### **HPL Electric & Power Limited**



CIN: L74899DL1992PLC048945

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Website: www.hplindia.com

1st August, 2024

The Manager, Listing Department, **National Stock Exchange of India Ltd.** "Exchange Plaza", C-1, Block G, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051

25<sup>th</sup> Floor, New Trading Ring, Rotunda Building, PhirozeJeejeebhoy Towers, Dalal Street, Fort, Mumbai – 400 001

**Scrip Code: 540136** 

**BSE Limited** 

Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Earnings Presentation

Dear Sir

Symbol: HPL

Pursuant to Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, a copy of the Earnings Presentation that we propose to make during the conference call for investors scheduled to be held on Wednesday, 7th August, 2024 at 2:30 PM IST is enclosed herewith.

The said Earnings Presentation has also been uploaded on the Company's website i.e. www.hplindia.com.

We request you to kindly take the same on record.

Thanking You

Yours Faithfully, For HPL Electric & Power Limited

Vivek Kumar Company Secretary

Encl: As above









Q1FY25







# Disclaimer

This presentation and the following discussion may contain "forward looking statements" by HPL Electric & Power Limited ("HPL" or the Company) that are not historical in nature. These forward looking statements, which may include statements relating to future results of operations, financial condition, business prospects, plans and objectives, are based on the current beliefs, assumptions, expectations, estimates, and projections of the management of HPL about the business, industry and markets in which HPL operates.

These statements are not guarantees of future performance, and are subject to known and unknown risks, uncertainties, and other factors, some of which are beyond HPL's control and difficult to predict, that could cause actual results, performance or achievements to differ materially from those in the forward looking statements. Such statements are not, and should not be construed, as a representation as to future performance or achievements of HPL.

In particular, such statements should not be regarded as a projection of future performance of HPL. It should be noted that the actual performance or achievements of HPL may vary significantly from such statements.







03 Business Strategy







# 01

### Trusted Electric Equipment Manufacturer

- 'One-stop shop' offering wide range of low-voltage electric products -
  - Metering Solutions (conventional and smart meters)
  - Switchgears
  - Lighting Products
  - Wires & Cables
  - ❖ Solar
  - Fans
- Innovative, quality and technologically superior products catering to varied market segments and at different price points

# 02

# Market Leader in Electric Meters & On-load Change-over Switches

- '50% Market Share' in the Domestic On-load Change-over Switches Market \*
- '20% Market Share' in Domestic Electric Meters Market \*
- '5% Market Share' in the Low-voltage Switchgear Market \*
- '5th Largest' LED Lighting Products Manufacturer \*

# 03

# Integrated Manufacturing Operations Combined with Strong R&D Capabilities

- 7 state-of-the-art Manufacturing facilities with capabilities across design & product development, component designing, tool making and commercial production
- 2 R&D centers housing 100+ expert engineers having rich experience in the electrical industry and a proven track record of product innovation

### **Company Overview**

### **Profile**



# 04

# Established Pan-India Distribution Presence

- Established Pan-India Distribution network consisting of –
  - ❖ 90+ Branch & Representative Offices
  - ❖ 900+ Authorized Dealers
  - **❖** 80,000+ Retailers



Long-standing Customer Relationships, Experienced Leadership Team, and Strong Pre-qualification Credentials

- 45+ year old Established Brand with strong recall across various customer segments – Power Utilities, Government Agencies, Retail & Institutional Customers
- Highly Experienced management team
- Strong prequalification credentials in the metering and switchgear businesses creating high benchmarks

Note: \* Frost & Sullivan 2016

### Wide-Ranging Product Portfolio

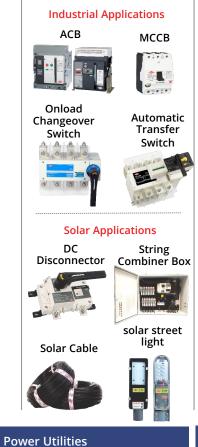




- **HPL** is the "ONE-STOP **SHOP**" for Low Voltage Electrical Equipment across market segments and price ranges
- HPL's complementary product offerings enable cross-selling and lead to STRONG BRAND RECALL
- With a large product portfolio, HPL is at forefront to capture **GROWTH OPPORTUNITY**

