PRIYAVRAT P. MANDHANA

3004, Ashok Tower B, Dr. S.S. Rao Road, Near Gandhi hospital, Parel, Mumbai – 400012

To, BSE Limited,

Corporate Relationship Department, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 BSE- 540210 To,

National Stock Exchange of India Limited

Listing Department, Exchange Plaza, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 NSE - HEADSUP

Dear Sir/Madam,

Sub: <u>Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations</u>, 2011

Pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed disclosure as in the specified format.

Kindly take the same on record and acknowledge the receipt.

Yours Sincerely,

Priyavrat Purushottam Mandhana Promoter and Non –Executive Director

Date: 28-02-2024 Place: Mumbai

Encl: As above

CC: Heads UP Ventures Ltd.

008, Peninsula Centre, Dr. S.S. Rao Road.

Parel, Mumbai 400 012.

<u>Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers)</u> <u>Regulations, 2011</u>

| Name of the Target Company (TC) | No C. | | |
|------------------------------------------------------------------------------------------|------------------------------------------------|----------------|-------------------------------|
| Tanget Company (1C) | Name of Company: Heads UP Ventures | | |
| | Limited NSE Code : HEADSUP | | |
| | NSE Code : HEADSUP BSE Script Code : 540210 | | |
| Name(s) of the acquirer | | | |
| and | Priyavrat Purushottam Mandhana | | |
| | | | |
| Persons Acting in Concert (PAC) with the acquirer | 4 | | |
| Whathar the | Duomoto | 0.11 7 | |
| Promoter/Promoter group | Promoter & Non- Executive Director | | |
| Name(s) of the Stock Exchange(s) where the | National Stock Exchange of India Limited; | | |
| shares of TC are Listed | BSE Limited | | |
| Details of the acquisition are as follows: | Number | % w.r.t. total | |
| Table as follows: | Nullibel | share/voting | % w.r.t. total |
| | , | capital | diluted share/ |
| | | wherever | voting capital of the TC (**) |
| | | applicable(*) | the re (**) |
| Before the acquisition under consideration, | | Transit () | |
| holding of acquirer: | | | |
| a) Shares carrying voting rights | 32,162 | 0.14% | 0.14% |
| b) Shares in the nature of encumbrance | • | 0.00% | 0.00% |
| (pledge/ lien/ non-disposal undertaking/ others) | | | |
| c) Voting rights (VR) otherwise than by | | | |
| equity shares | | 0.00% | 0.00% |
| d) Warrants/convertible securities/any other | | 0.0007 | 0.0001 |
| instrument that entitles the acquirer to receive | | 0.00% | 0.00% |
| shares carrying voting rights in the TC | | | |
| (specify holding in each category) | | | |
| Total (a+b+c+d) | 32,162 | 0.14% | 0.14% |
| Details of acquisition/sale | | 312170 | 0.1470 |
| a) Shares carrying voting rights acquired/sold | 29,162 | 0.13% | 0.13% |
| b) VRs acquired/sold otherwise than by equity | | 0.00% | 0.00% |
| shares | | | |
| c) Warrants/convertible securities/any other | | 0.00% | 0.00% |
| instrument that entitles the acquirer to receive shares carrying voting rights in the TC | | | |
| (specify holding in each category) acquired. | | | |
| d) Shares in the nature of encumbrance | | 0.000 | |
| (pledge/ lien/ non-disposal undertaking/ | | 0.00% | 0.00% |
| others) | | | |
| Total (a+b+c+d) | 29,162 | 0.13% | 0.120/ |
| () | ,102 | 0.13 /0 | 0.13% |

| After the acquisition/sale, holding of acquirer: | | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|-------|-------|--|
| a) Shares carrying voting rights | 3,000 | 0.01% | 0.01% | |
| b) VRs otherwise than by equity shares | | 0.00% | 0.00% | |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | - | 0.00% | 0.00% | |
| d) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others) | - | 0.00% | 0.00% | |
| Total (a+b+c+d) | 3,000 | 0.01% | 0.01% | |
| Mode of acquisition/ sale (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer/encumbrance, etc.) | Open Market | | | |
| Date of acquisition of/ sale of shares/date of receipt of intimation of allotment of share, whichever is applicable | 26 th February, 2024 | | | |
| Equity share capital / total voting capital of the TC before the said sale | 22,082,609 | | | |
| Equity share capital/ total voting capital of the TC after the said sale | 22,082,609 | | | |
| Total diluted share/voting capital of the TC after the said sale | 22,082,609 | | | |

Priyavrat Purushottam Mandhana Promoter and Non –Executive Director

Place: Mumbai Date: 28-02-2024
