



December 08, 2023

BSE Limited

Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building, P.J. Towers,
Dalal Street, Fort, Mumbai - 400 001
BSE Scrip Code: 509874

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor,
Plot No. C/1, G- Block
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051
NSE Symbol : SHALPAINTS

Sub: Submission of Announcement - Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Re: Open Offer to the eligible shareholders of Shalimar Paints Limited for acquisition of Equity Shares under SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and subsequent amendments thereto

Dear Sir/Madam,

With reference to the captioned subject, we would like to inform you that we are in receipt of the enclosed Announcement issued by Swastika Investmart Ltd. on behalf of Hella Infra Market Private Limited ("Acquirer"), in relation to the open offer to the eligible shareholders of Shalimar Paints Limited.

We would like to further inform you that the enclosed Announcement should be read in continuation of, and in conjunction with the Public Announcement dated September 27, 2023, Detailed Public Statement which was published on September 30, 2023, the Draft Letter of Offer filed with the Securities and Exchange Board of India on October 09, 2023 and the Announcement which was published on October 14, 2023 ("First Announcement").

You are requested to kindly take the above information on record.

Thanking you,

Yours faithfully,

For **Shalimar Paints Limited**

Shikha Rastogi

Company Secretary & Head - Legal

Encl: as above



Shalimar Paints Ltd.

Corporate Office: 1st Floor, Plot No. 28, Sector 32, Gurugram – 122001, Haryana
Regd. Office: Stainless Centre, 4th Floor, Plot No. 50, Sector 32, Gurugram – 122001, Haryana.
Call: +91 124 461 6600 Fax: +91 124 461 6659 Toll Free: 1800-103-6509
Email Id: askus@shalimarpaints.com Website: www.shalimarpaints.com CIN: L24222HR1902PLC065611

Date: December 08, 2023

To,
The Board of Directors
Shalimar Paints Limited
Stainless Centre, 4th Floor,
Plot No. 50, Sector 32,
Gurugram (HR) - 122001

Dear Sir/Madam,

SUB: SUBMISSION OF ANNOUNCEMENT IN RELATION TO AN OPEN OFFER FOR ACQUISITION OF UP TO 2,17,64,907 (TWO CRORE SEVENTEEN LAKH SIXTY FOUR THOUSAND NINE HUNDRED AND SEVEN ONLY) FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF INR 2/- (INDIAN RUPEES TWO ONLY) EACH ("EQUITY SHARES"), REPRESENTING 26.00% THE EXPANDED VOTING SHARE CAPITAL FROM THE ELIGIBLE SHAREHOLDERS OF SHALIMAR PAINTS LIMITED ("TARGET COMPANY") BY HELLA INFRA MARKET PRIVATE LIMITED ("ACQUIRER") ("OFFER"/ "OPEN OFFER").

We Swastika Investmart Limited has been appointed as the Manager to the Open Offer pursuant to and in accordance with Regulation 12(1) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeover) Regulations, 2011 and subsequent amendments thereto ("SEBI (SAST) Regulations").

In connection to the Open Offer, the public announcement was made by the Acquirer on September 27, 2023 and accordingly, in terms of regulation 13 read along with regulation 14 of the SEBI (SAST) Regulations, a Detailed Public Statement has been released to appear on September 30, 2023 ("DPS").

Further to the above, please find enclosed a copy of the Announcement which should be read in continuation of, and in conjunction with the Public Announcement dated September 27, 2023 ("PA"), Detailed Public Statement which was published on September 30, 2023 ("DPS"), the Draft Letter of Offer filed with the Securities and Exchange Board of India ("SEBI") on October 09, 2023 ("DLOF") and the Announcement which was published on October 14, 2023 ("First Announcement").

All Capitalized terms used in this Announcement but not defined shall have the same meaning as assigned to such terms in the PA, DPS, DLOF and First Announcement.

We request you to kindly note for the same.

