

August 11, 2021

The Manager  
Corporate Relationship Department  
**BSE Limited**  
1<sup>st</sup> Floor, New Trading Wing,  
Rotunda Building,  
P J Towers, Dalal Street, Fort,  
Mumbai - 400001

The Manager  
Listing Department  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C-1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai - 400051

The Secretary  
**The Calcutta Stock Exchange Limited**  
7, Lyons Range,  
Kolkata - 700001

**BSE Security Code: 500043**

**NSE Symbol: BATAINDIA**

**CSE Scrip Code: 1000003**

Dear Sir/Madam,

**Subject: Outcome of Board Meeting**

The Board of Directors of the Company at its meeting held today, i.e., August 11, 2021, which commenced at 2:30 P.M. and concluded at 6:40 P.M. has, *inter-alia*, considered and approved the Unaudited (Standalone and Consolidated) Financial Results of the Company for the quarter ended June 30, 2021 pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended).

In this regard, we enclose herewith the Unaudited (Standalone and Consolidated) Financial Results for the quarter ended June 30, 2021 and Limited Review Reports issued by the Statutory Auditors of the Company and a copy of Press Release issued by the Company.

The above information shall also be made available on Company's website [www.bata.in](http://www.bata.in)

We request you to take the same on record.

Thanking you,

Yours faithfully,  
**For BATA INDIA LIMITED**



**NITIN BAGARIA**  
*Company Secretary & Compliance Officer*

**Encl.: As Above**

**BATA INDIA LIMITED**

CIN: L19201WB1931PLC007261

# BSR & Co. LLP

Chartered Accountants

Building No. 10, 12th Floor, Tower-C,  
DLF Cyber City, Phase-II,  
Gurugram – 122 002, India

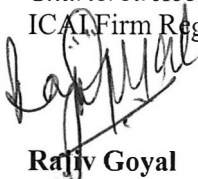
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## **Limited review report on unaudited standalone financial results for the quarter ended 30 June 2021 of Bata India Limited under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015**

To  
Board of Directors of **Bata India Limited**

1. We have reviewed the accompanying Statement of unaudited standalone financial results of Bata India Limited (“the Company”) for the quarter ended 30 June 2021 (“the Statement”), being submitted by the Company pursuant to the requirements of Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (‘Listing Regulations’).
2. This Statement, which is the responsibility of the Company’s management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 “Interim Financial Reporting” (“Ind AS 34”), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to issue a report on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 “Review of Interim Financial Information Performed by the Independent Auditor of the Entity” issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
4. Attention is drawn to the fact that the figures for the 3 months ended 31 March 2021 as reported in these financial results are the balancing figures between audited figures in respect of the full previous financial year and the published year to date figures up to the third quarter of the previous financial year. The figures up to the end of the third quarter of previous financial year had only been reviewed and not subjected to audit.
5. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

*For BSR & Co. LLP*  
*Chartered Accountants*  
ICAI Firm Registration No.- 101248W/W-100022



**Rajiv Goyal**  
*Partner*

Membership No.: 094549  
ICAI UDIN - 21094549AAAAEH5791

Place: Gurugram  
Date: 11 August 2021

Principal Office:



BATA INDIA LIMITED

REGD. OFFICE: 27B, CAMAC STREET, 1st FLOOR, KOLKATA 700016 | CIN: L19201WB1931PLC007261

Telephone : 033 23014400, Fax : 033 22895748 | E-mail: corporate.relations@bata.com; Website: www.bata.in

STATEMENT OF STANDALONE UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE 2021

(In Rs. million except per share data)

