February 6, 2020

To
The Department of Corporate Affairs,
Bombay Stock Exchange Limited,
P J Towers, Dalal Street
Mumbai

RE: INTIMATION OF BOARD MEETING FOR APPROVAL OF QUARTERLY FINANCIAL RESULTS AS ON DECEMBER 31, 2019

Ref.: BSE Script code: 539593

Dear Sir,

This is to inform you that a Meeting of the Board of Directors of the Company will be held on Friday, February 14, 2020, *inter-alia*, to consider the unaudited financial results for quarter ended on December 31, 2019.

Further, We for re-iterated purposed stated that pursuant to SEBI (Prohibition of Insider Trading) Regulation, 2015 and Company's Code of conduct for prevention of Insider Trading, the trading window for dealing in Equity Shares of the Company, by insiders convers under insider Code of the Company, is closed from Wednesday, January 01, 2020 still the 48 hours after the disclosure of Unaudited Financial Results for the quarter ended on December 31, 2019 are made to public.

Kindly acknowledge the same & take on your records.

Thanking You.

Yours Faithfully

FOR, PURPLE ENTERTAINMENT LIMITED

BHAŘATKUMAR SHAH DIRECTOR

DIN: 06645717

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