



**CEAT Ltd.**  
RPG House  
463 Dr. Annie Besant Road,  
Worli, Mumbai 400030, India  
+91 22 24930621  
CIN: L25100MH1958PLC011041  
www.ceat.com

June 22, 2019

**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai- 400001

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400 051

**Security Code: 500878**

**Symbol: CEATLTD**

**Sub: Disclosure under Reg. 30 – Newspaper Notice regarding transfer of shares to IEPF**

Dear Sir/Madam,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with the Policy on Determination of Materiality of Events of the Company, we hereby enclose copies of the circular issued to the shareholders and Notice published in the newspapers, Financial Express (English) and Loksatta (Marathi), concerning the transfer of shares to the IEPF Authority, pursuant to Section 124(6) of the Companies Act, 2013 read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016.

We request you to kindly take the same on record.

Thanking you,

Yours sincerely,

For **CEAT Limited**

**Vallari Gupte**  
**Company Secretary and Compliance Officer**

Enclosure: As above

June 17, 2019

**IMPORTANT & URGENT FOR YOUR IMMEDIATE ATTENTION**

Dear Shareholder(s),

**Sub: Transfer of Equity Shares of the Company held by you to Investor Education and Protection Fund (IEPF) DEMAT Account:**

We bring to your notice that in terms of Section 124 (6) of the Companies Act, 2013 ("the Act") read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016, as notified and amended from time to time (collectively referred to as "IEPF Rules"), shares in respect of which dividend has not been paid or claimed for 7 (seven) consecutive years or more, shall be transferred to IEPF DEMAT Account.

Our records indicate that you have not claimed your dividend for last 7 years and the amount(s) is/ are lying unclaimed against your folio / demat account, the details of which are given in the Annexure to this letter. **You are therefore requested to claim the unclaimed amount(s) on or before August 31, 2019, by returning the aforesaid Annexure duly signed along with documents as mentioned below:**

- **For dividend paid on shares held in physical form:** Kindly note that the existing Bank details as registered against the folio will be considered for payment.

However, if you have not registered your bank details earlier or there is any change in the bank details, kindly update the same in the Annexure and forward to us along with original cancelled cheque leaf bearing the name of the shareholders as the account holder. OR

If the cheque leaf with name printed on it is not available, kindly submit cancelled cheque in original along with Bank attested copy of the first & last page of the Bank Passbook / Bank Statement (not older than 3 months) showing name, address of the shareholder and the full address of the Bank branch.

- **For dividend paid on shares held in electronic form:** Kindly ensure that the Bank details registered against your demat account are correct. In case any change required, please update the same with your Depository Participant at the earliest, as the Bank details registered against the your demat account will be considered for payment.

**However, in case, the dividend amount(s) are not claimed within the stipulated time period i.e. on or before August 31, 2019, the Company will be compelled to transfer the unclaimed dividend amount for F.Y. 2011-12 to the IEPF and consequently transfer the shares held by you to IEPF DEMAT Account, without any further notice, by following the due process as provided in the notification which is as under:**

- a) **In case you hold shares in physical form:** New share certificate(s) will be issued and transferred to the IEPF DEMAT Account. The original share certificate(s) which stand registered in your name and is held by you will stand automatically cancelled and be deemed non-negotiable.
- b) **In case you hold shares in electronic form:** Your demat account will be debited for the shares liable for transfer.

Please note that post transfer of shares to the IEPF DEMAT Account, you may claim from IEPF Authority both the unclaimed dividend amount(s) and the shares by making an application in prescribed Form IEPF-5 online and sending the physical copy of the same duly signed (as per the specimen signature recorded with the Company) along with requisite documents enumerated in the Form IEPF - 5 to us.

The IEPF Rules and the application form (Form IEPF - 5), as prescribed by the MCA for claiming back the shares / dividend are available on the website of MCA at [www.iepf.gov.in](http://www.iepf.gov.in)

Please note that no claim shall lie against the Company in respect of unclaimed dividend amount and shares transferred to IEPF Authority pursuant to the said IEPF Rules.

Please take necessary immediate action at your end.

In case of any query, you may please contact the Company/ TSR Darashaw Consultants Private Limited at the following addresses / email/ telephone nos:

CEAT Limited, 463, Dr. Annie Besant Road, Worli, Mumbai 400 030 Email: investors@ceat.com Tel: 022-2493 0621	TSR Darashaw Consultants Private Limited, 6-10 Haji Moosa Patrawala Industrial Estate, 20, Dr. E Moses Road, Mumbai 400 011 Email: csg-unit@tsrdarashaw.com Tel : +91 22 66178484 Fax : +91 22 66568484
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***For better investor servicing, please keep your email id, latest bank / PAN / address details registered with the Company / your Depository Participant, as the case may be.***

