
NSE & BSE / 2023-24 / 008

April 21, 2023

The Manager
Corporate Services
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

The Manager
Corporate Services
BSE Limited
14th Floor, P J Towers,
Dalal Street, Mumbai 400 001

Ref: Symbol: PERSISTENT

Ref: Scrip Code: 533179

Dear Sir/Madam,

Sub: **Press Release regarding 'Persistent Establishes Dedicated Microsoft Viva Practice Integrated with Generative AI'**

We wish to inform you that the Company has made a press release dated April 21, 2023, titled 'Persistent Establishes Dedicated Microsoft Viva Practice Integrated with Generative AI'

A copy of the Press Release is enclosed for your records.

This is for your information and records.

Please acknowledge the receipt.

Thanking you,

Yours Sincerely,
For **Persistent Systems Limited**

Amit Atre
Company Secretary
ICSI Membership No.: A20507

Encl.: As above



Persistent

Persistent Establishes Dedicated Microsoft Viva Practice Integrated with Generative AI

Expands existing Azure Center of Excellence with AI-based Modern Workplace solutions

April 21, 2023

Santa Clara, CA and Pune, India

News Summary

[Persistent Systems](#) (BSE and NSE: Persistent), a global Digital Engineering provider, has announced the launch of a dedicated employee experience practice, based on the powerful Microsoft Viva platform and Generative AI. As part of its continued 360-degree partnership with Microsoft, Persistent is expanding its existing Azure Center of Excellence with Generative AI-based Modern Workplace solutions that promise to create a unified employee experience while improving the overall workplace. The move follows the successful implementation of Viva within Persistent along with a Generative AI-powered chatbot on Microsoft Teams, which has been helping digitize employee onboarding, training, and ongoing engagement, leading to increased productivity and lower attrition rates.

As a leader in digital innovation, Persistent sees tremendous potential in Generative AI and the Viva platform to build solutions that can create richer employee experiences by providing a personalized approach to employee communication, productivity, and development. As part of this new capability, Persistent has put together a dedicated task force that will work in collaboration with its global clients to identify mission-critical use cases for their distributed and diverse workforces. Persistent aims to attain 1,000+ advanced certifications and add 2,000+ experts across Azure, Viva, and related areas over the next 12 months.

As part of its global leadership in Artificial Intelligence, Persistent has recently developed WingMate, a smart digital assistant that is fine-tuned towards the unique context of the enterprise. The offering promises to enable new-age workflows as well as accelerate application

and infrastructure modernization journeys. Developed on top of Azure OpenAI and integrated with Viva, this offering provides the highest levels of security and data privacy to its clients.

Sandeep Kalra, Chief Executive Officer and Executive Director, Persistent:

“We are proud to implement the first-of-its-kind transformative Viva workplace solution, supporting our global team members throughout their journey at Persistent. This solution underscores the inherent value of our employees and provides them with a positive, end-to-end employee experience. By internally piloting Viva, and infusing the power of Generative AI technologies, we are ensuring that we will bring to market a best-in-class solution that can be implemented for our clients in record speed.”

Dhanniya Venkatasalopathy, Executive Director- Cloud Solutions, Microsoft India:

“We are pleased to work together with Persistent and bring the power of Microsoft Viva to foster a healthy company culture, support employee well-being, and establish a culture of learning and skills-building. In a hybrid world, energized, empowered employees are a key competitive differentiator, and we look forward to collaborating with Persistent on this journey to transform the workplace with AI-driven insights and tech tools.”

About Persistent

With over 22,500 employees located in 18 countries, Persistent Systems (BSE & NSE: PERSISTENT) is a global services and solutions company delivering Digital Engineering and Enterprise Modernization. We work with the industry leaders including 14 of the 30 most innovative companies as identified by BCG, 80% of the largest banks in the US and India, and numerous innovators across the healthcare and software ecosystems. As a participant of the United Nations Global Compact, Persistent is committed to aligning strategies and operations with universal principles on human rights, labour, environment, and anti-corruption, as well as take actions that advance societal goals. Persistent was named to the Forbes Asia Best Under a Billion 2021 list, representing consistent top-and bottom-line performance as well as growth.

www.persistent.com

Forward-looking and Cautionary Statements

For risks and uncertainties relating to forward-looking statements, please visit persistent.com/flcs

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