Yours faithfully,

Swastika Investmart Limited,


Sunil Nyati,
Chairman and Managing Director
DIN: 00015963



Enclose: As above

Swastika Investmart Limited

Corp. Off. : 48 Jaora Compound, M.Y.H. Road, Indore-452001 ☎ 0731-6644000

Regd. Off. : Flat No. 18, North Wing, Madhaveshwar Co-op. Hsg. Society, S.V. Road, Andheri (W), Mumbai-400058 ☎ 022-26254568-69

✉ hello@swastika.co.in 🌐 www.swastika.co.in CIN : L 65910 MH 1992 PLC 067052

16 COMPANIES

FINANCIAL EXPRESS

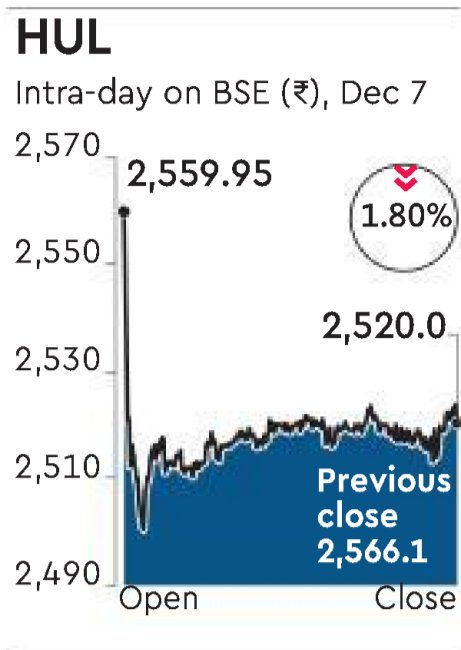
HUL's Q3 volume growth may stay tepid: Nomura

VIVEAT SUSAN PINTO
Mumbai, December 7

HINDUSTAN UNILEVER (HUL), the country's largest consumer goods company, may see a muted volume growth in the October-December period, as festive demand remained weak, brokerage Nomura said on Thursday. The company would also see a pressure on its gross profit margins from higher cost of commodities as it has refrained from taking new prices in Q3, Nomura said.

Most fast-moving consumer goods (FMCG) companies had anticipated demand to pick up in rural and semi-urban areas in Q3, after two quarters of weak recovery in these areas. While urban demand has been stable, rural demand has been slow on back of weather uncertainty and inflationary pressures, experts said. Nomura said that HUL's price-led growth would decline by 1.5% after staying flat in the September quarter. Volume growth, on the other hand, in the December quarter would come in at similar levels (2%) as Q2.

"Consumer demand in Q3 remained lacklustre with no material change quarter-on-quarter versus our expectation of a gradual improvement on account of festive season. Volumes remained impacted due to a weak demand environ-



HUL
Intra-day on BSE (₹), Dec 7

Open: 2,559.95
Close: 2,520.0
Previous close: 2,566.1

Change: -1.80%

Volume: 1,80,00,000

High: 2,566.1

Low: 2,510.0

Right use cases key to boosting AI adoption, says IBM India MD

JATIN GROVER
New Delhi, December 7

IBM INDIA AND South Asia managing director Sandip Patel on Thursday said there is a need to have the right kind of use cases for artificial intelligence (AI) that will make it relevant for businesses to take up the technology.

Speaking at the CII Global Economic Policy Forum, Patel said, "There is a need to create awareness of what AI can do, how it can be leveraged, and what are the right use cases to make it relevant and useful for business."

"I think that is incumbent on all of us to learn because if we don't understand using AI for the right use cases, making it consumable is going to be difficult," Patel added.

Comments from Patel assume significance as companies in India are in the experimental stage and are

SANDIP PATEL, IBM INDIA AND SOUTH ASIA MANAGING DIRECTOR

IF WE DON'T UNDERSTAND USING AI FOR THE RIGHT USE CASES, MAKING IT CONSUMABLE IS GOING TO BE DIFFICULT.



trying to understand how they can leverage new technologies like generative AI. Recently, Dell's chief technology officer John Roese also said that the implementation of generative AI technologies will remain slow as they are looking for relevant use cases that generate return on investments (RoI) for them.

Amid increase in cases of deepfakes and misinformation, the Centre is looking at ways to regulate AI, while not

hampering innovations. The government is looking at possibilities to amend IT rules, before addressing the regulation of AI in the upcoming Digital India Bill.

"Safety and using AI responsibly is really, really important. And this is where using the models accurately, having transparency and fairness in the models is key," Patel said, adding that AI regulation should not hamper innovation for startups

and businesses.