Yours Sincerely,  
For CEAT Limited

Sd/-  
**Vallari Gupte**  
Company Secretary

Encl: as above

**CEAT LIMITED**

CIN: L25100MH1958PLC011041

Registered Office: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030

Telephone No.: 022-24930621 Fax: 022-25297423

E-mail: investors@ceat.com; Website: www.ceat.com

June 17, 2019

**IMPORTANT & URGENT FOR YOUR IMMEDIATE ATTENTION**

Dear Shareholder(s),

**Sub: Transfer of Equity Shares of the Company held by you to Investor Education and Protection Fund (IEPF) DEMAT Account:**

In accordance with erstwhile Clause 5A of the Listing Agreement (now Regulation 39(4) read with Schedule VI of the SEBI (Listing Obligations and Disclosures Requirements), Regulations, 2015 ("Clause 5A"), the Company had sent reminders to you vide letters dated March 20, 2013, April 30, 2013 and July 1, 2013, requesting you to claim your respective share certificate(s) issued pursuant to a Scheme of Arrangement by way of demerger between the Company, CHI Investments Limited and their respective shareholders. Subsequently, in accordance with Clause 5A, shares held by you which remained unclaimed, were transferred to "Unclaimed Securities Suspense Account" of the Company ("Company's Suspense Account") in the month of January 2014. Further, these shares could have also been claimed by you at any time by approaching the Company with relevant documentary proof.

We bring to your notice that in terms of Section 124 (6) of the Companies Act, 2013 ("the Act") read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016, as notified and amended from time to time (collectively referred as "IEPF Rules"), shares in respect of which dividend has not been paid or claimed for 7 (seven) consecutive years or more, shall be transferred to IEPF DEMAT Account.

Our records indicate that, you have neither claimed your shares nor the dividend declared thereon since FY 2011-12. As per IEPF Rules your shares are liable to be transferred from the Company's Suspense Account to the IEPF DEMAT Account. In accordance with Section 125 (4) of the Act, dividend for FY 2011-12 which remains unclaimed till August 31, 2019 will be transferred to IEPF.

You are therefore requested to claim your unclaimed shares along with unclaimed dividend from FY 2011-12 by returning the enclosed application **duly signed along with relevant supporting documents**, so as to reach to Registrar and Share Transfer Agent of the Company -TSR Darashaw Consultants Private Limited (RTA), at the below mentioned address on or before **August 31, 2019**.

**The claim application should feature your complete contact details and should be supported with the self-attested copies of:**

- a) **Identity Proof of all holders: PAN Card**
- b) **Any one of Address Proof of First holder: Aadhar Card, Passport, Electricity bill or Landline telephone bills (not older than 3 months).**

In case we do not receive application for claim along with the required supporting documents from you by **August 31, 2019**, we shall, pursuant to the IEPF Rules, transfer your unclaimed shares from Company's Suspense Account to IEPF Authority, as per the procedure stipulated in the said Rules, without any further notice.

Please note that post transfer of shares to the IEPF DEMAT Account, you may claim from IEPF Authority both the unclaimed dividend amount(s) and the shares by making an application in prescribed Form IEPF-5 online and sending the physical copy of the same duly signed (as per the specimen signature recorded with the Company) along with requisite documents enumerated in the Form IEPF - 5 to us.

The IEPF Rules and the application form (Form IEPF - 5), as prescribed by the MCA for claiming back the shares / dividend are available on the website of MCA at [www.iepf.gov.in](http://www.iepf.gov.in)

Please note that no claim shall lie against the Company in respect of unclaimed dividend amount and shares transferred to IEPF Authority pursuant to the said IEPF Rules.

Please take necessary immediate action at your end.

In case of any query, you may please contact the Company/ TSR Darashaw Consultants Private Limited at the following addresses / email/telephone nos:

CEAT Limited, 463, Dr. Annie Besant Road, Worli, Mumbai 400 030 Email: investors@ceat.com Tel: 022-2493 0621	TSR Darashaw Consultants Private Limited, 6-10 Haji Moosa Patrawala Industrial Estate, 20, Dr. E Moses Road, Mumbai 400 011 Email: csg-unit@tsrdarashaw.com Tel : +91 22 66178484 Fax : +91 22 66568484
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***For better investor servicing, please keep your email id, latest bank / PAN / address details registered with the Company / your Depository Participant, as the case may be.***

Yours Sincerely,

For CEAT Limited

Sd/-  
**Vallari Gupte**  
Company Secretary

Encl: as above

SATURDAY, JUNE 22, 2019

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WWW.LOKSATTA.COM

मुंबई, शनिवार, २२ जून २०१९ ★

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## CEAT CEAT LIMITED

CIN: L25100MH1958PLC011041

Registered Office: 463, Dr. Annie Besant Road, Worli, Mumbai 400 030

Telephone No.: 022-24930621 Fax: 022-25297423

Email: [investors@ceat.com](mailto:investors@ceat.com); Website: [www.ceat.com](http://www.ceat.com)

