Date: 18th December, 2024

To,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400001.

Dear Sir/Madam,

Sub: Press Release - "Blue Cloud Softech Solutions Limited Successfully Completes AIoT Project in the United States

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release issued by Blue Cloud Softech Solutions Limited ("the Company") on the captioned subject, the content of which is self-explanatory. This is for the information of the Exchange and the members.

For BLUE CLOUD SOFTECH SOLUTIONS LIMITED

Manoj Sandilya Telakapalli
Whole Time Director
DIN :09630299

Blue Cloud Softech Solutions Limited Successfully Completes AIoT Project in the United States

[Hyderabad, Telangana, December 18, 2024] – Blue Cloud Softech Solutions Limited (BCS), a leading provider of cutting-edge AIoT solutions and a company listed on the Bombay Stock Exchange (BSE), proudly announces the successful completion of its latest international project in the United States.

The project involved the implementation of BLURA is a artificial Intelligence (AI) enabled media communication platform With a project cost of USD 150,000, this initiative demonstrates the company's technological prowess in delivering transformative solutions with advanced content verification capabilities on a global scale.

About BLURA

An AI-driven enterprise and media communication platform developed by BCS that revolutionizes information integrity through sophisticated content verification algorithms. The platform employs advanced duplicate detection technology to identify and flag identical or near-duplicate content, helping organizations maintain information authenticity. Its source verification system cross-references content with reliable sources, ensuring the accuracy and credibility of shared information.

The platform's intelligent content analysis framework examines internal consistency, detecting contradictions and suspicious patterns within texts. This robust verification system, combined with personalized content delivery, ensures employees receive not only relevant but also verified information tailored to their roles and interests. BLURA's white-labelling capabilities enable organizations to customize the platform with their branding elements while maintaining strict content verification standards.

Key Functions:

1. Duplicate Content Detection

- ➢ Identifies identical content
- ➢ Spots near-duplicate variations
- ➢ Tracks content propagation patterns
- ➢ Flags repackaged misinformation

2. Source Verification

- ➢ Cross-references with reliable sources
- ➢ Validates information accuracy
- ➢ Checks credibility of source
- ➢ Maps content origin and distribution

3. Content Analysis

- ➢ Internal consistency checking
- ➢ Contradiction detection
- ➢ Fact pattern analysis
- ➢ Contextual verification

4. Red Flags Detection

- ➢ Inconsistent narratives
- ➢ Factual discrepancies
- ➢ Suspicious modification patterns
- ➢ Unusual distribution patterns

Benefits:

- ➢ Enhanced content integrity
- ➢ Reduced misinformation spread
- ➢ Improved information reliability
- ➢ Better enterprise communication quality
- ➢ Strengthened media credibility

Speaking on the occasion, Ms. Janaki Yarlagadda, Chairperson of Blue Cloud Softech Solutions Ltd, emphasized the transformative role of AI in content verification. "AI is revolutionizing how we verify and consume information across every sector, driving innovation in content integrity and communication efficiency. As we integrate AI-driven verification systems into our daily operations, we empower organizations to combat misinformation while unlocking remarkable potential. This technology not only enhances productivity but also ensures the authenticity of information, allowing us to focus on reliable, fact-based progress."

Ms. Janaki Yarlagadda further added, "This successful implementation reflects our dedication to innovation in content verification and excellence in communication. It reaffirms our position as a trusted partner for AI solutions globally. We are confident that BLURA will continue to create significant value for our clients by enhancing both productivity and information reliability through its advanced verification capabilities."

Blue Cloud Softech Solutions Limited remains committed to delivering innovative and impactful solutions that bridge the gap between artificial intelligence and IoT, focusing on content integrity and verification while driving digital transformation across industries.

Blue Cloud Softech Solutions Limited

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