Sl. No.	Particulars	3 months ended 30th June 2021	3 months ended 31st March 2021 (Refer note 8)	3 months ended 30th June 2020	Year ended 31st March 2021
		Unaudited	Audited	Unaudited	Audited
<b>1</b>	<b>Income</b>				
	a Revenue from operations	2670.49	5899.07	1347.86	17072.99
	b Other income (Refer note 4)	121.78	144.71	520.25	940.35
	<b>Total Income</b>	<b>2792.27</b>	<b>6043.78</b>	<b>1868.11</b>	<b>18013.34</b>
<b>2</b>	<b>Expenses</b>				
	a Cost of raw material and components consumed	331.49	143.87	1.74	1099.03
	b Purchase of traded goods	1555.13	2392.29	352.08	4658.65
	c Decrease/(Increase) in inventories of finished goods, work-in-progress and traded goods	(715.94)	230.77	449.47	2617.29
	d Employee benefits expense	888.24	913.34	847.62	3398.22
	e Finance costs	229.86	241.57	278.37	1035.45
	f Depreciation and amortisation expense	500.67	619.65	730.69	2647.23
	g Other expenses (Refer note 4 & 5 below)	951.68	1099.01	558.14	3688.30
	<b>Total Expenses</b>	<b>3741.13</b>	<b>5640.50</b>	<b>3218.11</b>	<b>19144.17</b>
<b>3</b>	<b>Profit/ (Loss) before exceptional items and tax</b>	<b>(948.86)</b>	<b>403.28</b>	<b>(1350.00)</b>	<b>(1130.83)</b>
<b>4</b>	<b>Exceptional items (income)/ expense (Refer note 7 below)</b>	-	-	-	46.10
<b>5</b>	<b>Profit / (Loss) before tax</b>	<b>(948.86)</b>	<b>403.28</b>	<b>(1350.00)</b>	<b>(1176.93)</b>
<b>6</b>	<b>Tax expense</b>				
	- Current tax	-	-	-	-
	- Deferred tax	(235.66)	108.89	(338.74)	(274.13)
<b>7</b>	<b>Profit / (Loss) for the period</b>	<b>(713.20)</b>	<b>294.39</b>	<b>(1011.26)</b>	<b>(902.80)</b>
<b>8</b>	<b>Other comprehensive income</b>				
	A. (i) Items that will not to be reclassified to profit or loss in subsequent periods	(2.00)	34.81	(1.00)	65.28
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.50	(8.76)	0.25	(16.43)
	<b>Other comprehensive income/ (loss), net of tax</b>	<b>(1.50)</b>	<b>26.05</b>	<b>(0.75)</b>	<b>48.85</b>
	<b>Total comprehensive income / (loss), net of tax</b>	<b>(714.70)</b>	<b>320.44</b>	<b>(1012.01)</b>	<b>(853.95)</b>
	<b>Paid up Equity share capital (Face value of Rs. 5/- each)</b>	<b>642.64</b>	<b>642.64</b>	<b>642.64</b>	<b>642.64</b>
	<b>Other Equity</b>				16955.09
	<b>Earnings / (Loss) per equity share of Rs. 5/- each</b>				
	Basic	(5.55)	2.29	(7.87)	(7.02)
	Diluted	(5.55)	2.29	(7.87)	(7.02)

See accompanying notes to the unaudited Standalone financial results.

Notes:

