

February 22, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G Bandra Kurla Complex, Bandra (E) Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400001, India **Scrip Code:** 532454/890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated February 22, 2024 titled 'Airtel introduces in-flight roaming packs with tariffs starting as low as Rs. 195' being issued by the Company.

Kindly take the same on record.

Thanking you, Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer



Airtel introduces in-flight roaming packs with tariffs starting as low as Rs. 195

Integrates in-flight roaming for prepaid and postpaid customers with plans starting at Rs. 2997 and Rs. 3999, respectively

New Delhi, February 22, 2024: Bharti Airtel, one of India's leading telecommunications service providers, today, introduced in-flight roaming plans for customers that will allow them to stay connected while onboard a flight. Customers can now enjoy high-speed internet browsing, talk to their loved ones and enjoy a host of other activities while thousands of feet above-ground. Customers subscribed to roaming packs priced at Rs. 2997 for prepaid and Rs. 3999 for postpaid and above will automatically enjoy the in-flight roaming benefit at no additional cost.

Commenting on the launch, Amit Tripathi – Director – Customer Experience and Marketing, Bharti Airtel, said, "Airtel has been at the forefront of providing seamless mobile connectivity to customers across the country. Today, we are thrilled to bring the same service on-board a flight through our in-flight roaming packs that will allow customers to enjoy high speed internet and seamless voice calling that will help them stay connected with their loved ones while on a flight."

To power the on-board travel experience, Airtel has introduced in-flight offerings including voice, data and SMS services. The details are as follows:

| Postpaid | | | | | | |
|----------|--------|----------------|--------------|----------|--|--|
| | Data | Outgoing Calls | Outgoing SMS | Validity | | |
| 195 | 250 MB | 100 Mins | 100 SMS | 24 hours | | |
| 295 | 500 MB | 100 Mins | 100 SMS | 24 hours | | |
| 595 | 1 GB | 100 mins | 100 SMS | 24 hours | | |

| Prepaid | | | | | | |
|---------|--------|----------------|--------------|----------|--|--|
| | Data | Outgoing Calls | Outgoing SMS | Validity | | |
| 195 | 250 MB | 100 Mins | 100 SMS | 24 hours | | |
| 295 | 500 MB | 100 Mins | 100 SMS | 24 hours | | |
| 595 | 1 GB | 100 mins | 100 SMS | 24 hours | | |

For a seamless travel experience, Airtel has tied-up with Aeromobile to enable the best in-flight connectivity across 19 airlines flying across different international sectors.

In order to lend support to customers during their travel, Airtel has a 24X7-contact centre. In addition, the company has a dedicated whatsapp number—99100-99100—where customers can call and get support from a network specialist squad for real-time resolution. Customers also have a self-serve option of managing data usage, buying additional minutes, getting real time billing details by simply logging on to the Airtel Thanks App.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 500 million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud-based communication. For more details, visit www.airtel.in