Slide





**Industrial Switchgears** 







Customers

Public & Private Enterprises

**Residential & Commercial Users** 

### State of Art Manufacturing Facilities





Facility I: Electronic Meters, R&D

Center for Smart Meters

Facility II: Lighting Equipment and

**Electronic Meter Parts** 



**Facility I:** Switchgear, Electronic Meters, and Parts of Lighting Equipment

**Himachal Energy Facility II:** Electronic Meters, Panel Meters and Clips for Panel Meters



**Facility I:** Switchgears, Parts of Electronic Energy Meters and Parts of

**Lighting Equipment** 

**Facility II:** Lighting Equipment



**Products:** Wires and Cables



**Facility I:** New line for meters

### **Quality & Compliance Certifications**

















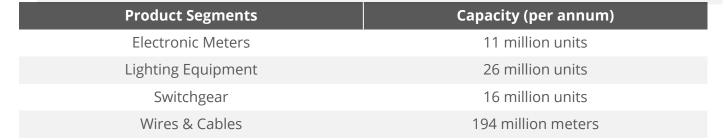










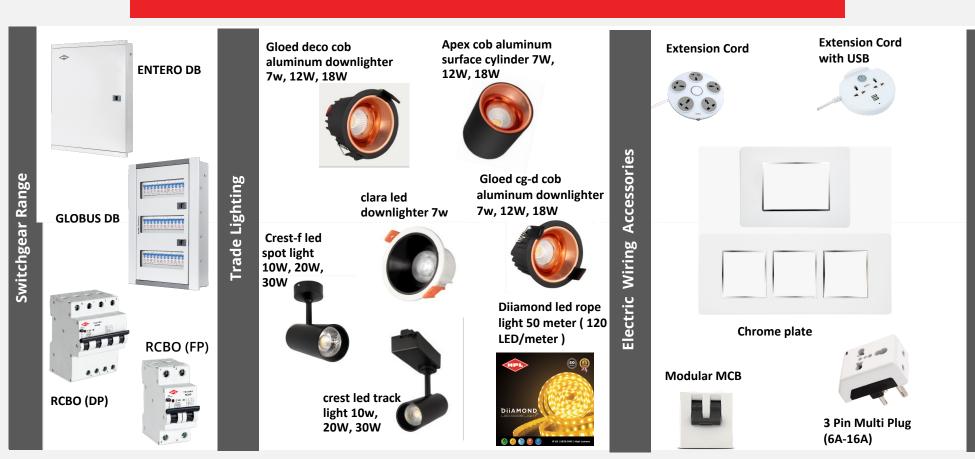


### **New Product Launch**

### **R&D Thrust:**



### **Continuous R&D to Launch and Market Exciting New Innovative Products**





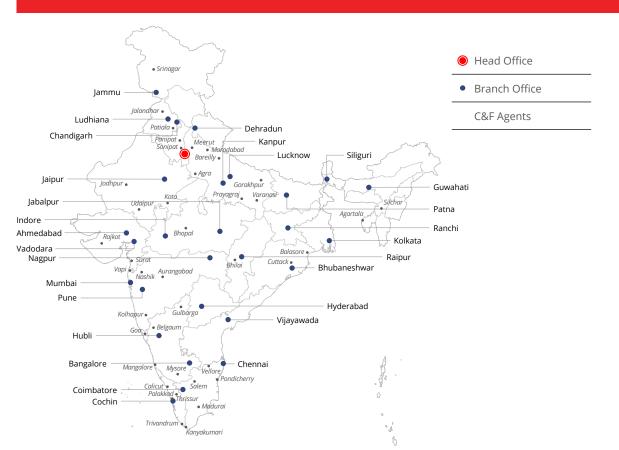
Wire & Cable

Halogen free flame retardant (HFFR) cable for working voltage up to and including 1100 Volts

# HIPL

# Established Pan-India Distribution Network & Brand Presence

# Established Pan-India Distribution Network & Brand Presence To Capture Significant Growth Potential In Electrical Equipment Industry



**90+** Branch & Representative Offices

**5** Master Warehouses across India

**900+** Authorized Dealers and

**80,000+** Retailers

Carrying and forwarding agents (C&F) model for sale and supply through authorized dealers

**620**+ full time employees responsible for promotional and brand building activities for our products



# Extensive Experience, Established Relationships, Strong Credentials

Strong execution, established relationships and strong pre-qualification credentials make HPL a preferred supplier of specialised electrical equipment



