

April 5, 2023

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited Listing Department Exchange Plaza, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai – 400 051

Scrip Code: 532371 Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated April 5, 2023, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully, For Tata Teleservices (Maharashtra) Limited

Vrushali Dhamnaskar Company Secretary

Encl.: As stated above.



Press Information Note

Tata Tele Business Services honoured with Three Prestigious Awards

Key wins: 'Enterprise Service Provider of the Year', 'Enterprise Digital Transformation of the Year' and 'Best Customer Service'

New Delhi: April 05, 2023: <u>Tata Tele Business Services (TTBS)</u>, a leading enabler of digital connectivity and cloud solutions for businesses in India, has won three prestigious awards at the <u>ET Telecom Awards 2023</u>. These awards, <u>'Enterprise Service Provider of the Year'</u>, <u>'Enterprise Digital Transformation of the Year'</u>, and <u>'Best Customer Service'</u> are a testimony to long-standing commitment of TTBS towards creating a 'digital first' ecosystem for enterprises.

Speaking on the occasion, Mr. Vishal Rally, Sr. VP & Head - Product, Marketing and Commercial, Tata Teleservices Ltd said, "We are truly honoured and delighted to be recognised with these three coveted industry accolades. These awards reaffirm our strong passion to enable enterprises build advance digital capabilities, modernise their operations and help them stay ahead in their respective business segments. Customer Centricity and Innovation are at the core of our business vision that drives us onward to continually democratise technology for SMBs. It is our endeavour to create a strong digital ecosystem for accelerating adoption of digital technologies by businesses aspiring to Do Big."

TTBS has bagged the award title of 'Enterprise Service Provider of the Year' for a second time in a row. TTBS has always strived to bring smart technology and services to businesses that enable them to improve processes, reach customers more effectively, and enhance their productivity. TTBS has maintained a progressive approach of partnering with enterprises as a subject matter expert by providing innovative solutions that allow enterprises to become digitally agile and grow their business in a flexible, scalable, and secure manner.

The ET Telecom Awards aims to recognize and showcase the best telecom products, apps, services, and technologies in India. The awards also acknowledge the contributions and achievements of players in the Indian telecommunications industry who have excelled in the field of network technologies, operations, new implementations, innovative products, and services.

About Tata Teleservices

Tata Teleservices Limited along-with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India.

For more information, please visit: https://www.tatatelebusiness.com



For further queries, please contact -

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