



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

August 24, 2023

To, The Manager - Listing BSE Limited ("BSE") , Corporate Relationship Department, 2nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001.	To, The Manager - Listing National Stock Exchange of India Limited ("NSE") , "Exchange Plaza", 5th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex Bandra (East), Mumbai – 400 051.
BSE Scrip Code: 517421	NSE Symbol: BUTTERFLY
ISIN: INE295F01017	ISIN: INE295F01017
Our Reference: 55 /2023-24	Our Reference: 55 /2023-24

Sub: Newspaper advertisement for transfer of Equity Shares to Investor Education and Protection Fund (IEPF).

Pursuant to applicable Regulation(s) of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, please find enclosed the copies of newspaper advertisement published in **Trinity Mirror** (English) and **Makkal Kural** (Tamil) in respect of transfer of equity shares of the Company to Investor Education and Protection Fund (IEPF), in accordance with the provisions of the Companies Act, 2013 read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 and subsequent amendments thereof.

The notice is also available on the website of the Company at www.butterflyindia.com.

You are requested to take the above information on your records.

Thanking You,

For **Butterfly Gandhimathi Appliances Limited**

Viral Sarvaiya
Company Secretary & Compliance Officer
ACS: 33764

Regd.office : 143.Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - Pin 603 103,
Chengalpattu District, Phone : +91-44-47415500 CIN No : L28931TN1986PLC012728.
E-mail : gmal@butterflyindia.com, Web : www.butterflyindia.com

Corporate office : E-34, 2nd Floor, Egattur Village, Rajiv Gandhi Salai, Navalur - 600130, Chengalpattu District.
Phone : 044-49005100 E-mail : butterflyho@butterflyindia.com,

GRT Jewellers launches new stunning campaign for wedding & celebration collection

In its history of close to 60 years, GRT Jewellers have been the masters of crafting jewellery that is cherished for generations. Having built their values around purity, trust, and auspiciousness, it comes as no surprise that GRT was bound to become the brand that's loved by all.

Now with its exquisite and most prestigious Wedding and Celebration collection, GRT paints an insightful yet poetic picture of Indian weddings, both with their jewellery and their advertising. Indian weddings aren't just about two souls uniting, but about two families coming together as one. It's rightfully called out as the #GRTIndianFamilyWedding, because anything to do with GRT is the gold standard for greatness. Also, GREAT written in condensed form very beautifully translates to GRT. Visit GRT Jewellers' YouTube Channel or its social media handles to watch the Video.

The film showcases how the near and dear ones attending a wedding, end up adding to the grandness of every moment by their inimitable actions - everyone does their bit of their own volition as if it was their own wedding.

We also get mesmerised by the GRT wedding and celebrations showcase - a collection of singularly spell-binding jewellery masterpieces



in gold, diamond, platinum, silver and precious gemstones for not just the bride but everyone. Right from enchanting necklaces and bangles to stunning pooja articles, the collection encompasses every small detail to make an event like marriage shine eternally.

The advert for GRT Indian Wedding is led by Trisha, who sparkles in all her elegance and grace, much like the jewellery she adorns. It captures beautifully, how the smile of the bride and the groom is the sum of the smiles of their loved ones at the wedding.

Speaking on the launch of the collection, Mr.G.R 'Anand' Ananthpadmanabhan, MD, GRT Jewellers said "Wedding and Celebration is one the most significant collections we have at GRT Jewellers. So, a great deal of craftsmanship and understanding our

patrons goes into this line. And to have Trisha lead our campaign also makes it truly special. We believe that the trust of our customers in the exquisite Jewellery pieces of GRT only becomes twice as prettier, with this new collection with latest designs"

To this Mr.G.R. Radhakrishnan, MD, GRT Jewellers also added "This is a range full of impeccable jewellery masterpieces. We've ensured to leave no stone unturned to make this a wide a collection of supremely crafted wedding jewellery. Perfect for eternally etched moments."

HDFC Mutual Fund unveils Liquid ETF

Chennai, Aug 24: HDFC Asset Management Co. Ltd (HDFC AMC), investment manager to HDFC Mutual Fund (HDFC MF), one of India's leading mutual fund houses has announced the launch of HDFC NIFTY 1D Rate Liquid ETF ("the Scheme"). The investment objective of the scheme is to invest in Tri-Party Repos in Government Securities or Treasury Bills (TREPS). The Scheme aims to provide invest-

ment returns that, before expenses, correspond to the returns of the NIFTY 1D Rate Index. The captioned NFO opens on August 18, 2023, and closes on August 23, 2023.