- The above standalone results were reviewed by the Audit Committee and approved by the Board of Directors at the Board Meeting held on 11th August 2021. The above results have been prepared in accordance with Indian Accounting Standards (Ind AS)- 34- "Interim Financial Reporting" as prescribed under section 133 of the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standard) Rules 2015, as amended.
- COVID-19 pandemic has had a significant impact on the business operations and the financial results of the Company for the quarter ended June 30, 2021 and for the year ended March 31, 2021. The Company has made detailed assessment of the recoverability and carrying values of its assets comprising property, plant and equipment, inventories, receivables, other current assets, deferred tax assets, etc. as at the period end and on the basis of evaluation, has concluded that no material adjustments are required in the financial results except impairment on investment and loan in subsidiary (refer note 5 below). Given the uncertainties associated with nature, condition and duration of COVID-19, the impact assessment on the Company's financial statements will be continuously made and provided for as required.
- The Company operates in a single business segment, i.e., Footwear and Accessories.
- The Company has elected to apply the practical expedient of not assessing the rent concessions as a lease modification, as per MCA notification dated 24 July 2020 and 18 June 2021, on IND-AS 116 for rent concessions which are granted due to COVID-19 pandemic. According to the notification, total rent concessions confirmed in the quarter ended 30th June 2021 of Rs. 230.59 million and for quarter ended March 31, 2021 amounting to Rs. 158.92 million has been accounted as a reduction from rent expense. Further, out of total concession for year ended March 31, 2021 and for the quarter ended June 30, 2020 - Rs. 709.87 million and Rs. 200.96 million, respectively, has been accounted as a reduction of rent expenses to the extent available and balance of Rs. 300.42 million for year ended March 31, 2021 and quarter ended June 30, 2020 has been accounted under "Other Income". Further as per MCA notification dated 18 June 2021, on IND-AS 116, extending the period of applying practical expedient on rent concessions due to COVID-19 pandemic to 30 June 2022, the company has provided the cumulative effect of initially applying that amendment as an adjustment to the opening balance of retained earnings of Rs. 54.14 million (net of deferred tax asset of Rs. 18.21 million).
- During the current quarter, Company has impaired its loan and investment amounting to Rs. 26.63 million in its wholly owned subsidiary- Way Finders Brands Limited.
- The report of Statutory Auditors is being filed with National Stock Exchange of India Limited, BSE Limited and The Calcutta Stock Exchange Limited. For more details on unaudited results, please visit Investor Relations section of our website www.bata.in and Financial Results at Corporate section of www.nseindia.com, www.bseindia.com and www.cse-india.com.
- Exceptional item of Rs. 46.10 million for the year ended 31 March 2021 represents one time expense for Voluntary Retirement Scheme (VRS) offered at manufacturing facilities and Company's retail stores.
- The figures for the quarter ended 31 March 2021 are balancing figures between audited figures in respect of the full financial year and the published year to date figure upto 31 December 2020. Also, the figures upto the end of third quarter were only reviewed and not subjected to audit.

Place: Gurugram  
Date: 11.08.2021



*Vidhya Srinivasan*

Vidhya Srinivasan  
DIRECTOR FINANCE  
& CFO

*Gunjan Shah*

Gunjan Shah  
WHOLE TIME DIRECTOR  
& CEO

# B S R & Co. LLP

Chartered Accountants

Building No. 10, 12th Floor, Tower-C,  
DLF Cyber City, Phase-II,  
Gurugram – 122 002, India

Telephone: +91 124 719 1000  
Fax: +91 124 235 8613

## Limited review report on unaudited consolidated financial results for the quarter ended 30 June 2021 of Bata India Limited under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulation, 2015

To  
Board of Directors of **Bata India Limited**

1. We have reviewed the accompanying Statement of unaudited consolidated financial results of Bata India Limited (“the Parent”) and its subsidiaries (the Parent and its subsidiaries together referred to as “the Group”), for the quarter ended 30 June 2021 (“the Statement”), being submitted by the Parent pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“Listing Regulations”).
2. This Statement, which is the responsibility of the Parent’s management and approved by the Parent’s Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 “Interim Financial Reporting” (“Ind AS 34”), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 “Review of Interim Financial Information Performed by the Independent Auditor of the Entity”, issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33 (8) of the Listing Regulations, to the extent applicable.

4. The Statement includes the results of the following entities (Wholly owned subsidiaries):
  - a. Bata Properties Limited
  - b. Way Finders Brands Limited
5. Attention is drawn to the fact that the figures for the 3 months ended 31 March 2021 as reported in these financial results are the balancing figures between audited figures in respect of the full previous financial year and the published year to date figures up to the third quarter of the previous financial year. The figures up to the end of the third quarter of previous financial year had only been reviewed and not subjected to audit.
6. Based on our review conducted and procedures performed as stated in paragraph 3 above and based on the consideration of the review report of the other auditor referred to in paragraph 7 below, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Principal Office:

7. We did not review the interim financial results of one subsidiary included in the Group, whose results reflect total revenues of Rs. 0.01 Million (before consolidation adjustments) and total net loss after tax of Rs. 0.35 Million (before consolidation adjustments) and total comprehensive loss of Rs 0.35 Million (before consolidation adjustments) for the quarter ended 30 June 2021, as considered in the consolidated unaudited financial results. These interim financial results have been reviewed by the other auditor whose report have been furnished to us by the management and our conclusion in so far as it relates to the amounts and disclosures included in respect of this subsidiary, is based solely on the report of such other auditor and the procedures performed by us as stated in paragraph 3 above.

