

REGD. OFFICE :

S-5 Off 3rd Cross Peenya Industrial Area,
Peenya 1st Stage, Bengaluru - 560 058
Tel : +91-80-22046969-99
Fax : +91-80-22046980
Web : www.cerebracomputers.com
Email : info@cerebracomputers.com
CIN : L85110KA1993PLC015091

Ref. No.- CITL/SE/16/2021-22
Tuesday, 13th July, 2021

Department of Corporate Services (Listing) BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai - 400 001 Scrip Code: 532413	Listing Department, National Stock Exchange of India Limited 5 th Floor, Exchange Plaza, Bandra (E), MUMBAI-400 051 Scrip Symbol: CEREBRAINT
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Dear Sirs

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015

We hereby inform you that the Company has partnered with Orix Leasing & Financial Services India Limited to push the DaaS (Device as a Service) sales to the next level.

Please refer the enclosed document for more details.

Kindly take this on your record and consider as compliance with SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking you

Yours faithfully

For Cerebra Integrated Technologies Limited


Maitri Chatterjee
Company Secretary and
Compliance Officer
M. No. - 57375

Encl: As above

Cerebra partners with ORIX to push DaaS (Device as a Service)

Cerebra is pleased to announce that it has partnered with Orix Leasing & Financial Services India Limited to push DaaS (Device as a Service) sales to the next level.

ORIX Leasing & Financial Services Ltd offers IT infrastructure equipment Leasing solutions to Corporates who can conserve capital and offer easy upgrade of their equipments.

Cerebra refers customers, who wish to avail leasing options for their technology equipment through ORIX.

Cerebra refers customers, who wish to avail finance or leasing options for purchase of technology equipment, software and solutions to ORIX.

Cerebra already is into refurbishing large quantities and are now looking at leveraging our hardware presence by entering into providing DAAS (expand) for large and medium Corporates. Cerebra has the capability and is licensed to take back old machines refurbish them and sell the same through its stores i.e. Cerebra Experience Centre's (CEC's) and has the capability of providing new branded computers like Dell, Lenovo, Acer etc. Now with this partnership with ORIX we will be completing the entire cycle.



Cerebra manages and operates the Producer's Responsibility Organization and offers IT and Electronic Equipment OEM's a sustainable, reliable and efficient option to comply with their Extended Producer Responsibility (EPR). Cerebra is currently working with Consumer Electronic OEM's to fulfill the EPR commitments. It has set up its collection network across India to enable the collection of consumer electrical & electronics E-waste directly from the end user, repair centres, retailers. Cerebra supports producers by providing state-of-the-art services, assuring consistency and legal compliance.

Cerebra has been entrusted to create awareness amongst consumers for bringing back old end of life products for recycling, collect all end of life ORIX products back from the consumer to recycle at the Company's recycling plant at Narasapura, Kolar District near Bangalore.

Cerebra Integrated Technologies Limited has geared up with collection teams PAN India, opened offices in Chennai, Hyderabad, Mumbai, Noida and Bangalore for collections, appointed channel partners in South India who shall procure on behalf of Cerebra for the client, these can be retailers, individual business houses etc.

Cerebra has the plan in place to complete the requisite collection and recycling process for the client within the stipulated period.

Cerebra Integrated Technologies Limited is a public listed Company and has launched one of India's largest E-Waste Recycling units in February 2017 to address one of most neglected and unorganized sectors in India. Electronic waste management, or e-waste management, has emerged as one of the most toxic waste streams in the world, and India is the fifth largest producer of such waste in the world.

For further information please contact:
Cerebra Integrated Technologies Limited
S5 Off 3rd Cross I Stage Peenya Bangalore – 560058.
investors@cerebracomputers.com
e-waste@cerebracomputers.com
Tel: +91-80-2204-6969
Fax: +91-80-2204-6980