### **Extensive Experience**

- Strong Promoter pedigree with more than
   53 years of experience
- More than 31 years of average experience of senior management team
- Strong R&D and manufacturing capabilities



### **Established Relationships**

- Established relationships with Institutional customers, Power Utilities and Governmental Agencies across India
- HPL has created a "niche" for itself in technologically advanced products like Metering and Switchgear businesses



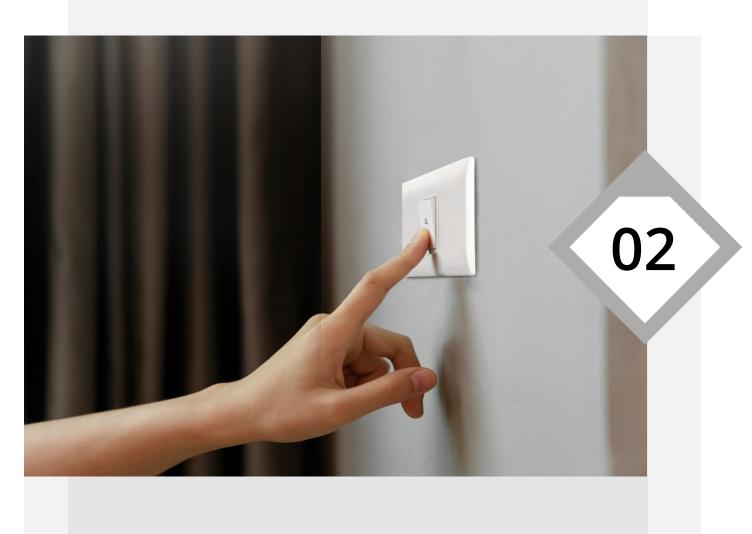
### **Strong Pre-qualification Credentials**

- HPL works with Power Utilities and Government Agencies pursuant to direct contractual arrangements, obtained through bidding processes, requiring certain pre-qualification requirements
- HPL meets all pre-qualification credentials including past experience, technical requirements, quality and safety compliances, financial strength, and price competitiveness

### 'One-stop shop' of low-voltage "consumer" electric products

• Offer a wide range of innovative, and technologically superior products in the "Lighting, Switchgears, and Wires & Cables segments" which cater to varied market segments and at different price points