Our conclusion on the Statement is not modified in respect of the above matter.

8. The Statement includes the interim financial result of one subsidiary which has not been reviewed, whose interim financial information reflects total revenue of Rs. 0.91 million (before consolidation adjustments), total net loss after tax of Rs. 0.28 million (before consolidation adjustments) and total comprehensive loss of Rs. 0.28 million (before consolidation adjustments) for the quarter ended 30 June 2021 as considered in the consolidated unaudited financial results. According to the information and explanations given to us by the management, these interim financial information are not material to the Group.

Our conclusion on the Statement is not modified in respect of the above matter.

*For B S R & Co. LLP*

*Chartered Accountants*

ICAI Firm Registration No.- 101248W/W-100022



**Rajiv Goyal**

*Partner*

Place: Gurugram

Date: 11 August 2021

Membership No. 094549

ICAI UDIN - 21094549AAAAEI3022





BATA INDIA LIMITED

REGD. OFFICE: 27B, CAMAC STREET, 1st FLOOR, KOLKATA 700016 | CIN: L19201WB1931PLC007261

Telephone : 033 23014400, Fax : 033 22895748 | E-mail: corporate.relations@bata.com; Website: www.bata.in

STATEMENT OF CONSOLIDATED UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE 2021

Sl. No.	Particulars	(In Rs. million except per share data)			
		3 months ended 30th June 2021	3 months ended 31st March 2021 (Refer Note 9)	3 months ended 30th June 2020	Year ended 31st March 2021
		Unaudited	Audited	Unaudited	Audited
<b>1</b>	<b>Income</b>				
	a Revenue from operations	2670.49	5899.07	1350.75	17084.80
	b Other income (Refer note 6 below)	122.02	143.82	520.42	940.85
	<b>Total Income</b>	<b>2792.51</b>	<b>6042.89</b>	<b>1871.17</b>	<b>18025.65</b>
<b>2</b>	<b>Expenses</b>				
	a Cost of raw material and components consumed	331.49	143.85	1.74	1099.01
	b Purchase of traded goods	1555.13	2392.29	352.08	4658.65
	c Decrease/(Increase) in inventories of finished goods, work-in-progress and traded goods	(715.94)	230.77	449.47	2617.29
	d Employee benefits expense	888.24	913.34	847.62	3398.22
	e Finance costs	229.86	241.57	278.37	1035.45
	f Depreciation and amortisation expense	500.71	619.68	730.77	2647.50
	g Other expenses (Refer note 6 below)	926.67	1097.56	558.49	3689.80
	<b>Total Expenses</b>	<b>3716.16</b>	<b>5639.06</b>	<b>3218.54</b>	<b>19145.92</b>
<b>3</b>	<b>Profit before exceptional items and tax</b>	<b>(923.65)</b>	<b>403.83</b>	<b>(1347.37)</b>	<b>(1120.27)</b>
<b>4</b>	<b>Exceptional items (income)/ expense (Refer note 8 below)</b>	-	-	-	46.10
<b>5</b>	<b>Profit / (Loss) before tax</b>	<b>(923.65)</b>	<b>403.83</b>	<b>(1347.37)</b>	<b>(1166.37)</b>
<b>6</b>	<b>Tax expense</b>				
	- Current tax	0.20	0.21	0.22	0.87
	- Deferred tax	(229.09)	108.89	(338.74)	(274.13)
<b>7</b>	<b>Profit / (Loss) for the period</b>	<b>(694.76)</b>	<b>294.73</b>	<b>(1008.85)</b>	<b>(893.11)</b>
<b>8</b>	<b>Other comprehensive income</b>				
	A. (i) Items that will not to be reclassified to profit or loss in subsequent periods	(2.00)	34.81	(1.00)	65.28
	(ii) Income tax relating to items that will not be reclassified to profit or loss	0.50	(8.76)	0.25	(16.43)
	<b>Other comprehensive income/ (loss), net of tax</b>	<b>(1.50)</b>	<b>26.05</b>	<b>(0.75)</b>	<b>48.85</b>
	<b>Total comprehensive income/ (loss), net of tax</b>	<b>(696.26)</b>	<b>320.78</b>	<b>(1009.60)</b>	<b>(844.26)</b>
	<b>Paid up Equity share capital (Face value of Rs. 5/- each)</b>	642.64	642.64	642.64	642.64
	<b>Other Equity</b>				16938.27
	<b>Earnings / (Loss) per equity share of Rs. 5/- each</b>				
	Basic	(5.41)	2.29	(7.85)	(6.95)
	Diluted	(5.41)	2.29	(7.85)	(6.95)

