

Ref/No/HDFCAMC/SE/2023-24/14

Date – April 26, 2023

National Stock Exchange of India Limited Exchange Plaza, Plot C/1, Block G, Bandra Kurla Complex, Bandra (East) Mumbai – 400051	BSE Limited Sir PJ Towers, Dalal Street, Mumbai – 400001
Kind Attn: Head – Listing Department	Kind Attn: Sr. General Manager – DCS Listing Department

Dear Sir/Madam,

Sub: Publication of Notice in newspapers containing the Audited Standalone and Consolidated Financial Results of the Company for the quarter and year ended March 31, 2023

Pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of newspaper clippings containing the Audited Standalone and Consolidated Financial Results of the Company for the quarter and year ended March 31, 2023, published by the Company.

The said newspaper clippings are also available on website of the Company, www.hdfcfund.com

This is for your information and records.

Thanking you,

Yours faithfully,

For **HDFC Asset Management Company Limited**



Sylvia Furtado
Company Secretary

Encl: a/a

HDFC Asset Management Company Limited

A Joint Venture with abrdn Investment Management Limited

CIN: L65991MH1999PLC123027

Registered Office : "HDFC House", 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai-400 020

Tel.: 022 - 6631 6333 Fax: 022 - 6658 0203 Website: www.hdfcfund.com

shareholders.relations@hdfcfund.com

Higher raw material costs to hit alcohol firms in Q4

Premium segment expected to do better than overall sales

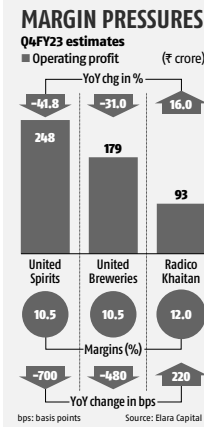
RAM PRASAD SAHU
Mumbai, 25 April

Weak volumes and higher raw material costs are expected to hit the financials of listed alcoholic beverages players. The two largest players within the segment — United Spirits and United Breweries — are expected to post muted growth in volume, and a decline in profitability, while Radico Khaitan is expected to do slightly better on the margin front.

While most fast moving consumer goods (FMCG) companies have benefited from the fall in crude and palm oil prices, there is no respite for the alcoholic beverages segment. Companies in this segment have seen the sharpest fall in gross and operating profit margins within the FMCG space, given rising prices of glass and extra neutral alcohol. These two inputs account for about two thirds of raw material costs. What has compounded matters at the operating profit margin level are higher advertising spends.

Most brokerages expect United Spirits to post a 3-4 per cent year on year (YoY) decline in revenues during the January-March quarter (fourth quarter, or Q4) of 2022-23 (FY23). The reversal of the excise policy in Delhi is likely to impact its performance. The sales decline on a sequential basis is expected to be higher (15 per cent) with volumes expected to drop by 7 per cent. Organic volume growth could come in at 4 per cent.

The volume growth in the prestige and above (P&A) segment is expected to be in



the high single-digit range while the growth for the lower priced products could have a dent in the sales. Say Karan Taurani and Rounak Ray of Elara Capital, "Volume growth of popular and regular is expected to remain subdued, while the P&A segment is likely to continue show growth

momentum, driven by premiumisation." The brokerage expects the volume growth in P&A segment for United Spirits at 9.9 per cent and at 12.5 per cent for Radico Khaitan, led by brand innovation and gains in market share.

Realisation per case for Radico Khaitan could fall by 2.7 per cent YoY given the higher base. Q4 FY22 was the best quarter for the company. Revenue growth was largely on account of price hikes taken previously and a better product mix. United Breweries (UBL) is expected to post a sales growth of 6-9 per cent.

While beer volumes grew by mid-single digit by Kingfisher, the premium portfolio has grown faster (in high teens) led by Kingfisher Ultra and Heineken Silver.

Motilal Oswal Research expects gross margins of UBL to be negatively impacted due to higher barley and glass bottle prices, which is expected to hit the company's operating profit margins by 420 basis points as compared to a year back.

For United Spirits, gross margins on a sequential basis could expand while at the operating level there is a decline due to higher advertising costs. A free trade agreement with the United Kingdom and price hikes by a few states could be medium-term triggers for the stock, says Nuwama Research. The brokerage has a 'hold' rating on the stock.

Radico Khaitan's margins are expected to fall by 20 basis points on a sequential basis while they are up over 200 basis points YoY, says Elara Capital which has an 'accumulate' rating on the stock.

Reasonable equity valuations offer a favourable entry point

Instead of halting SIPs, investors should raise contributions to equities

KARTHIK JEROME

The mutual fund (MF) industry witnessed significant decline in new investor addition in 2022-23 (FY23). A mere 4.02 million ventured in, marking a 62.5 per cent decline, compared to the robust influx of 10.9 million entrants in 2021-22.

