

Date:13/11/2024

To,

BSE Limited,
Phiroze Jeejeebhoy Tower,
Dalal Street Fort,
Mumbai-400001

Dear Sir/ Madam,

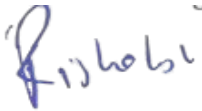
Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011, I, Rishabh Shashikant Nirbhavne, r/o Room No-378 Plot No-5 Gate No.5, O.C.C, Abdul Hamid Road Opp, B.M.C Office Malwani Vtc Malad West, Mumbai, India, 400095, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to the disposal 2,00,000 Equity shares of Brandbucket Media & Technology Limited on 12th November, 2024 through Market Mode.

Kindly take the same in your record.

Thanking You,

Yours Faithfully,



Rishabh Shashikant Nirbhavne

CC: TO

Board of Director

BRANDBUCKET MEDIA & TECHNOLOGY LIMITED

Encl: as above

RISHABH NIRBHAVNE

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Brandbucket Media & Technology Limited		
Name(s) of the acquirer/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer	Rishabh Nirbhavne		
Whether the acquirer/disposer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	BSE Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
#Before the acquisition/dispose under consideration, holding of:			
a) Shares carrying voting rights	2,39,296	1.03	1.03
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	2,39,296	1.03	1.03
Details of acquisition			
a) Shares carrying voting rights acquired/ sold	-	-	-
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	-	-	-

RISHABH NIRBHAVNE

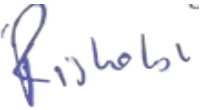
<p>Details of sale</p> <p>f) Shares carrying voting rights acquired/sold</p> <p>g) VRs acquired /sold otherwise than by shares</p> <p>h) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold</p> <p>i) Shares encumbered / invoked/released by the acquirer</p> <p>j) Total (a+b+c+/-d)</p>	<p>2,00,000</p> <p>-</p> <p>-</p> <p>-</p> <p>2,00,000</p>	<p>0.86</p> <p>-</p> <p>-</p> <p>-</p> <p>0.86</p>	<p>0.86</p> <p>-</p> <p>-</p> <p>-</p> <p>0.86</p>
<p>#After the acquisition/disposition holding of:</p> <p>a) Shares carrying voting rights</p> <p>b) Shares encumbered with the acquirer</p> <p>c) VRs otherwise than by shares</p> <p>d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition</p> <p>e) Total (a+b+c+d)</p>	<p>39,296</p> <p>-</p> <p>-</p> <p>-</p> <p>39,296</p>	<p>0.17</p> <p>-</p> <p>-</p> <p>-</p> <p>0.17</p>	<p>0.17</p> <p>-</p> <p>-</p> <p>-</p> <p>0.17</p>
<p>Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).</p>	<p>On Market</p>		
<p>Date of acquisition /sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable</p>	<p>Date</p> <p>12/11/2024</p>	<p>Shares</p> <p>2,00,000</p>	
<p>Equity share capital / total voting capital of the TC before the said acquisition / sale</p>	<p>Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)</p>		
<p>Equity share capital/ total voting capital of the TC after the said acquisition / sale</p>	<p>Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)</p>		
<p>Total diluted share/voting capital of the TC after the said acquisition</p>	<p>Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)</p>		

RISHABH NIRBHAVNE

(* Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Thanking You,
Yours Faithfully,**



**Rishabh Shashikant Nirbhavne
Place: Mumbai**