Apart from regulation, Patel also talked about the need to have the right set of skills to utilise technology efficiently.

Addressing the issues around regulation, IT secretary S Krishnan said, "Light-touch regulation for AI along with space for innovation would be an important way to go, while we guard against all the other possible harms."

Lately, there have also been concerns around the inherent bias in AI-based systems.

"There are clearly inbuilt biases in some of the models that are popular around the world right now, and for a country the size of India, where multiple languages are spoken having more content and having more of it built around domestic use cases will enable us to actually develop useful models," Krishnan added.

MONEY-LAUNDERING CASE ED files first charge sheet against Vivo

PRESS TRUST OF INDIA
New Delhi, December 7

THE ENFORCEMENT DIRECTORATE (ED) filed its first charge sheet in connection with its money laundering probe against Chinese smartphone maker Vivo and some others, official sources said on Thursday.

The prosecution complaint has been filed before a special court on Wednesday under the criminal sections of the Prevention of Money Laundering Act (PMLA) and Vivo-India has been named an accused apart from those arrested in this case, the sources told PTI.

The federal probe agency arrested four persons, including the managing director of the Lava International mobile company Hari Om Rai, in this investigation. The others, who were taken into custody were Chinese national Guangwen alias Andrew Kuang, chartered accountants Nitin Garg and Rajan Malik.

The ED had then claimed in its remand papers before a local court that the alleged activities of the four enabled Vivo-India to make wrongful gains that were detrimental to the economic sovereignty of

UNDER LENS



ED has arrested four persons, including the MD of Lava International

The prosecution complaint filed before a special court under PMLA

ED alleged ₹62,476 cr was 'illegally' transferred by Vivo-India to China to avoid paying taxes

India. It had raided Vivo-India and its linked persons in July last year, claiming to have busted a major money laundering racket involving Chinese nationals and multiple domestic companies.

The ED had then alleged that a whopping ₹62,476 crore was 'illegally' transferred by Vivo-India to China to avoid payment of taxes in India.

The company had said that it "firmly adheres to its ethical principles and remains dedicated to legal compliance."

Apple threat alerts: MeitY action after report

FE BUREAU
New Delhi, December 7

THE MINISTRY OF electronics and information technology (MeitY) will take necessary action on the Apple threat notification issue after the Indian Computer Emergency Response Team (CERT-In) will submit its report, said

S Krishnan, MeitY secretary on Thursday.

Statement from Krishnan comes as CERT-In is currently investigating the issue with regard to alleged state-sponsored threat notifications being received by Opposition members on their iPhones last month. The government has also sought more information

from Apple, including the location from where the hack was attempted, time at which the hack was tried, IP addresses and whether the attacker was able to hack into the devices or not.

"CERT-In is currently investigating it and is expected to send its report. Based on that we will see what actions (if required) we will have to take,"

Krishnan told reporters on the sidelines of the CII Global Economic Policy Forum event.

The hacking alert notices last month led to political wrangling with several Opposition MPs demanding that the Parliamentary Standing Committee on Communications and IT should look into the issue.

Ambuja, ACC to fuel output with green power: Adani

RAJESH KURUP
Mumbai, December 7

ADANI CEMENTS, THE holding company of Adani Group's cement firms, will power 60% of its cement production with renewable energy sources by 2028.

"This ambitious goal will establish us as a front runner in the global arena of sustainable cement production," Adani Group chairman Gautam Adani said in a social media post on Thursday. At present, the blended cements form more than 90% of its production. It is produced by recycling waste, fly-ash and slag.

"This significant shift not only enhances the environmental footprint of our cement but also marks a substantial step towards

sustainability," he added. Currently, Ambuja Cements and ACC have a combined installed capacity of 67 MTPA, which is expected to rise to 100 MTPA by 2025, which would include Sanghi Cement buy.

In August, Ambuja Cements entered into a deal to acquire a 56.74% stake in Sanghi Industries at an enterprise value of ₹5,185 crore. In September last year, Adani Group had acquired Switzerland-based Holcim Group's stake in Ambuja Cements and ACC for \$6.6 billion. This was hailed as the largest-ever acquisition and M&A transaction in the infrastructure and materials space. Holcim, through its subsidiaries, had held a 63.19% stake in Ambuja Cements and a 54.53% in ACC (of which 50.05% was held through Ambuja Cements).

