

September 19, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001  <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Presents the Golden Bharat Travel Sale: Unlock Exclusive Discounts on Flights, Hotels, and More**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at [www.easemytrip.com](http://www.easemytrip.com).

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

PRIYANKA  
TIWARI

Digitally signed by  
PRIYANKA TIWARI  
Date: 2023.09.19 08:44:53  
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**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

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MEDIA RELEASE

## **EaseMyTrip Presents the Golden Bharat Travel Sale: Unlock Exclusive Discounts on Flights, Hotels, and More**

*Being one of India's premier travel platforms, EaseMyTrip has unveiled their grand mid-year package for travellers with a stack of premium discounts on Flights, Hotels, Buses, Holiday and Cruises*

**New Delhi, September 19, 2023:** EaseMyTrip.com, one of India's largest online travel tech platforms, introduces the Golden Bharat Travel Sale, an extraordinary opportunity for travelers to travel the world at unbeatable prices. This limited-time sale, taking place from **September 19th to September 26th, 2023**, promises incredible discounts on domestic and international flights, hotels, buses, cabs, cruises and holiday packages.

During the Golden Bharat Travel Sale, travelers can immerse themselves in a jubilant celebration of the grandeur of the world, where they can enjoy a wide array of enticing offers. Save up to **INR 2,023** on domestic flight bookings and delight in discounts of up to **INR 7,500** on international flights. Additionally, avail substantial savings of up to **INR 10,000** on hotel bookings, up to **INR 500** off on bus bookings, and up to **INR 2,000** off on cab bookings. For those seeking comprehensive holiday experiences, discover domestic packages starting at just **INR 10,199**, international packages from **INR 11,990**, and cruise adventures starting at **INR 52,990**. This limited-time sale is your passport to an exceptional and grand celebration of India's travel magnificence!

To partake in this Grand Celebration, use the coupon code **EMTBHARAT** when booking your preferred travel option. Additionally, customers can save even more by booking with ICICI Bank credit cards from September 16<sup>th</sup> to September 22<sup>nd</sup>, 2023.

EaseMyTrip has partnered with a selection of renowned airlines, including *Air France Airlines, KLM Royal Dutch Airlines, Delta Airlines, British Airways, Etihad Airlines, Air Mauritius, Singapore Airlines, Virgin Atlantic, Oman Air, Gulf Airlines, Japan Airlines, Kenya Airways, Vistara, Air Asia, SpiceJet, Akasa, RwandAir Airline, Egypt Airlines, Cathay Airline and IndiGo*. Travelers can also take advantage of discounted rates at exclusive hotels such as *Trident, Welcome heritage, Sterling, Fortune, Lords Hotels, MPT, Spree Hotels, Pride Hotels, VITS, Fab Hotels, Fern, Ramee Group, Mount Hotel Group, Le Roi, Renest, Ananta Hotels, Starlite, Tree House, Suba Hotels, Lime Tree Hotels, Shrigo, One Earth, Justa and Go Stops*.

As an added bonus, every transaction during the sale period gives customers a chance to win amazing gift vouchers from selected brand partners, including *Puma, Pharmeasy, TheManCompany, Snitch, Growfitter, and EyeMyEye*. Winners will be announced on EaseMyTrip's social media channels.

## MEDIA RELEASE

**Commenting on the Golden Bharat Travel Sale, Rikant Pittie, Co-Founder of EaseMyTrip, shared his thoughts, stating, "We firmly believe that India's most enchanting treasures can only be unveiled when our fellow Indians embark on a voyage of self-discovery within our own incredible nation. This sale is our heartfelt gift to all, inviting them to explore, experience, and truly cherish the diverse wonders that India has to offer, all with the unwavering support of EaseMyTrip. It's not just a travel sale; it's a journey towards rediscovering the magnificence of our homeland. But that's not all; our celebration extends beyond our borders, as we also present enticing international deals, beckoning travelers to explore the wonders of the world with EaseMyTrip's unbeatable discounts."**

To join in this limited-time celebration of travel, visit the EaseMyTrip website or app from September 19th to September 26th, 2023. Whether you're planning a domestic getaway or an international adventure, the Golden Bharat Travel Sale is your gateway to affordable travel and a majestic celebration of India's travel splendour.

### **About EaseMyTrip**

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.*

### **For Media Queries:**

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