See accompanying notes to the consolidated unaudited financial results.

Notes :

- The Consolidated financial results include results of Bata India Ltd. (the Holding Company), Bata Properties Limited and Way Finders Brands Limited (the subsidiaries).
- The Consolidated financial results of the Group are prepared in accordance with the requirements of Ind AS 110 "Consolidated Financial Statements".
- The above consolidated results were reviewed by the Audit Committee and approved by the Board of Directors at the Board Meeting held on 11th August 2021. The above results have been prepared in accordance with Indian Accounting Standards (Ind AS)- 34- "Interim Financial Reporting" as prescribed under section 133 of the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standard) Rules 2015, as amended.
- COVID-19 pandemic has had a significant impact on the business operations and the financial results of the Group for the quarter ended June 30, 2021 and for the year ended March 31, 2021. The Group has made detailed assessment of the recoverability and carrying values of its assets comprising property, plant and equipment, inventories, receivables, other current assets, deferred tax assets, etc. as at the period end and on the basis of evaluation, has concluded that no material adjustments are required in the financial results. Given the uncertainties associated with nature, condition and duration of COVID-19, the impact assessment on the Group's financial statements will be continuously made and provided for as required.
- The Group operates in a single business segment, i.e., Footwear and Accessories.
- The Group has elected to apply the practical expedient of not assessing the rent concessions as a lease modification, as per MCA notification dated 24 July 2020 and 18 June 2021, on IND-AS 116 for rent concessions which are granted due to COVID-19 pandemic. According to the notification, total rent concessions confirmed in the quarter ended 30th June 2021 of Rs. 230.59 million and for quarter ended March 31, 2021 amounting to Rs. 158.92 million has been accounted as a reduction from rent expense. Further, out of total concession for year ended March 31, 2021 and for the quarter ended June 30, 2020 - Rs. 709.87 million and Rs. 200.96 million, respectively, has been accounted as a reduction of rent expenses to the extent available and balance of Rs. 300.42 million for year ended March 31, 2021 and quarter ended June 30, 2020 has been accounted under "Other Income". Further as per MCA notification dated 18 June 2021, on INDAS 116, extending the period of applying practical expedient on rent concessions due to COVID-19 pandemic to 30 June 2022, the company has provided the cumulative effect of initially applying that amendment as an adjustment to the opening balance of retained earnings of Rs. 54.14 million (net of deferred tax asset of Rs. 18.21 million).
- The report of Statutory Auditors is being filed with National Stock Exchange of India Limited, BSE Limited and The Calcutta Stock Exchange Limited. For more details on unaudited results, please visit Investor Relations section of our website www.bata.in and Financial Results at Corporate section of www.nseindia.com, www.bseindia.com and www.cse-india.com.
- Exceptional item of Rs. 46.10 million for the year ended 31 March 2021 represents one time expense for Voluntary Retirement Scheme (VRS) offered at manufacturing facilities and Group's retail stores.
- The figures for the quarter ended 31 March 2021 are balancing figures between audited figures in respect of the full financial year and the published year to date figure upto 31 December 2020. Also, the figures upto the end of third quarter were only reviewed and not subjected to audit.



