

31<sup>st</sup> March, 2021

To,  
The Secretary,  
M/s. BSE LIMITED  
P. J Towers, Dalal Street  
MUMBAI - 400 001  
Scrip Code: 526550

To,  
The Secretary,  
M/s. NATIONAL STOCK  
EXCHANGE OF INDIA LIMITED  
Exchange Plaza, Bandra - Kurla  
Complex, Bandra (East)  
Mumbai - 400 051  
Scrip Symbol: CCHHL

Dear Sir/Madam,

**Sub:** Outcome of Board Meeting and disclosure as per Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

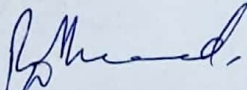
Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that the Board of Directors of the Company at their Meeting held on 31<sup>st</sup> March, 2021 at the Corporate Office of the Company has decided to:

1. Institute a robust spend optimization programme to reduce fixed costs and rationalize resources.
2. Deploy a robust internal check process to prevent and limit the risk of non-compliance.
3. Impair its foreign investments with respective due compliance of all statutory provisions.
4. Explore multiple alternative revenue opportunities to ensure business expansion.
5. Reinvent marketing strategies & Brand Campaign - Digitization.
6. Consolidate operations and reduce debt.

Meeting of the Board of Directors commenced at 16:00 IST and concluded at 18:30 IST.

We request you to disseminate the above information on your website.

For COUNTRY CLUB HOSPITALITY & HOLIDAYS LIMITED

  
R.DURGA PRASAD  
CHIEF FINANCIAL OFFICER



**COUNTRY CLUB HOSPITALITY & HOLIDAYS LIMITED**

(Formerly known as Country Club (India) Limited)

Corporate Office : Country Club Kool, #6-3-1219, 4th & 5th Floor, Begumpet, Hyderabad -16, Ph: 040 6684 8888, Fax : 040 6636 0609  
Reg. Office : Amrutha Castle, 5-9-16, Saifabad, Secretariat, Hyderabad - 500 063. CIN NO. L70102AP1991PLC012714