# **Q1FY25 Salient Highlights**

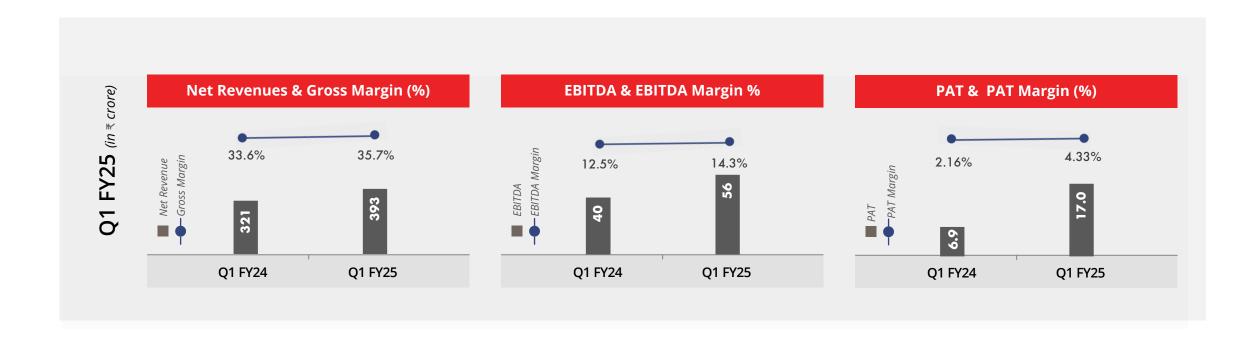


- ➤ The Company registered revenue growth with an increase by 22.50% YoY reaching 392.91 Crores in Q1FY25 up from 320.74 Crores in Q1FY24.
- ➤ Metering, Systems & Services segment revenue growth of 35.67% YoY reaching 238.67 Crores in Q1FY25 up from 175.92 Crores in Q1FY24.
- ➤ Consumer, Industrial & Services segment revenue growth of 6.50% YoY in Q1FY25 reaching 154.23 Crores up from 144.83 Crores in Q1FY24 driven by growth in wires & cables by 13% and domestic switchgear by 19%.
- > Stabilisation in LED lighting has materialised after 6 quarters
- ➤ The strategic Memorandum of Understanding (MoU) with Guangxi Ramway Technology Co. Ltd., a leader in magnetic latching relays, enhances HPL's manufacturing capabilities and aligns with the "Make in India" initiative.
- **EBITDA registered an increase** of 40.19% YoY where EBITDA is ₹ 56.13 crores in Q1FY25 up from ₹ 40.04 crores in Q1 FY24.
- ➤ An Improvement in EBITDA Margins by 180 bps in Q1FY25 from Q1FY24.
- > Order book strong at ₹ 3700+ crore as on 30th July 2024.
- Profit Before Tax stood at ₹ 23.01 crores for Q1FY25 with an increase of 113.40% from ₹ 10.78 crores Q1FY24.
- Profit After Tax stood at ₹ 17.03 crores for Q1FY25 with an increase of 145.45% from ₹ 6.94 crores Q1FY24.
- **EPS** for Q1FY25 stood at ₹ 2.65 with a growth of 145.37% over Q1FY24.



# HPL

### **Q1FY25: YoY Performance Analysis**



### Q1FY25: YoY Segment Analysis

Q1 FY25

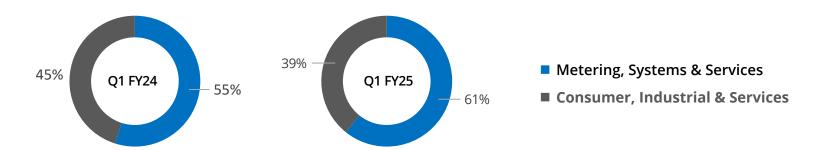


(in ₹ crore)

### **Segment Net Revenue & EBIT Margin** 393 321 % EBIT Margin Q1 FY24 Q1 FY25 14.33% 16.31% ■ Metering, Systems & Services 11.28% 10.63% ■ Consumer, Industrial & Services



Q1 FY24



# Q1FY25: Company Performance Analysis



- The Company registered a robust performance YoY with revenue growth of 22.50% in Q1 FY25 to ₹ 392.91 crore as compared to ₹ 320.74 crore in O1 FY24.
- Gross profit improved by 32.28% and stood at ₹ 140.29 crore in Q1 FY25 as compared to ₹ 106.05 crore in Q1 FY24.
- EBITDA grew by 40.19% YoY in Q1 FY25 where EBITDA is ₹ 56.13 crore as compared to ₹ 40.04 crore in Q1 FY24. EBITDA margin expanded by 180bps and stood at 14.29% in Q1 FY25 as compared to 12.48% in Q1 FY24.
- PBT stood at ₹ 23.01 crore in Q1 FY25 as compared to ₹ 10.78 crore in Q1 FY24 with a growth of 113.40% YoY.
- In the Metering, Systems & Services segment revenue grow by 35.67% YoY to ₹ 238.67 crore in Q1 FY25 from ₹ 175.92 crore in Q1 FY24.
- Metering, Systems & Services is set to continue as high-growth segment with a strong execution cycle in place in line with a growing order book of 3700+ Cr as of July 30<sup>th</sup> 2024.
- Consumer, Industrial & Services segment revenue growth of 6.50% YoY in Q1FY25 reaching 154.23 Crores up from 144.83 Crores in Q1FY24 driven by growth in wires & cables by 13% alongside 19% growth in domestic switchgear.
- Stabilization of LED lights segment has materialized this quarter, after almost 18 months of price erosion. This positive shift paves the way for future growth in this segment.

### **Update & Business Outlook**



- The company is holding a strong and stable order book and executing the current order on a fast-track mode to maintain a healthy execution of the current pipeline.
- The '5G' sector continues to grow as digitalization and connectivity infrastructure progresses.
- The 'Metering & Systems' segment will be the driving segment and is anticipated to receive good traction with a strong execution cycle.
  - Metering segment received very good traction in this quarter and has good inspection and inquiries in the pipeline.
  - Capacity extension for smart meter manufacturing including component manufacturing has been enhanced.







 We proudly declare the opening of a brand-new automated smart meter assembly and testing line at the Gurugram Plant. Both supply and output will increase as a result of this, in addition to our current line.

