats across hills, beaches, jungles, waterfront, adventure, heritage, pilgrimage and drive-to locations. Sterling provides a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited

SOTC Travel Limited (SOTC), a wholly owned subsidiary of TCIL and part of the Fairfax Financial Holdings group, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted millions of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

Travel Corporation (India) Limited

Travel Corporation (India) Limited (TCI) (operating brands Sita, TCI and Distant Frontiers), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

DEI Holdings Limited

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

For more information, visit:

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

Media Enquiries: Suzanne Pereira | +91 98202 97665 | suzanne.pereira@thomascook.in

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