### NOTICE

#### TRANSFER OF EQUITY SHARES OF THE COMPANY TO INVESTOR EDUCATION AND PROTECTION FUND (IEPF) DEMAT ACCOUNT

Notice is hereby given pursuant to the provisions of Section 124 (6) of the Companies Act, 2013 ("the Act") read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules 2016, as notified and amended from time to time (collectively referred as "the IEPF Rules") in connection with the transfer of those equity shares to the IEPF Demat Account in respect of which dividends have not been claimed by shareholders for 7 (Seven) or more consecutive years, including those shares which were issued pursuant to Scheme of Arrangement by way of demerger between the Company, CHI Investments Limited and their respective shareholders and having remained unclaimed were subsequently transferred to "Unclaimed Securities Suspense Account" of the Company in accordance with erstwhile Clause 5A of the Listing Agreement (now Regulation 39(4) read with Schedule VI of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015.

Accordingly, individual communication is being sent to all the concerned shareholders, whose share(s) are liable to be transferred to the IEPF Authority during the FY 2019-20, requesting them to claim such unclaimed dividend from FY 2011-12 till date, on or before **August 31, 2019**. Details of such shareholders and the shares have already been uploaded on the Company's website [www.ceat.com](http://www.ceat.com), under "Investors Section".

Concerned shareholders, holding such shares in physical form and whose shares are liable to be transferred to the IEPF Demat Account, may note that the Company would be issuing new share certificate(s) in lieu of original share certificate(s) held by them for transfer to the IEPF and the original share certificate(s) held by the shareholders shall stand cancelled and be deemed non-negotiable.

In case the Company does not receive any communication from the concerned shareholders by **August 31, 2019**, the Company shall, with a view to complying with the requirements as set out in the IEPF Rules, transfer the shares to the IEPF Demat Account by the due date as per procedure stipulated in the said IEPF Rules.

Shareholders may also note that both the unclaimed dividends and unclaimed shares including all benefits accruing on such shares, if any, once transferred to IEPF may be claimed from the IEPF Authority after following the procedure prescribed under the IEPF Rules.

For any further queries or claiming the unpaid/unclaimed dividend and/or unclaimed shares or in case you need any information/clarification, please contact Registrar and Share Transfer Agents of the Company viz. **TSR Darashaw Consultants Private Limited** at 6-10, Haji Moosa Patrawala Industrial Estate, 20, Dr. E. Moses Road, Near Famous Studio, Mahalaxmi, Mumbai 400 011, Tel. No. 66178484, Email Address: [csg-unit@tsrdarashaw.com](mailto:csg-unit@tsrdarashaw.com)

For CEAT Limited

Place : Mumbai

Vallari Gupte

Date : June 22, 2019

Company Secretary

## CEAT सीएट लिमिटेड

सीआयएन : एल२५१००एमएच१९५८पीएलसी०११०४१

नोंदणीकृत कार्यालय : ४६३, डॉ. अनी बेझंट रोड, वरळी, मुंबई-४०००३०

दूरध्वनी क्र.: ०२२-२४९३०६२१ फॅक्स : ०२२-२५२९७४२३

ई-मेल : [investors@ceat.com](mailto:investors@ceat.com); संकेतस्थळ : [www.ceat.com](http://www.ceat.com)

### सूचना

#### कंपनीच्या समभागांचे इन्व्हेस्टर एज्युकेशन अॅण्ड प्रोटेक्शन फंड (आयईपीएफ) डिमेंट खात्यामध्ये हस्तांतरण

इन्व्हेस्टर अॅण्ड प्रोटेक्शन फंड अॅंथॉरिटी (अकाउंटिंग, ऑडिट, ट्रान्स्फर आणि रिफंड) नियमावली, २०१६ सह वाचल्या जाणाऱ्या कंपनी कायदा, २०१३ ("कायदा")च्या कलम १२४(६) च्या तरतुदीच्या मान्यतेप्रमाणे याद्वारे सूचना देण्यात येत आहे की, अशा समभागांसह जे कंपनी, सीएचआय इन्व्हेस्टमेंट लिमिटेड आणि त्यांच्या संबंधित समभागधारकांसोबत विलीनीकरण माध्यमाद्वारे व्यवस्थेच्या योजनेच्या अनुषंगाने जारी करण्यात आलेल्या समभागांसह, समभागधारकांद्वारे ७ (सात) किंवा त्यापेक्षा अधिक सलग वर्षासाठी दावा न करण्यात आलेले समभाग आणि त्यानंतर कंपनीच्या "अनक्लेड सिक््युरिटीज सस्पेन्स अकाउंट"मध्ये सेबी (लिस्टिंग ऑब्लिगेशन अॅण्ड डिस्क्लोजर रिक्वायर्मेंट) नियमावली, २०१५ च्या अनुसूची VI सह वाचल्या जाणाऱ्या पूर्वीच्या लिस्टिंग अॅंथॉरिटीच्या कलम ५ए (सध्याचा नियम ३९(४)) अनुसार ज्यांचे आयईपीएफ डिमेंट खात्यामध्ये हस्तांतरण होणार असलेल्या समभागांच्या संदर्भात अधिसूचित आणि वेळोवेळी (साधारणपणे "आयईपीएफ नियमावली" असा संदर्भ असलेला) फेरफार करण्यात आल्याप्रमाणे करण्यात येणार आहे.

