

# DATAMATICS

August 2, 2022

To,

Corporate Communication Department  
**BSE Limited**  
Phiroze Jeejeeboy Towers,  
Dalal Street, Mumbai – 400 001.  
BSE Scrip Code: 532528

Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051.  
NSE Code: DATAMATICS

**Sub: Press Release**

Dear Sir/Madam,

Please find attached herewith press release titled '**Datamatics partners with Apromore to help enterprises leverage business insights along with intelligent automation for optimized business performance**' for your information and record.

Kindly take the above on your record.

For **Datamatics Global Services Limited**

**Divya Kumat**  
**EVP, Chief Legal Officer and Company Secretary**  
**(FCS: 4611)**

**Encl: as above**

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## **Datamatics partners with Apromore to help enterprises leverage business insights along with intelligent automation for optimized business performance**

**Mumbai, August 02 2022** – Datamatics, a Global Digital Technologies, Operations, and Experiences Company, today announced that it has signed a technology partnership with Apromore, the leading provider of process mining and predictive process monitoring technology. The partnership will [fast-track process discovery](#) for enterprises by identifying and seeing business processes as they are not as they seem to be. The discovered models can be used in digital transformation initiatives to make informed decisions about what processes to prioritize for automation using Datamatics Intelligent Automation Platform for optimized business performance.

Commenting on the occasion, **Shashi Bhargava, Executive Vice President & Head Product and Solutions**, said, “We are happy to partner with Apromore for Process Discovery and Mining technology which will complement with our Intelligent Automation Platform. This will help our customers identify and prioritize the processes which are the best candidates for intelligent automation and help in optimized business performance.”

Apromore’s **Partnerships Manager and Co-founder, Marlon Dumas** added that “The goal of this partnership is to amplify the ROI that Datamatics brings to its customers. Together, we will deploy proven playbooks to analyze data which will uncover high-value automation opportunities. In addition, Apromore’s digital process twin technology will allow us to provide accurate estimates of automation benefits and to build business cases for RPA investment.”

### **Datamatics Intelligent Automation platform includes:**

- **TruBot** – Datamatics TruBot RPA software is a digital workforce product enabling unattended and attended automation for a wide range of tasks and processes. With the integration of cognitive capabilities, such as artificial intelligence, machine learning and natural language processing, the digital workforce gains reasoning capabilities to handle complex transactions and deliver intelligent automation. To know more on TruBot – RPA solution, [click here](#)
- **TruCap+** – Datamatics TruCap+ is an AI-enabled, template-free intelligent document processing (IDP) solution that delivers a greater percentage of straight-through processing (STP) with a higher accuracy. TruCap+ IDP offers an easy-to-use Configurator, browser-based access, an intuitive GUI, adding up to deliver a compelling user experience (UX) to knowledge workers. To know more about our Intelligent Document Processing (IDP) product, [click here](#)
- **TruAI** – Datamatics TruAI is a comprehensive artificial intelligence and cognitive sciences platform, which helps enterprises leverage use cases related to pattern detection, text and data mining, and computer vision. To know more about our AI platform TruAI, [click here](#)

**About Apromore:**

Apromore is a process mining company, providing an easy-to-use and fast-to-deploy process mining solution, built by the people at the forefront of process mining research. The platform is the result of over ten years of research and innovation at the University of Melbourne (Australia), the University of Tartu (Estonia), and several other world-renowned universities. Apromore continues to be directly influenced by the latest process mining research discoveries, enabling business teams to quickly visualize and analyze their business processes to unlock value in existing processes or identify strategies for transformation or optimization.

**About Datamatics**

Datamatics (BSE: 532528 | NSE: DATAMATICS) a Digital Operations, Technology and Experiences company that provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence. It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automatic Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines.

To know more about Datamatics, visit [www.datamatics.com](http://www.datamatics.com) and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

For media queries, please contact:

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