# Smart Meters are the next game changer in the growth-building process.

- The Company has positioned itself very well in the smart meter market and is receiving good traction from customers. The current meter order book has 87% Smart Meters and it is expected to further rise. Smart meters attract higher realizations, thereby resulting to increased revenue and enhanced profitability.
- Overall, there is positive performance in the Consumer, Industrial & Services segment with growth in switchgear and wire & cables; however, lighting faced value erosion as an industry-wide phenomenon, leading to price reductions and mild sales impact.

### Overall strong order book of ₹ 3700+ crores ensures revenue visibility for the short and medium term.

- Metering, Systems & Services contributes 95% of the order book, with smart meters comprising of more than 99% of these orders.
- Consumer, Industrial & Services segment contributes 5% of the current order book as this segment is dependent upon trade where orders are procured on a daily basis.
- Enquiry base for Metering tenders is at a healthy level as tenders amounting to ~ ₹ 10,000 crore + have been floated or are expected to be floated in the near term.
- The Company's growth trajectory is strong and is confident of driving sustainable growth in future with competitive R&D capabilities.



# Q1FY25 Consolidated Profit & Loss Statement

Particulars (In ₹ Crore)	Q1 FY25	Q1 FY24	YoY%
Revenue from Operations	392.91	320.74	22.50%
COGS	252.62	214.69	17.66%
Gross Profit	140.29	106.05	32.28%
Gross Margin (%)	35.71%	33.06%	264 bps
Employee Expenses	48.88	38.22	27.88%
Other Expenses	35.28	27.79	26.96%
EBITDA	56.13	40.04	40.19%
EBITDA Margin (%)	14.29%	12.48%	180 bps
Finance Costs	23.78	21.54	10.36%
Depreciation	10.13	8.66	16.94%
Other Income	0.79	0.95	-17.05%
Profit Before Tax	23.01	10.78	113.40%
PBT Margin (%)	5.9%	3.4%	249 bps
Taxes	5.98	3.84	55.55%
Profit After Tax	17.03	6.94	145.45%
PAT Margin (%)	4.33%	2.16%	217 bps
Earnings Per Share (EPS)	2.65	1.08	145.37%

HPL Electric & Power Ltd

Q1FY25 Performance Update

### Marketing Campaigns – Amplifying Our "Social Media" Presence

# **-**

# "Garnered Reach of Over 25+ Million" Amplified our Brand Presence Through

**Social Media Handles** 



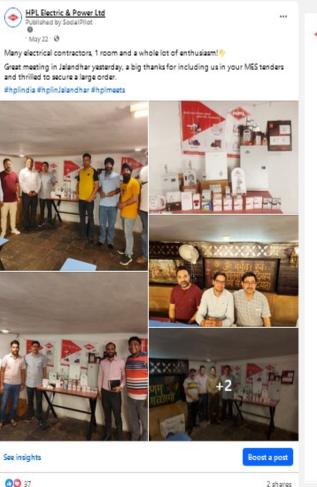
Conducted as well as Sponsored various Industrial Webinars and Virtual Exhibitions



We're excited to share a sneak peek of our stall at the Bengaluru ELASIA '24







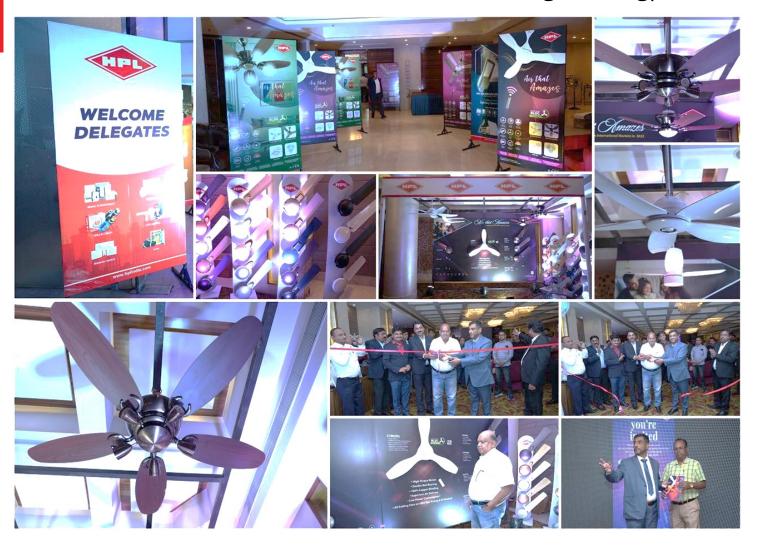




### **Events & Exhibitions**



International line of Fans launched in Central region- Nagpur











### **Global Events & Exhibitions**

Participated in **"Hanover Messe"-** Germany (22nd -26th April, 2024)







