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March 16, 2022

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai – 400 051
SYMBOL: TATACOMM

BSE Limited
P.J. Towers, Dalal Street,
Mumbai – 400 001
Scrip Code: 500483

Dear Sir / Madam,

Sub: Press Release - Formula 1 and Tata Communications announce multi-year strategic collaboration.

Please find attached herewith the press release on the captioned subject being issued today.

Kindly take the same on your records.

Thanking you,

Yours faithfully,
For Tata Communications Limited

Zubin Adil Patel
Company Secretary and
Compliance Officer

TATA COMMUNICATIONS

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PRESS RELEASE

Formula 1 and Tata Communications announce multi-year strategic collaboration

As the ‘Official Broadcast Connectivity Provider’, Tata Communications to transform motorsports with innovative fan experiences

London, UNITED KINGDOM, and Mumbai, INDIA, 16th March 2022 –

[Formula 1](#)[®] and [Tata Communications](#) – a global digital ecosystem enabler powering the fast-growing digital economy, today are delighted to announce a multi-year strategic collaboration, with Tata Communications returning to sport as the Official Broadcast Connectivity Provider of Formula 1, to deliver and enhance a world-class, technologically advanced experience for fans globally.

Tata Communications will empower Formula 1 with global end-to-end managed network services for video contribution, thereby transforming the motorsports experience. For this, the company will facilitate the transfer of more than 100 video feeds and over 250 audio channels to be transmitted between the Grand Prix venue and F1’s Media & Technology Centre in the UK every race weekend in under 200 milliseconds, enabling F1 to broadcast to over 500 million fans in 180+ territories globally.

Tata Communications’ industry-recognised and built-for-media connectivity solutions will enable Formula 1 to transform the broadcast content production worldwide while continuing to support the sport’s drive for agility and sustainability. Following the introduction of Formula 1’s remote broadcast operations in 2020, Tata Communications has allowed reduction in the organisation’s travelling freight by 34%.

Stefano Domenicali, President & CEO of Formula 1, said “We are delighted to welcome Tata Communications back as a partner following previous successes in our partnerships. They have been an integral part of our growth journey over the last decade, and we completely trust their expertise and abilities to deliver what we need for our fans. This trust has been built over many years of working together, pushing forward advancements in technology in sport – on and off the track. Tata Communications’ connectivity continues to support F1’s drive for agility and



sustainability with remote production introduced in 2020 - part of our aim to be Net-Zero Carbon by 2030. We are excited to grow together in the future and share the incredible journey Formula 1 is on."

"As businesses evolve to a digital-first model, I believe the sporting world also has a great opportunity to leverage technology for delivering innovative and exhilarating experiences to motorsports enthusiasts," said **Amur S Lakshminarayanan, MD and CEO, Tata Communications**. "And, Formula 1 is at the core of all things speed, action and thrill. We are delighted to renew our relationship and empower Formula 1's tomorrow, today!"

Recently, Tata Communications has been recognised as a 'Major Player' in IDC MarketScape for Worldwide Commercial Content Delivery Network Services 2022 Vendor Assessment.

Tata Communications continues to develop new and innovative digital-first media & entertainment services, enabling an end-to-end platform play for immersive fan experiences. The Company also expanded its bandwidth capacity or media backbone to 100G driving innovations in video, remote production and more.

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About Formula 1

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About Tata Communications

A part of the Tata Group, Tata Communications (NSE: TATACOMM; BSE: 500483) is a global digital ecosystem enabler powering today's fast-growing digital economy in more than 190 countries and territories. Leading with trust, it enables digital transformation of enterprises globally with collaboration and connected solutions, core and next gen connectivity, cloud hosting and security solutions and media services. 300 of the Fortune 500 companies are its customers and the company connects businesses to 80% of the world's cloud giants. For more information, please visit www.tatacommunications.com



Forward-looking and cautionary statements

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