The industry has also experienced an uptick in halted systematic investment plans (SIPs) in recent months. While the average number of discontinued SIPs per month for the whole of FY23 stood at 1.19 million, the period between December 2022 and March 2023 saw cancellations ranging between 1.35 million and 1.54 million.

Poor returns deter investors

Poor returns from the equity market over the past 19 months is the primary reason for fewer investors entering MFs.

"Returns from several segments of the equity market have been close to zero. This has affected investor behaviour," says Vaibhav Porwal, co-founder, dezerv.

Meanwhile, fixed-income returns have risen.

"Investors looking for predictable returns would have moved to small-savings instruments offering assured returns of 7-8 per cent," says Nirav Karkera, head-research, Fisdom.

Inflation, higher EMIs taking a toll

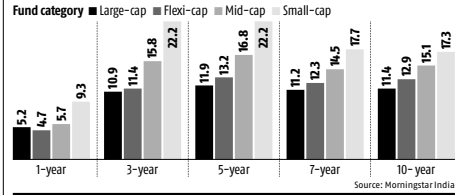
Besides poor equity returns, high inflation and interest rates have led to more SIPs being stopped.

"High inflation since December 2020 has led to increased cost of living. Tightening household budgets have caused many investors to stop their SIPs," says Gopal Kavalireddi, head-research, FYERS.

Home loans linked to external benchmarks — mostly the repo rate — have risen by around 250 basis points

POOR RETURNS

Category-average SIP returns



since May 2022, leading to a sharp increase in equated monthly instalments (EMIs).

"With a larger portion of household savings going into paying EMIs, there is less money for SIPs," says Porwal.

Plan your entry

The best time to invest in equities is when the asset class is underperforming.

"When past returns are looking poor, there is an opportunity to purchase equity fund units at a discount. Starting an SIP now and continuing with it is likely to translate into high returns over the long term," says Misha Baxamusa, Chief Executive Officer, NJ IndiaInvest.

YOUR MONEY

Valuations are reasonable currently.

"The Nifty is trading at around 18.5x the forward earnings of 2023-24 (FY24). Small- and mid-caps have underperformed the Nifty over the past few years and are ripe for an upward move," says Kavalireddi.

Indian equity outlook remains positive.

"Our macroeconomic fundamentals remain strong. Earnings are expected to spike from FY24 through 2024-25 onwards. With foreign portfolio investors staying out of Indian equities, retail investors can acquire them at reasonable

valuations," says Karkera.

New investors should make a planned entry into equities.

"Build a diversified portfolio with equities, debt, and gold. Decide on your allocation to each of these asset classes first. Consider international diversification," says Karkera.

Baxamusa suggests diversifying across market capitalisations — small-, mid-, and large-cap.

"Also diversify across styles — growth, value, etc — and between active and rule-based funds," he says. Build an equity-heavy portfolio if you have an investment horizon of at least seven years.

Invest more in equities to rebalance

"The principle of asset allocation dictates that existing investors should allocate more to equities.

"If underperformance has resulted in your portfolio becoming underweight on equities, allocate more to it," says Porwal.

Kavalireddi says it is okay to stop your SIPs when your financial goal has been achieved, the fund you have invested in has been a consistent underperformer, the fund manager has changed (and the new fund manager's style doesn't suit your portfolio), or to rebalance your portfolio.

"But don't stop your SIP due to a temporary decline in the equity market or due to a temporary dip in fund performance," he says.

Sebi issues show-cause notice to Amit Goenka

KHUSHBOO TIWARI
Mumbai, 25 April

The Securities and Exchange Board of India (Sebi) on Tuesday issued a show-cause notice to Amit Goenka (pictured), chairman of Essel group, Shirpur Gold Refinery, and five others for alleged fraudulent practices and manipulation of financial statements.

The regulator has directed them not to dilute or sell their holdings in the company. In an interim order, Sebi noted that Shirpur had allegedly created a scheme to divert funds from debtors to entities of promoter groups.

"It appears that the main reason for Shirpur's defaults to lenders is non-receipt of funds from its debtors amounting to ₹404 crore. The same

appears to be part of a well-designed scheme devised by promoters to move the funds out of Shirpur and transfer to their accounts while misusing the IBC process," noted whole-time member of Sebi, Ashwani Bhatia in an order. Sebi has given 21 days to Goenka and the others to file responses or objections.