Investors with a demat account can park their idle funds in the Scheme and earn returns while they await better trading opportunities. In addition, scheme units can be used as collateral for margin trading. The Scheme provides an attractive

investment avenue for investors with a demat account, allowing them to earn returns with low risk while enjoying the benefits of liquidity. The Scheme can be used by active traders, Securities Brokers, PMS and AIFs, Family Offices etc. to manage surplus cash and earn returns on collateral pledged as margin with no MtM risk, as investment is in overnight TREPS.

Navneet Munot, Man-

aging Director and Chief Executive Officer, HDFC Asset Management Company Limited said, "HDFC Mutual Fund continues to expand its offerings to provide diversified investment solutions with our 'Investor First' focus. The HDFC NIFTY 1D Rate Liquid ETF illustrates our commitment to continuously meet investor needs, as it allows investors to easily and effectively manage surplus cash."

RC of Madras Next Gen opens kids play area at Corporation School

Chennai, Aug 24: Dr. CA. Abhishek Murali, President of Rotary Club of Madras Next Gen inaugurated the New Kids Play Area & New Library in Chennai Pre-Primary CPS Subbarayan Corporation School - Shenoy Nagar. Rotary Club of Madras Next Gen with Ant Hill Creations built the playground with only Environment Friendly & Sustainable Materials that is easy to repair and replace by the school. The New Play Area has helped substantially boost the admission of Pre-Primary children to the school



and motivate children to regularly attend classes. President, Abhishek Murali announced that there are plans to expand this successful drive into more Corporation Schools across the City. Further, Abhishek also shared the

plan to install Digital Smart Boards to introduce Computer and AI Literacy to the school students.

Abhishek Murali also inaugurated the Library Built by Rotary Club of Madras Next Gen for the school. The Library is part

of the Next Gen's Build a Library Project which has been done at more than 15 Public Schools and has been a great initiative in attracting students to read more and enjoy reading in an atmosphere that fosters learning. YashverdhaniPalsani, Secretary, said that the club has plans to build libraries at 30 more schools during the year.

The Event was attended by all the top teachers in the school, more than 120 Children and the Rotary Team.

Chennai Chronicles: Diving deep into history, heritage with British Council

Chennai, Aug 24: British Council, the UK's international organisation for cultural relations and educational opportunities, is inviting all history enthusiasts and culture connoisseurs to immerse themselves in the celebration of Madras

Day. In observance of this historical occasion, British Council is organising a panel discussion and heritage walk in collaboration with the Madras Literary Society and Nam Veedu Nam Oor Nam Kadhai. The event aims to engage city enthusiasts in an exploration of Madras' rich history, architecture, heritage, and literature.

The panel discussion on "Understanding Madras through Literature, Music, and History" will delve into

the multi-faceted aspects of Madras through the lens of literature, music, and history. Distinguished panellists include Nivedita Louis, Author, Social and Feminist Historian; Meenakshi Devaraj, Historian/Kolam Artist; Monali Bala, Multi Genre/Multi Lingual Musician; Kombai Anwar, an Academic and Tamil documentary filmmaker; and Bessie Cecil, Textile Conservation & Research, Fulbright Scholar.

ORIGINAL LAND/PROPERTY DOCUMENT LOST

I, V.Sathi (Aadhar Card No.3482 1839 4956), S/o. Late Viswanathan, aged about 59 years, residing at Door No.4/72, Manimangalam, Mudichur Road, Manimangalam Post, Chennai-601 301, do hereby inform to the general public that I have lost the original land document pertaining to my property Registered in document No 2081/1975, dated 23.5.1975 Registered at Tambaram Sub-Registrar office, Tambaram. If any one finds the said document please contact me over cell phone No.98849 66661 or at the following residential address.

V.SATHI, S/o. Late Viswanathan, No.4/72, Manimangalam, Mudichur Road, Manimangalam Post, Chennai-601 301



Palam Silks presents Resonance - a closer look

Every note is a thread, every colour a chord

Palam Silks launched their latest collection Resonance - a closer look on 23rd August 2023. The event was attended by Chennai's well known luminaries from the music fraternity such as Brindha Sivakumar, Pop Shalini, Vinaita Sivakumar, Amina Rafiq and Lavita Lobo. The collection, Resonance was projected by a fashion walk with Classical Indian Music.

