

SUNRISE EFFICIENT MARKETING LIMITED

Regd. Office: Sub Plot No.2, Block B, Akash Bhumi Complex Village Pandesara, Surat 394221

E-mail: cs@sunrisemarketing.net, **Website:** www.sunriseefficientmarketing.com, **Tel. No.** 261-2890045

CIN: L29100GJ2020PLC114489

Date: 04/12/2023

To
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai- 400 001
Maharashtra, India.

Scrip ID / Code : SEML / 543515

Subject : SEML achieves yet another milestone order of INR 85 Million

Dear Sir/Madam,

SEML has bagged a huge order in an entirely new business of providing solutions for graphic designing and rendering along with all the required hardware. The company has procured a PO for Graphics Design & Rendering Services from a Public Ltd Co, who in turn will be offering such services to various government departments. The PO value is INR 85.4 Millions Having proven it's mettle in the field of Electricals, Mechanical, Electronics and Automation products & services, this is the first time that SEML has ventured into an altogether new vertical of computer graphics' design solutions. It is largely a specialized field which requires highly skilled people to deliver solutions or design jobs.

Rendering is defined as a set of processes involved in generation of a two or three-dimensional image from a model by means of application programs. Rendering is mostly used in architectural designs, video games and animated movies, simulators, in TV special effects and design visualization.

The scope of solution for SEML includes the supply of the hardware for the CPU, GPU, memory cards, storage, display, input devices, and the network. Each component has its own specifications, features, and size that affect the quality and speed of computer graphics applications. A powerful graphics card can accelerate the rendering process and produce high-quality images. Therefore, the selection of appropriate graphic cards is very important and to name a few - Nvidia GeForce RTX or AMD Radeon RX. These graphics cards have dedicated memory and can handle complex 3D models and large textures.

SEML had to prove its metal amidst a tough competitive environment of such domain expert companies & experienced professionals in order to convince the management team of its client to trust them with this order.

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SEML has opened a new department with the help of third-party software and hardware experts of international level & repute. SEML has had an eye on the job for the last one year, so the directors did a lot of hard work to establish this department, where in highly creative Graphic Designers and hardware engineers are working in India as well as outside of the country. Having bagged such a huge and prestigious order, SEML team has its task out to establish themselves in the field of Graphics Design & Rendering Services. Once successfully implemented, SKY IS THE LIMIT in this sunrise industry and SEML shall always be geared to grab any opportunity that comes by its way by investing in its capabilities.

Gulf Oil top brass Mr. Somesh Sabhani makes a special visit to honour SEML's record breaking feat

SEML rewrote the history books of GULF OIL Industrial Oil division with its record Purchase and Secondary Sales of 1 KL achieved recently. This is a first in its many years of business in industrial oil. 1 KL means, 1000 Liters of Industrial oil was not only procured from the company but even 100% was sold as secondary sales to various traders supplying to users in and around Surat. All of this was achieved only within a record span 30 days.

GULF Industrial oil is generally used in various applications, like Industrial Gear oil & Synthetic Gear oil for high speed Textile Rapier machines, Hydraulic oil for hydraulic system and Powe-pack machines, industrial Greases, High Temperature application, Waterproof application, as well as Premium quality Heat transfer Thermic fluids for Thermo-pack application.

SEML has employed a trained and dedicated team for each customer segment to sell through Traders in various GIDC areas as well as other industrial estates.

Gulf Oil Team from Mumbai HO was so excited that they deputed their Sr. VP Mr. Somesh Sabhani to Surat to honour and celebrate this moment with the SEML team in recognition of this Herculean task. Setting new benchmarks is now becoming a way of life at SEML.

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Recognized by *Mr. Somesh Sabhani,*
the Sr. Vice President of Gulf Oil India.
On Achieving Milestone of 100 Kilolitres!

21
YEARS
IN THE SERVICE OF
ENERGY EFFICIENCY

Bharat Bijlee **Gulf** **SynchroPlus™** **Crompton LIGHTING** **Lubi**
ELECON **YASKAWA** **wipro** **Evolution Lives**

www.sunriseefficientmarketing.com

MD's Comment:

“This achievement is a proof of our sales teams focus and determination to achieve new heights. A moment like this energises the whole organisation and we are grateful to Gulf Oil top brass for recognising this historic feat” commented Mr. Lejas Desai, MD - SEML

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About Us:

We, Sunrise Efficient Marketing Ltd, became a Public Limited company in the year 2021. Our main aim is to make an impact into the society by the following 2/3 ways. First of all we want to sell Energy Efficiency Products like electric Motors & allied group of products like VFDs, Pumps. Our MD Mr Lejas Desai has a very rich experience of selling highest number of Lighting products as well as electric motors in India for respective companies. This not only impacts in saving the energy bills for the industry but saves money for the country as well. Secondly we want to make an impact into society by educating customers & even our employees so that the humble word spreads & Energy Efficiency becomes the way of life for more & more...

Thanking you,

Yours faithfully,

For Sunrise Efficient Marketing Limited

Kaushik Vegad
Company Secretary