### Organised **Retailer Meet** in Kathmandu, Nepal



### **Exhibitions**

ELASIA' 24 - Bangalore – 24<sup>th</sup> May '24









### **Electrician Meets**



Meet in Watsa, Nagpur



Meet in Naghbid, Nagpur



Meet in Nagpur



Meet in Daboka, Guwahati





Meet in Kohima, Guwahati



Meet in Pallakad, Cochin

### **Seminars & Meets**

Technical Seminar MES – Kamptee, Nagpur on 2nd May'2024



### Retailer scheme to Pattaya, Thailand



Q1FY25 Performance Update

### **Awards**

HPL Electric & Power Ltd. has been named 'THE BEST VALUABLE CUSTOMER' for the FY 2023–2024 by the Central Power Research Institute.



# Best Customer Award from TATA Power









### **Future Business Strategy for Value Creation**

 Commands a 'market share of ~20%' in the domestic meters market with an 'installed Leading Electric Meter Manufacturer capacity of 1.1 crore meters per year' **Fully Geared To Meet**  Well Positioned to Capitalize on the Smart Meter Opportunity backed by our The 'Smart Meter Opportunity' competitive strengths (details given on the next slide) **Future**  'Drive healthy growth in the Lighting & Switchgear business' through brand building, network expansion & product development initiatives **Business** Robust Traction in the Consumer **Business to Drive Growth** • These divisions have shorter working capital cycle (compared to the meters business) -**Strategy** 'Thereby helping to generate higher overall ROCE for HPL' · Positive policy initiatives along with favorable industry outlook expected to boost demand for HPL's products especially for switchgears & meters Sectoral Opportunities to • IMARC Group Expects Indian Switchgear Market projected to grow @ 5.85% CAGR over 2014-32 **Provide Growth Momentum** • Expert Market Research expects Indian LED Lighting Market projected to grow @ 23.22% CAGR over 2012-28 • Expert Market Research expects the Indian wires & cables market to grow @ 14.5% CAGR over the next 8 years (2024-32)



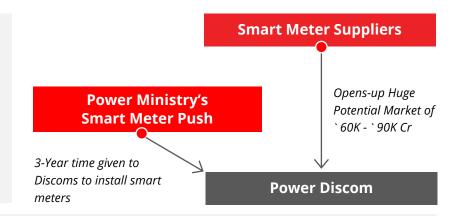
# Smart Meters – "Gamechanging Initative" With Enormous Potential

### • What is the opportunity size?

- Meters with embedded software to enable automation and communication
- Ministry of Power plans to install 25 to 30 crore smart meters across India 'which translates into a cumulative opportunity size of `60,000 to `90,000 crore'

#### • Why should the "Utilities" install smart meters?

- ❖ India's discoms owed `78,379 crore to power generating companies in FY21
- Smart meters can help address this situation effectively by minimizing human intervention in metering, billing and collection



### Likely Benefits of the Smart Meter Program for HPL

- \* Being a leading player with a successful track record of supplying meters over the last 2 decades, HPL is well positioned to capitalise on the smart meter opportunity
- Bagged orders worth `100+ crore for meter with smart communication technology and with RF and IRDA communication in the last couple of years

#### **HPL's Competitive Edge**

•	Market Leading Player	• Commands a 'market share of ~20%' in the domestic meters market with an 'installed capacity of 1.1 crore meters per year'
•	Comprehensive Product Portfolio	<ul> <li>Conventional, and smart meters (including prepaid meters, software communication driven meters)</li> </ul>
•	Long-standing Relationships	Successful track-record of supplying to most state and central utilities for the last 2 decades
•	Strong Pre-qualification Credentials	IS 16444 certified products
•	Strong Thrust on Quality, Product Innovation & Cost Competitiveness	<ul> <li>2 R&amp;D Centers housing over 100 experts having rich experience in the electrical industry (launched 3 new products in FY21)</li> <li>Integrated Operations help achieve cost competitiveness</li> </ul>