Resonance, a concert collection highlights the ragas, and gathers love and admiration. Today, Palam Silks are at the cusp of yet another symphony - of the melodies of classical Indian music, the elegance of Kanjeevarams, the tradition of craftsmanship and the love for art.

Palam Silks and Indian music shared an invisible bond for over the last 10 years. In 2014, Palam curated a campaign called Isai Payanam where music patrons were offered free shuttle service during the Margazhi season where they were picked up and dropped at popular sabhas in Chennai, to experience the world-renowned "Music

Season" in comfort. This was curated much before "Sabha Hopping" came around, a term coined by the Gen-Z. We followed up with Concert Collection where Carnatic musical notes of 5 Ragas - Kalyani, Shankarabaranam, Thodi, Bhairavi & Kamboji were woven as borders in handloom kanchipurams. A collection that continues to receive adulation from music lovers spread across the globe. For Diwali 2023, we are back with yet another fashion affair where Indian music and Kanjeevarams come together.

"I have seen ardent music lovers resolve into a state of trance, almost to a meditative zone. They can tune into a frequency that is beyond human comprehension and simply become one with the music and flow with it. This is the emotion we wanted to capture and weave it in silk and zari." says Jayasree Ravi, Founder of Palam Silks. Resonance - a collection symbolizing harmony or connection between music and fashion, where

the motifs and patterns inspired by musical instruments create a visual "echo" or "vibration" in the design of the sarees. Every thread is a note, every colour a chord, creating a tapestry that sings a song of culture, craftsmanship, and creativity.

Few aspects of sound waves and different parts of musical instruments were chosen to capture this essence - Maraca, Thavil, Trumpet, sound waves produced by Mridhangam and auditory representation of native Indian drums are some of the design adaptations. Maraca, having originated in South America, was widely used by indigenous tribes during religious ceremonies. These instruments are adapted as zari bhuttas. Sounds produced by a Maraca are believed to have healing properties that can drive a listener into a transcendental state of mind. Thavil, taking its birth in South India, dominates all festivals and religious occasions. The unusual top angle view of a Thavil takes the form

of zari bhuttas. Trumpet valves transform into long zari borders. The sound waves produced by Mridhangam are presented as contrast zari borders. Native Indian tribal groups in Peru believed that the beats emanating from their drums and Mother Earth's heartbeats are one and the same. This ideology is represented by a motif that is as mystical as the story behind it. "Music can stir a soul, capture a heartbeat, make us lose ourselves in its ebb and flow.

Almost like a dynamic living organism that can touch, heal and grow. We decided to express this emotion in the most contemporary way possible with Resonance. After an in-depth study, it almost feels like every musical instrument has a consciousness of its own. It simply comes alive with the help of a Vidwaan, who breathes life into it with his fingers and breath." says Jayasree Ravi. Resonance Collection is available in Palam Silks, located in T Nagar, Mylapore and Anna Nagar.

Founders day held at D.G. Vaishnav

Chennai, Aug 24: Founder's Day Celebrated at Seth Purushotham Doss Gocoola Doss Vaishnav College Hostel. Sri Purushotham Doss donated his share of land for the establishment of the hostel at Dwaraka Doss Goverdhan Doss Vaishnav College campus, which was the last donated portions of his land. The College commenced from the

academic year 1964 - 1965. The foundation stone for this block was laid by Shri.A.Lakshmanaswami Mudaliar, the Vice Chancellor on 20.04.1965 and was declared open by Padmabhushan Shri.Babubhai M.Chinai, M.P. on 10th march 1966.

Today our hostel has a capacity of accommodating 292 inmates in 3 floors and a new guest house of

4 Air-Conditioned Double rooms with pantry has been constructed recently.

shri.P.Haridas and his daughter Ms.Nanda Sha who was the family members of the donor were honoured by our Principal Dr.S.Santhosh Baboo and the programme was co-ordinated by the Hostel deputy Warden Dr.T.Umapathy.