त्यानुसार, वैयक्तिक पत्रव्यवहार सर्व संबंधित समभागधारकांशी करण्यात आला आहे, ज्यांचे समभाग एफवाय २०१९-२० दरम्यान आयईपीएफ प्राधिकरणाकडे हस्तांतरित होण्यासाठी पात्र आहेत, त्यांना विनंती करण्यात येत आहे की, एफवाय २०११-१२ पासून आजच्या दिनांकापर्यंत दावा करण्यात न आलेल्या लाभांशाचा दावा ऑगस्ट ३१, २०१९ रोजी किंवा त्यापूर्वी करावा. अशा समभागधारकांचा आणि समभागांचा तपशील कंपनीच्या [www.ceat.com](http://www.ceat.com) या संकेतस्थळावर "इन्व्हेस्टर सेक्शन" अंतर्गत यापूर्वीच अपलोड करण्यात आला आहे.

संबंधित समभागधारक ज्यांनी समभागांची धारणा प्रत्यक्ष स्वरूपात केली आहे आणि ज्यांचे समभाग आयईपीएफ डिमेंट खात्यामध्ये हस्तांतरण होण्यास पात्र आहेत, त्यांनी कृपया नोंद घ्यावी की, आयईपीएफला हस्तांतर करण्यात येणाऱ्या त्यांच्याद्वारे धारणा करण्यात आलेल्या मूळ भाग प्रमाणपत्रांच्या जागी कंपनी त्यांना नवीन भाग प्रमाणपत्र जारी करेल आणि समभागधारकाद्वारे धारण करण्यात आलेली मूळ भाग प्रमाणपत्र (पत्रे) रद्द करण्यात येतील आणि त्याचा व्यवहारामध्ये कोणताही वापर करता येणार नाही.

जर कंपनीकडे संबंधित समभागधारकांद्वारे ऑगस्ट ३१, २०१९ पर्यंत कोणताही पत्रव्यवहार प्राप्त न झाल्यास आयईपीएफ नियमामध्ये देण्यात आल्याप्रमाणे कंपनी त्याची पूर्तता करेल आणि नमूद आयईपीएफ नियमामध्ये विहित करण्यात आलेल्या प्रक्रियेच्या अनुसार देय दिनांकाला आयईपीएफ डिमेंट खात्यामध्ये हस्तांतरण करण्यात येईल.

समभागधारकांनी याची कृपया नोंद घ्यावी की, दोन्ही म्हणजेच दावा न करण्यात आलेले लाभांश आणि दावा न करण्यात आलेले समभाग त्यावरील सर्व लाभांसह जर असल्यास एकदा आयईपीएफकडे हस्तांतरित करण्यात आल्यानंतर त्याचा दावा आयईपीएफ नियमांच्या अंतर्गत विहित करण्यात आलेल्या प्रक्रियेचे पालन करून आयईपीएफ प्राधिकरणाकडून त्याचा दावा करता येईल.

अधिक चौकशीसाठी किंवा प्रदान न झालेल्या/दावा करण्यात न आलेला लाभांश आणि/किंवा दावा करण्यात न आलेले समभाग यांच्या संदर्भात किंवा कोणतीही माहिती/स्पष्टीकरण जरा हवे असल्यास कृपया निबंधक आणि कंपनीचे शेअर ट्रान्स्फर एजंट म्हणजेच **टीएसआर दाराशो कन्सल्टंट प्रायव्हेट लिमिटेड** यांच्याशी ६-१०, हाजी मुसा पात्रवाला इंडस्ट्रियल इस्टेट, २०, डॉ. ई. मोझेस रोड, फेमस स्टुडिओजवळ, महालक्ष्मी, मुंबई-४०००११, दूर. क्र.: ६६१७८४८४, ई-मेल : [csg-unit@tsrdarashaw.com](mailto:csg-unit@tsrdarashaw.com) वर संपर्क साधता येईल.

टिकाण : मुंबई

दिनांक : जून २२, २०१९

सीएट लिमिटेडकरिता

वल्लरी गुप्ते

कंपनी सचिव