

2nd December, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of November 2019.

Please find enclosed the Press Release regarding the Company's sales update for the month of November 2019.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company registers sales of 266,582 units in November 2019

Hosur, December 02, 2019: TVS Motor Company registered sales of 266,582 units in November 2019 as against sales of 319,965 units in the month of November 2018. Shifting of Diwali season to the earlier month and planned adjustment of BS IV stocks is reflecting in the sales growth difference between November 2018 and November 2019.

Two-Wheeler

Total two-wheeler registered sales of 249,350 units in November 2019 as against sales of 307,142 units in the month of November 2018. Domestic two-wheeler registered sales of 191,222 units in November 2019 as against sales of 260,253 units in the month of November 2018.

Motorcycle registered sales of 105,963 units in November 2019 as against sales of 119,883 units in November 2018. Scooter sales of the Company registered 84,169 units in November 2019 as against sales of 111,763 units in November 2018.

Exports

The Company's total exports grew by 27% increasing from 58,476 units in November 2018 to 74,060 units in November 2019. Two-wheeler exports grew by 24% increasing from 46,889 units in November 2018 to 58,128 units in November 2019.

Three-Wheeler

Three-wheeler sales of the Company grew by 34% increasing from 12,823 units in November 2018 to 17,232 units registered in November 2019.

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making

PRESS RELEASE



internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact

Varghese M Thomas / KS Harini: vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com