 HDFC ASSET MANAGEMENT COMPANY LIMITED				
HDFC Asset Management Company Limited A Joint Venture with abrdn Investment Management Limited CIN: L65991MH1999PLC123027				
Registered Office: HDFC House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020. Phone: 022 6631 6333 • Fax: 022 6658 0203 E-mail: shareholders.relations@hdfcfund.com • Website: www.hdfcfund.com				
EXTRACT OF AUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED MARCH 31, 2023				
Particulars	Year Ended March 31, 2023		Year Ended March 31, 2022	
	Quarter Ended March 31, 2023 (Audited)	Year Ended March 31, 2023 (Audited)	Quarter Ended March 31, 2022 (Audited)	Year Ended March 31, 2022 (Audited)
Total income from operations	540.95	2,166.81	516.28	2,115.36
Net profit for the period (before tax, exceptional and/or extraordinary items)	491.78	1,870.61	442.65	1,855.29
Net profit for the period before tax (after exceptional and/or extraordinary items)	491.78	1,870.61	442.65	1,855.29
Net profit for the period after tax (after exceptional and/or extraordinary items)	376.20	1,423.92	343.55	1,393.13
Total comprehensive income for the period (comprising profit for the period (after tax) and Other Comprehensive Income (after tax))	376.60	1,424.34	344.55	1,393.62
Equity share capital	106.71	106.71	106.64	106.64
Other Equity (excluding revaluation reserve) as at March 31		6,001.70		5,423.40
Earnings per equity share (Face value of ₹ 5 each)				
Basic (₹):	17.63	66.75	16.11	65.36
Diluted (₹):	17.63	66.73	16.10	65.31

Notes:

- The above standalone results of the Company have been reviewed and recommended by the Audit Committee and approved by the Board of Directors of the Company at its meeting held on April 25, 2023. The results have been subject to audit by the Statutory Auditors of the Company.
- The above is an extract of the detailed format of Quarterly / Annual Financial Results filed with the National Stock Exchange of India Limited and BSE Limited under Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended. The full format of the Quarterly / Annual Financial Results are available on www.bseindia.com and www.nseindia.com and www.hdfcfund.com.

Navneet Munot | MD & CEO
DIN: 05247228
Place: Mumbai | Date: April 25, 2023

 HDFC ASSET MANAGEMENT COMPANY LIMITED				
HDFC Asset Management Company Limited A Joint Venture with abrdn Investment Management Limited CIN: L65991MH1999PLC123027				
Registered Office: HDFC House, 2nd Floor, H.T. Parekh Marg, 165-166, Backbay Reclamation, Churchgate, Mumbai - 400 020. Phone: 022 6631 6333 • Fax: 022 6658 0203 E-mail: shareholders.relations@hdfcfund.com • Website: www.hdfcfund.com				
EXTRACT OF AUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER AND YEAR ENDED MARCH 31, 2023				
Particulars	Year Ended March 31, 2023		Year Ended March 31, 2022	
	Quarter Ended March 31, 2023 (Audited)	Year Ended March 31, 2023 (Audited)	Quarter Ended March 31, 2022 (Audited)	Year Ended March 31, 2022 (Audited)
Total income from operations	540.95	2,166.81		
Net profit for the period (before tax, exceptional and/or extraordinary items)	491.75	1,870.06		
Net profit for the period before tax (after exceptional and/or extraordinary items)	491.75	1,870.06		
Net profit for the period after tax (after exceptional and/or extraordinary items)	376.17	1,423.37		
Total comprehensive income for the period (comprising profit for the period (after tax) and Other Comprehensive Income (after tax))	376.56	1,423.75		
Equity share capital	106.71	106.71		
Other Equity (excluding revaluation reserve) as at March 31, 2023		6,001.11		
Earnings per equity share (Face value of ₹ 5 each)				
Basic (₹):	17.63	66.72		
Diluted (₹):	17.62	66.71		

Notes:

- The above consolidated results of the Company have been reviewed and recommended by the Audit Committee and approved by the Board of Directors of the Company at its meeting held on April 25, 2023. The consolidated results have been subject to audit by the Statutory Auditors of the Company.
- The above is an extract of the detailed format of Quarterly / Annual Financial Results filed with the National Stock Exchange of India Limited and BSE Limited under Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended. The full format of the Quarterly / Annual Financial Results are available on www.bseindia.com, www.nseindia.com and www.hdfcfund.com.
- A Wholly Owned Subsidiary ("WOS") of the Company namely "HDFC AMC International (IFSC) Limited", located in Gujarat International Finance Tec-City (GIFT City) had been incorporated effective May 27, 2022 and was capitalised during the quarter ended September 30, 2022. Accordingly, consolidated financial results have been prepared from the quarter ended September 30, 2022. Hence, there are no comparative numbers of / forming part of the previous year.

Navneet Munot | MD & CEO
DIN: 05247228
Place: Mumbai | April 25, 2023