Adani Cements, the holding company of the two cement firms, will power 60% of its cement production with renewable energy sources by 2028

Adani Ports to exceed FY24 volume guidance

RAJESH KURUP
Mumbai, December 7

ADANI PORTS AND Special Economic Zone (APSEZ), India's largest port developer and operator, will exceed its own guidance of 370-390 million metric tonne (MMT) for FY24 and is on track to cross 500 MMT by FY25.

The Adani Group company had recorded a 42% rise in cargo volumes at 36 MMT in November, with growth coming from all three cargo categories. Its dry bulk cargo grew 60% year-on-year (y-o-y), containers by 26% and liquids and gas by over 23%. Between April and November this year, APSEZ handled around 275 MMT of cargo, a 21% y-o-y rise.

"This is nearly 70% of the full-year guidance of 370-390 MMT, and the company expects to meet, if not exceed, the target set for the entire year," a source close to the development said. In a report released on Thursday, Motilal Oswal Research said that APSEZ is on track to surpass the FY24 volume guidance.



ON TRACK

Adani Ports is likely to exceed its target of 370-390 MMT for FY24

The firm recorded a 42% rise in cargo volumes at 36 MMT in Nov

Between April-Nov, it handled around 275 MMT of cargo, a 21% y-o-y jump

Motilal Oswal Research said it expects APSEZ to register 16% volume growth over FY23-25

With higher-than-expected cargo growth in the first eight months of FY24, we have increased our volume estimates by 2% to 410 MMT for FY24. We now expect APSEZ to register 16% volume growth over FY23-25," it said, adding revenue would grow by 23%, EBITDA by 21%

and net profit by 17%.

In its Q2 earnings call last month, APSEZ chief executive officer Karan Adani had assured analysts that the company was on track to achieve the guidance for FY25, while he declined to comment on meeting FY24 guidance.

For APSEZ, the growth would come from Adani International Container Terminal Private Ltd (AICTPL), a terminal at APSEZ's Mundra port, and Dhamra and Ennore ports.

AICTPL handled 300,431 twenty-foot equivalent unit (TEUs) across 97 vessels in November, much more than 298,634 TEUs it handled in March 2021, which was the company's highest-ever. Dhamra and Ennore ports also recorded their highest-ever monthly volumes of 3.96 MMT and 65,658 TEUs, respectively, in November.

APSEZ's logistics volumes also witness record growth with year-to-date (YTD) rail volumes of about 379,000 TEUs (a 23% y-o-y rise) and General Purpose Wagon Investment Scheme (GPWIS) volumes of 12.3 MMT (44% y-o-y increase). The highest-ever monthly GPWIS volumes were recorded in November 2023 at 1.72 MMT.

SECOND ANNOUNCEMENT IN TERMS OF REGULATION 18(5) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED, TO THE ELIGIBLE SHAREHOLDERS OF SHALIMAR PAINTS LIMITED

Regd. Office: Stainless Centre, 4th Floor, Plot No. 50, Sector 32, Gurugram, Haryana-122001, India; Tel No.: +91-124-4616600, +91-124-4616617; Fax No.: +91-124-4616659; Website: www.shalimapaints.com

This second announcement ("Second Announcement") is being issued by Swastika Investment Limited, the manager to the Open Offer ("Manager to the Offer" or "Manager"), for and on behalf of the Acquirer, pursuant to and in compliance with Regulation 18(5) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended ("SEBI (SAST) Regulations") in respect of the mandatory open offer to acquire up to 2,17,64,907 (Two Crore Seventeen Lakh Sixty Four Thousand Nine Hundred and Seven only) fully paid up equity shares of face value of INR 2/- (Indian Rupees Two only) each of Shalimar Paints Limited ("Equity Shares") representing 26.00% of the Expanded Voting Share Capital from the Eligible Shareholders of Shalimar Paints Limited ("Target Company") by Hella Infra Market Private Limited ("Acquirer") pursuant to and in compliance with SEBI (SAST) Regulations ("Offer"/"Open Offer").