Butterfly Gandhimathi Appliances Limited

CIN: L28931TN1986PLC012728

Registered Office: 143, Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - 603 103, Chengalpattu District, Tamil Nadu

Tel.: +91 44 4741 5500 Website: www.butterflyindia.com; Email: cs@butterflyindia.com

NOTICE

(FOR ATTENTION OF EQUITY SHAREHOLDERS OF THE COMPANY) Transfer of equity shares to Investor Education and Protection Fund ("IEPF")

Notice is hereby given to the Shareholders of the Company pursuant to the provisions of Section 124(6) of the Companies Act, 2013 ("the Act") read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer & Refund) Rules, 2016 ("the Rules") as amended from time to time regarding the dividend declared for the financial year 2015-16 which remained unpaid/unclaimed for a period of seven years will be transferred to IEPF on or after October 7, 2023.

Pursuant to the said provisions of the Act, read with the Rules as amended from time to time, the equity shares in respect of which dividends have remained unpaid/unclaimed by the shareholders for the past seven consecutive years, are required to be transferred by the Company to the IEPF Demat Account. Accordingly, the shares of all those shareholders who have not claimed their dividend for the year 2015-16 are liable to be transferred to IEPF Demat Account. The Shareholders may please note that all future benefits arising on such shares would also be transferred to IEPF.

In this regard, individual notices and reminders have already been sent to all the concerned shareholders at their registered address and the details of such shareholders have also been displayed on the website of the Company i.e., www.butterflyindia.com.

In this connection, concerned Shareholders may please note the following -

(a) For Shareholders holding shares in physical form -

The Company shall cancel the original share certificate(s) held by shareholders for the purpose of transfer of shares to IEPF as per Rules & upon such cancellation the original share certificate(s) shall stand to be cancelled.

(b) For Shareholders holding shares in electronic form -

Their demat account will be debited for the shares liable for transfer to IEPF.

All concerned shareholders are hereby requested again to claim the unpaid/unclaimed dividend amount(s) and their shares on or before the last date i.e., Saturday, September 30, 2023 by making an application to the Company in writing along with the copies of the relevant documents such as Share Certificate, PAN Card, Address proof, Bank particulars etc.

Any claim made after the above-mentioned date shall not be considered valid and will not be taken on record. In case the dividends are not claimed by the concerned shareholders within the stipulated timelines as mentioned above, the Company with a view to comply with the provisions of the IEPF Rules will proceed to transfer the Unclaimed Dividend along with shares to the Demat Account of the IEPF without any further communication to the concerned shareholders.

Please also note that no claim shall lie against the Company or its Registrar and Share Transfer Agent ("RTA") in respect of individual amount, shares and other benefits accruing thereon, so transferred to the IEPF. The shareholders can, however, claim their unclaimed dividend and shares transferred to IEPF by following the procedure stipulated in the Rules.

In case the shareholders have any queries or require any assistance on the subject matter, Shareholders may contact the Company at butterfly.investorrelations@butterflyindia.com or Company's RTA, M/s. GNSA Infotech Private Limited at Unit: Butterfly Gandhimathi Appliances Limited, F Block, 5th Floor, No. 115, Nelson Manickam Road, Aminthakara, Chennai - 600029. Phone: 044-42962000 and email: sta@gnsandia.com.

For Butterfly Gandhimathi Appliances Limited

Viral Sarvaiya

Company Secretary & Compliance Officer

Place : Chennai

Date : August 24, 2023

PUBLIC NOTICE

Property Document Lost

This Public notice is issued to bring to the notice of general public that my client Mrs. Malleswari Om Kanthian, (Aadhar No: 6097 8641 0610) aged about 63 years, W/o. Om Kanthian, Residing at No. 91/7, B. Sadhanthapuram, Thangal, Thiruvottiyur, Chennai 600019, have lost the original sale document of the above-mentioned property when she was travelling from her home to xerox shop located near P.P. D Road market at Thangal, Thiruvottiyur on 03-08-2023 around 11.30 am. The Registered sale deed document No. 2515/1989 stands in my client's Name Malleswari Om Kanthian. Any one in possession of the same shall hand over to the under mentioned at the earliest. If anyone has any claim in respect of the above-mentioned property document, the same shall be registered with the under mentioned within 15 days of the publication of this notice. Further the public are informed not to deal with the above said property or the person in possession of the document and the same will not bind my client.

R. Bhuvanesh Kumar, M.Sc., LL.B (Hons)

Advocate,

Chamber No.431, New Additional Law Chamber, High Court Campus, 4th Floor, Chennai-600 104.

Mob-978898950.

