



## RAMA STEEL TUBES LTD.

Manufacturers & Exporters : ERW Steel Tubes (Black & Galvanised)

CIN : L27201DL1974PLC007114 | AN ISO 9001 : 2015 CO.

📍 **Regd. Office** : B-5, 3rd Floor, Main Road, Ghazipur, New Delhi (India) - 110096

☎ **+**(91)-(11)-43446600

✉ **info@ramasteel.com**

🌐 **www.ramasteel.com**

**Date: August 14, 2021**

**To**

The Manager – Listing National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 <b>Symbol: RAMASTEEL</b>	The Secretary BSE Limited, Corporate Relationship Dept., P. J. Towers, Dalal Street, Mumbai - 400 001. <b>Scrip Code: 539309</b>
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Dear Sir/Madam,

**Sub: Media Release**

We are enclosing herewith Media Release, pursuant to Regulation 30(6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

For Rama Steel Tubes Limited

(Kapil Datta)

Company Secretary & Compliance Officer

Email id: investors@ramasteel.com



**Encl. As Above**





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**New Delhi, 14<sup>th</sup> August 2021:** The Board of Rama Steel Tubes Limited (RSTL), one of the leading manufactures of Steel Pipes & Tubes & G.I. Pipes in India, is pleased to announce the appointments of **Rajeev Kohli as CEO, Rakesh Chaturvedi as President – Commercial and Mr. Vineet Goel as Vice President – Marketing** in this quarter i.e. Q2FY22.

### BUSINESS UPDATE:

**Congratulating Rajeev Kohli, Rakesh Chaturvedi and Vineet Goel on their appointment, Naresh Kumar Bansal, Chairman & Managing Director, Rama Steel Tubes Limited said,** "We are very pleased that Mr. Rajeev Kohli, Mr. Rakesh Chaturvedi and Mr. Vineet Goel have accepted their respective positions at RSTL. They all have a broad and extensive experience within the steel and power industry, their insights include setting up new operations, technology development, sales & marketing, business development, and project management. They have been responsible for large capital projects, portfolios of diversified product segments, building organizational capabilities, well-defined network and for overall business delivery in both management, executive, and board roles, which we believe will be very valuable for our company. We are confident that they will be a force in developing and driving RSTL forward – in a very exciting and challenging time."

**Mr. Rajeev Kohli** has more than 25 years of senior management experience, including a decade of strategic development and plan execution at national level in the steel and tube industry, most recently as CEO – Corporate Management of the Apollo Metalex Private Limited for 3 years.

Mr. Kohli will lead to a significant reshaping of RSTL's international footprint, the expansion of the product portfolio across multiple new segments and a wide-ranging reset of the domestic and international strategy.

Mr. Kohli has a Bachelor of Engineering (Computer Science) from Bangalore University.

**Mr. Rakesh Chaturvedi** has more than 40 years of progressive experience in steel industry and his deep experience and impressive accomplishments across his career, including most recently thirteen years as Executive Vice President (Domestic Marketing) and worked 13 years for Bhushan Steel Limited. His abilities as an innovative and impactful leader will bring to building on RSTL's story in ways that connect and inspire a wide range of areas.

He began his carrier as Sales Officer with Ajanta Tubes Limited in 1980. In 1988, he joined Bhushan Steel & Strips Limited as Assistant Manager (Marketing) and grew to the level of General Manager (Marketing). After working for 12 years in Bhushan Steel & Strips, he joined Vardhan Industries Limited as Vice President of the Company. Since it was a new entrant in the field of Galvanized Steel, he developed a solid network for the company's product in the shortest possible time and established the product in the very competitive market. In 2005, he joined Bhushan Steel Limited as Executive Vice President (Domestic Marketing) and worked 13 years for Bhushan Steel Limited.

Mr. Chaturvedi holds a Diploma in Marketing Management from Bhartiya Vidhya Bhawan. He has earned his Masters in Political Science from Meerut University and is a Graduate in Economics and Political Science from University of Delhi.





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**Mr. Vineet Goel** brings more than two decades of experience in marketing and will bring leadership, knowledge and proven know-how to our transformation plan, he will be very instrumental and contribute to the deployment of business strategies in collaboration with the sales team.

He has always been an experienced manager with skills in direct sales as well as cross-functional teams, efficiently managing a product life cycle, justifying new product development. He joined Bhushan Power & Steel Limited in 1998 as Manager, Marketing, and then in 2018 was lastly promoted as Vice President, Marketing and continued in the same position. His expertise in marketing of Tubes such as MS ERW Black and Galvanised Steel Tubes, Hollow Sections (MS Black and Galvanised) and Pre Galvanised-Round and Hollow Section Tubes.

Mr. Goel is a Management Post Graduate in Marketing from IGNOU, Delhi and holds a Bachelor in Mechanical Engineering from Punjab University.

### About Rama Steel Tubes Limited;

**Rama Steel Tubes Limited (RSTL) is a pioneer and leading manufacturer in the steel tube industry.** RSTL has been continuously striving to improve its performance by increasing sales, share of value-added products, innovating new products and aggressive cost optimization on a continual basis. **RSTL products range includes MS ERW black pipes from 15mm to 200mm diameter pipes** confirming to IS: 1239, IS:1161, IS:3589, IS:3601, & IS:4270 and G.I. Pipes from 15mm to 150mm NB in light, medium and heavy sizes. RSTL has **20% exports rate**, with a global presence in more than **16 Countries**. RSTL has a subsidiary in UAE and a step-down subsidiary in Nigeria which has strengthened the company's presence in global markets. RSTL has the world's latest technology, plant and machinery, which also includes sophisticated testing equipment. **RSTL has 4 state-of-art manufacturing capabilities located at Sahibabad (U.P.), Khopoli (Maharashtra) and Anantpur (Andhra Pradesh)** and has got strong distributor network spread across India.

*For further information on the Company, please visit [www.ramasteel.com](http://www.ramasteel.com)*

Kapil Datta (Company Secretary)  
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