

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)
CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)
Tel. No.: 0281-2363023

Date: 18.07.2023

To,
Dept. of Corporate Services
BSE Limited
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Reg: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015 regarding Resignation of Company Secretary and Compliance Officer

Dear Sir/Madam,


As per the provisions of Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that Mr. Nirajkumar Malaviya (ACS 60333) has resigned from the post of Company Secretary and Compliance Officer with effect from closing hours of 18th July, 2023. Disclosure as required under SEBI's Circular No. CIR/CFD/CMD/4/2015 dated 9th September 2015 are as under:-

Particulars	Details
Reason for Change	Mr. Nirajkumar Malaviya (ACS60333) has resigned from the post of Company Secretary and Compliance Officer with effect from closing hours of 18 th July, 2023 due to personal reason and personal commitment.
Date of Cessation	w.e.f. from closing hours of 18 th July, 2023

This is for your information and record please. Kindly acknowledge the receipt of same.

Thanking You,

For, Add-Shop E-Retail Limited
(Formally Known as Add-Shop Promotions Limited)


Dineshbhai B. Pandya
Managing Director
DIN: 06647303



Nirajkumar Malaviya

**Address: 10/B, Saurashtra Patel Society, Opp. Bhid Bhanjan Hanuman Temple,
Bapunagar Road, Bapunagar, Ahmedabad-380024, Gujarat.**

Date: 18.07.2023

To,
The Board of Directors
Add-Shop E-Retail Limited
B-304 Imperial Height,
150FT Ring road,
Rajkot, Gujarat-360005.

Subject: Intimation for Resignation from the post of Company Secretary & Compliance Officer of Add-Shop E-Retail Limited ("the Company").

Respected Sir/Madam,

I hereby tender my resignation from the position of Company Secretary & Compliance Officer of Add-Shop E-Retail Limited with immediate effect i.e. Close of business hours of July 18, 2023 due to my personal reason and personal commitments, Kindly acknowledge the receipt and arrange to submit the necessary forms to the office of the Registrar of Companies, accordingly.

I appreciate the opportunities for growth that you have provided to me and I have learned a lot, all of which I will take with me throughout my career.

I wish the organization continued success.

Thanking you,

Yours faithfully



**Nirajkumar Malaviya
Company Secretary &
Compliance Officer**