### Smart Meters – "An Industry leader with Cutting-edge innovation"



#### What sets HPL's smart meters apart?

- ❖ HPL's meters have embedded software to enable automation, data collection, and customization equipped with **Wirepas**' 'RF Mesh' technology communication infrastructure.
- What are Service Level Agreements for smart meters?
  - Service Level Agreements (SLAs) are contractual commitments that define performance standards and expectations for smart meters, ensuring reliable and efficient service delivery.
  - ❖ HPL enjoys a legacy reputation spanning 2 decades while delivering 98% operational success in SLA agreements across India.
  - Moreover, India's varied climate/weather conditions warrant HPL's durable and tested smart meters that can withstand extreme conditions.

Metering, Systems & Services form 88% of our order book at ₹ 3700+ crore as on 30th July 2024.

- RDSS Schemes
- HPL benefits from Revamped Distribution Sector Schemes (RDSS), which optimize resource utilization, operational efficiency, and sustainability towards reducing A&T losses
- AMISP Contracts
- Advanced Metering Infrastructure Service Provider (AMISP) contracts (including DBFOOT basis) induce cost-efficiency, high product quality, and on-time deliveries, enhancing HPL's competitiveness

- R&D Capabilities
- HPL's R&D capabilities position the company at the forefront of smart meter evolutions with cutting edge technology upgrades in a sector where advancements occur every few years

#### **Capacity Expansion in Metering plant, Gurgaon**







# Fuelling Innovation Across Industries: The "Transformative Potential" of 5G



### **HPL's Competitive Edge**

#### Extensive **Expertise & Product Portfolio**

• Leadership in smart metering and power solutions, HPL Electric & Power Ltd. bringing a wealth of experience to the 5G market

#### **Technological Innovation**

 Investing in R&D towards enabling efficient energy management, optimized resource utilization, and enhanced operational efficiency integrated with 5G technology across diverse industries

#### **Strong Partner** Network

• Forging strategic partnerships with leading telecommunications companies and infrastructure providers

#### **Reliability &** Quality

· Adhering to stringent quality standards and establishing robust quality control processes meeting the highest industry benchmarks

### Sustainable and future-proof solutions

Designing solutions to be sustainable and future-proof, ensuring that they can adapt to evolving technologies and industry requirements

#### **Government Support &** Initiatives:

This support creates a conducive environment for HPL to capitalize on the market opportunity and drive 5G adoption



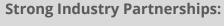
5G technology can facilitate and enhance digital experiences, making it a crucial enabler for India's digital future



INDIA's 5G **TRANSFORMATION** 

#### **Vast Market Potential:**

A rapidly growing digital economy creating an immense market opportunity for 5G technology



These collaborations enhance our capabilities and enable us to offer end-to-end solutions for 5G deployment







- 'Consumer' segment includes Non-utility Metering, Switchgear, Lighting, and Wires & Cables.
- HPL is looking to drive healthy growth in this business by using a 3-pronged approach
  - 1. Enhancing distribution reach & relations
  - 2. Undertaking brand building initiatives and
  - 3. Constantly developing new & innovative products (see below for details)
- Since the Consumer business has shorter working capital cycle of ~3 Months, higher share from this segment will lead to higher ROCE and free cash flow

#### • Continuous Product Development & Innovation

- ❖ Launched new innovative range of products in the lighting and switchgear segment in FY23-24 -
  - ✓ Switchgear: Launched new products including the industrial and domestic range, along with new products in solar category
  - ✓ **Lighting:** Launched new products including '2.7 W LED Candle with Clear Lens,' '100W LED Flood Light ECO Model,' 'VOLTA plus ( deep body led downlight )' etc. with '200W Flood light in Modular Lens' in professional lighting, amongst others.

### Enhancing Distribution Reach & Relations

- Expand retailer touch-points by than 3x 66% increase in retailer Nos. in the last 2 years from the existing 45,000 retailers to 1,00,000 retailers by March 2025
- Regular hold channel connect events in the form of dealer meets, retailer meets and technical seminars

**Brand Building Initiatives** 

**Product Innovation** 

**Enhancing Distribution Reach & Relations** 



**Driving Healthy Growth in the 'Consumer' Business** 



- Lower Overall Working Capital Cycle
- Higher ROCE

# **Thank You**

www.hplindia.com





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