

# Brigade Enterprises Limited

Corporate Identity Number (CIN) : L85110KA1995PLC019126  
Registered Office : 29th & 30th Floor, World Trade Center  
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road  
Malleswaram - Rajajinagar, Bengaluru - 560 055, India  
T : +91 80 4137 9200  
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Ref: BEL/NSEBSE/PR/27062024

27<sup>th</sup> June, 2024

Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051

Department of Corporate Services - Listing  
BSE Limited  
P. J. Towers  
Dalal Street,  
Mumbai - 400 001

Re.: Scrip Symbol: BRIGADE/ Scrip Code: 532929

Dear Sir/ Madam,

## Sub: Regulation 30 - Press Release - "Brigade Group Launches Brigade Insignia":

We would like to inform you that we have launched "Brigade Insignia", a premium residential project in Yelahanka, Bengaluru. Brigade Insignia comprises six towers housing 379 units of spacious 3, 4, and 5 BHK apartments (Limited edition Sky Villas) spread across a sprawling 6-acre land parcel. The project has a revenue potential of Rs. 1100 Cr. Brigade Insignia promises a lifestyle of unparalleled comfort and luxury. While the thoughtfully designed residences are crafted to maximize light and ventilation, the expansive 6-acre campus ensures ample open space for residents to unwind and connect with nature. The total development area will be around 0.90 million sq. ft.

This disclosure is pursuant to Regulation 30 Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are enclosing herewith the copy of the press release titled "Brigade Group Launches Brigade Insignia in North Bengaluru with a Revenue Potential of Rs. 1100 Cr."

This is also hosted on the Company's website at [www.brigadegroup.com](http://www.brigadegroup.com)

Kindly take the same on records.

Thanking You,  
Yours faithfully,

For Brigade Enterprises Limited

P. Om Prakash  
Company Secretary & Compliance Officer

Encl: As above



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## Brigade Group Launches Brigade Insignia in North Bengaluru with a Revenue Potential of Rs. 1100 Cr

**Bengaluru, 27<sup>th</sup> June 2024:** Leading real estate developer, Brigade Group has announced the launch of Brigade Insignia, a premium residential project in Yelahanka, Bengaluru. Brigade Insignia comprises six towers housing 379 units of spacious 3, 4, and 5 BHK apartments (Limited edition Sky Villas) spread across a sprawling 6-acre land parcel. The project has a Revenue Potential of ₹1100 Cr. Brigade Insignia promises a lifestyle of unparalleled comfort and luxury. While the thoughtfully designed residences are crafted to maximize light and ventilation, the expansive 6-acre campus ensures ample open space for residents to unwind and connect with nature.

Commenting on the launch, Pavitra Shankar, Managing Director, Brigade Enterprises Limited said, "At Brigade, we are committed to creating extraordinary living experiences. Brigade Insignia is a perfect example of that, with its high-quality construction, design and architecture that conform to world class standards. Demand for residential projects is currently high, and the segment is witnessing steady growth. This project is set to ride on that demand and is part of our 11 million square feet expansion plan in the residential space and will be ideal, both as an investment and for ownership. We believe Brigade Insignia will set a new benchmark for premium living in the city, and we're excited to contribute to the city's vibrant real estate landscape."

Developed amidst pristine greenery, the project offers easy access to the airport highway, metro stations, Manyata Tech Park, Manipal Hospital, Outer Ring Road (ORR), Yelahanka New Town, and the Kempegowda International Airport (KIA). Brigade Insignia offers a plethora of modern amenities to cater to every resident's need. From a refreshing swimming pool with a dedicated kid's pool to a rejuvenating spa and a state-of-the-art fitness studio, the project provides everything for a holistic lifestyle. Residents can also enjoy recreational facilities like a squash court, badminton court, a luxurious clubhouse with a gala hall and a multimedia room, a ballroom, table tennis facilities, and beautifully landscaped terraced lawns and sky gardens.

Apartments at Brigade Insignia are available at a ticket size ranging from Rs. 3 Cr to Rs. 9 Cr. With the project expected to be completed in June 2029, Brigade Insignia presents a compelling opportunity for homebuyers seeking a luxurious and well-connected living space in Bengaluru.

### About Brigade Group:

The Brigade Group is one of India's leading property developers with over three decades of expertise in building positive experiences for all stakeholders. Instituted in 1986, the company has developed many landmark buildings and transformed the skyline of cities across South India, namely – Bengaluru, Mysuru, Hyderabad, Chennai and Kochi with developments across the Residential, Commercial, Retail, Hospitality and Education sectors. Since its inception, Brigade has completed 275+ buildings amounting to over 80 million sq. ft of developed space across a diverse real estate portfolio.

For more information, please contact:

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