Place: Gurugram  
Date: 11.08.2021

Vidhya Srinivasan  
DIRECTOR FINANCE  
& CFO

Gunjan Shah  
WHOLE TIME DIRECTOR  
& CEO

## **Bata India announces Q1 results; Sales remained subdued owing to the second wave of Covid-19**

**New Delhi, 12<sup>th</sup> August, 2021:** Footwear major Bata India Limited today announced results for the quarter ended 30<sup>th</sup> June, 2021. Sales across retail outlets remained largely subdued, owing to the second wave of Covid-19 infections and ensuing lockdowns. However, sales through ecommerce platforms continued to remain robust and witnessed an uptick despite the restrictions. Revenue from operations for the quarter stood at INR 2670 million and net loss after tax amounted to INR 713 million.

Bata India continued to strengthen its retail presence in tier 3-5 cities by opening 7 new franchise stores during the first quarter despite the lockdown, taking the overall tally to 234 franchise stores. The brand also scaled up its website, [www.bata.in](http://www.bata.in), and continued to reach out to its customers through hyperlocal channels - Bata Chatshop and Bata Store on Wheels, thereby making remote shopping experience more convenient.

Supporting the country in combatting the pandemic, Bata India has been at the forefront to conduct vaccination drives across its regional offices and factories for its employees and their families. Till now, Bata has successfully vaccinated 99% of its staff with the first dose, and expects to complete full vaccination in the current quarter. The company also set up a Covid Task Force cross every region to extend support to its employees and their families in case of an emergency.

**Gunjan Shah, CEO – Bata India Limited, stated:** *‘The first quarter had some challenges for businesses across the country, including ours. However, this time around, we were better prepared as we had a more agile contingency plan in place which helped us navigate adroitly through the changing business landscape amidst infection surge. While our retail outlets were largely shut, we were able to serve our customers through alternate channels such as our website [www.bata.in](http://www.bata.in), online market places, Bata ChatShop, and Bata Store on Wheels. These channels have enabled us in minimising the overall impact of the second wave. We also continued with our retail expansion drive and opened 7 new franchise stores in tier III-V cities during the first quarter. Since the ease in lockdown, footfalls in our retail outlets have started growing, signalling strong signs of recovery.’*

Keeping pace with current consumer trends, Bata India curated and prompted relevant collections for its customers like **Work from Home, Fitness at Home and Monsoon Collection**. The Company continued to also optimize its retail network and look for cost-savings across operations, manufacturing and drive efficiencies in its value chain.

**Key Highlights:**

- Bata continued with its retail expansion drive in tier3-5 cities through franchise route. The company opened 7 new franchise stores during the first quarter, taking the overall tally to 234
- Sales through digitally enabled services continued to witness an uptick and now contribute to 15% of total sales in the current quarter.
- The Company continued to expand I&D Business across new towns and enterprises reaching 900+ towns
- Set up COVID Task Force across regions to help employees and their family members with oxygen cylinders, concentrators, essential medicines, and hospitalization
- Launched Pan India tie-up for online doctor consultation and home collection services for employees and their families
- Donated 20 oxygen concentrators, 3,700 PPEs and 10,000 N95 masks to local hospitals and healthcare facilities. Also donated 7,000 Bata Kits to frontline workers and Covid warriors like policemen, doctors and healthcare staff

**About BATA India:**

Bata has held a unique place in the hearts of Indians for more than 85 years. Probably the only footwear brand that offers footwear and accessories for the entire family, Bata has redefined the modern footwear industry in India. It has established a leadership position in the industry and is the most-trusted name in branded footwear. It sold more than 47 million pairs of footwear and served 120,000-plus customers almost every day in 2019.

Bata India is the largest footwear retailer in India, offering footwear, accessories and bags across brands such as Bata, Hush Puppies, Naturalizer, Power, Marie Claire, Weinbrenner, North Star, Scholl, Bata Comfit and Bubble gummers, to name a few. It retails in more than 1600 Bata own and franchisee stores, on bata.in and in thousands of multi-brand footwear dealer stores pan-India. To make its products accessible to millions of Indians, Bata has evolved its channels and has recently launched new channels like Bata Chat Shop, Bata Home Delivery and Bata Store-on-Wheels for neighbourhood communities.

**For Bata India Limited**



**Nitin Bagaria**  
Company Secretary  
Membership no.: ACS 20228