

## WESTLIFE FOODWORLD LTD.

[Formerly known as Westlife Development Ltd.] Regd. Off.: 1001, Tower-3, 10<sup>th</sup> Floor • One International Center Senapati Bapat Marg • Prabhadevi • Mumbai 400 013 Tel : 022-4913 5000 Fax : 022-4913 5001 CIN No. : L65990MH1982PLC028593 Website: www.westlife.co.in | E-mail id :shatadru@westlife.co.in

23<sup>rd</sup> May, 2023

To, The BSE Ltd Phiroze Jeejeebhoy Towers Dalal Street Mumbai 400 001

## Sub: Intimation as to the Company's new Logo

# Re : Westlife Foodworld Ltd. (the Company) : Scrip Code-505533

Dear Sir/Madam,

In compliance with Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that further to the Company's rebranding strategy, the Company has unveiled its new logo w.e.f. 22<sup>nd</sup> May, 2023. The new logo incorporates the word Foodworld that complements the company's new name i.e. Westlife Foodworld Limited [formerly known as Westlife Development Limited]. It also captures the essence of Westlife Foodworld's dynamic growth and dedication to the food industry.

The new brand reflects the organization's commitment to excellence and innovation. The new logo, as enclosed herewith, will now be officially used in all communications of the Company.

You are requested to take note of the same.

Thanking you,

Yours faithfully,

For Westlife Foodworld Limited

Radha Jain [on behalf of Dr Shatadru Sengupta Company Secretary]

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