This Second Announcement should be read in continuation of, and in conjunction with the Public Announcement dated September 27, 2023 ("PA"). Detailed Public Statement which was published on September 30, 2023 ("DPS"), the Draft Letter of Offer filed with the Securities and Exchange Board of India ("SEBI") on October 09, 2023 ("DLOF"), and the Announcement which was published on October 14, 2023 ("First Announcement"). Capitalized terms used in this Second Announcement but not defined shall have the same meaning as assigned to such terms in the PA, DPS, DLOF and the First Announcement. The Eligible Shareholders are requested to take note of the following developments with respect to the Offer:

- (A) Revision in Offer Price:**
 - The First Announcement was made in accordance with Regulation 18(5) and other applicable provisions of the SEBI (SAST) Regulations with respect to revision of the offer price to INR 169.50/- (Indian Rupees One Hundred Sixty Nine and Fifty Paise only) per Equity Share ("Earlier Offer Price").
 - The Acquirer has acquired the following Equity Shares pursuant to SE Share Purchase in accordance with Regulation 22(2A) of the SEBI (SAST) Regulations:

Date	No. of Equity Shares acquired by the Acquirer	Average price per Equity Share (INR)	Total consideration (INR)
December 06, 2023	32,83,801 ⁽¹⁾	178.99	58,77,58,053.50

Note: (1) Since the Equity Shares have been acquired during the Offer Period, they will be placed in the Share Escrow in accordance with Regulation 22(2A) of the SEBI (SAST) Regulations. The Acquirer will not be entitled to exercise voting rights with respect to such Equity Shares kept in the Share Escrow as required under the Takeover Regulations. Such Equity Shares shall be released to Acquirer's demat account and Acquirer can exercise voting rights on such Equity Shares upon the expiry of (i) expiry of 21 (Twenty One) Working Days from the date of the DPS, provided the maximum consideration has been deposited in cash in the Escrow Account; or (ii) expiry of the Offer Period of the Open Offer, as determined in accordance with the SEBI (SAST) Regulations.

- The highest price paid by the Acquirer in relation to the aforesaid Equity Shares is INR 180.10/- (Indian Rupees One Hundred Eighty and Ten Paise only), which is higher than the Earlier Offer Price. Therefore, in terms of Regulation 8(8) of the SEBI (SAST) Regulations, the Earlier Offer Price stands revised from INR 169.50/- (Indian Rupees One Hundred Sixty Nine and Fifty Paise only) per Equity Share to INR 180.10/- (Indian Rupees One Hundred Eighty and Ten Paise only) per Equity Share ("Revised Offer Price"). Accordingly, the Revised Offer Price shall be paid to all the Eligible Shareholders who validly tender their Equity Shares in the Open Offer, subject to the terms and conditions set out in the PA, DPS and the LOF that will be sent to the Eligible Shareholders in accordance with the provisions of the SEBI (SAST) Regulations.
- In view of the above, the term "Offer Price" as defined in the PA, DPS and DLOF shall be construed to mean INR 180.10/- (Indian Rupees One Hundred Eighty and Ten Paise only) per Equity Share.

- (B) Financial Arrangement:**
 - Based on the Revised Offer Price, the revised maximum consideration payable under the Offer (assuming full acceptance of the Offer) is INR 391,98,59,750.70 (Indian Rupees Three Hundred Ninety One Crore Ninety Eight Lakh Fifty Nine Thousand Seven Hundred Fifty and Seventy Paise only) ("Maximum Consideration"). In view of increase in the Maximum Consideration, the Acquirer has deposited additional funds in the Escrow Account created to provide security for performance of its obligations under the SEBI (SAST) Regulations. The additional amount deposited in the Escrow Account has been confirmed by the Escrow Agent by way of a confirmation letter dated December 07, 2023.
 - The Acquirer has made firm financial arrangements for fulfilling the payment obligations under the Offer, in terms of Regulation 25(1) of the SEBI (SAST) Regulations, and the Acquirer is able to implement this Offer. Sen and Ray, Chartered Accountants (FRN: 0303047E) having its office at 322, V Mall, Thakur Complex, Kandivli (E), Mumbai 400101, Tel. No.: +91 76666 03760 (Rakesh Kumar Kota, partner, membership no.: 122300), vide its certificate dated December 07, 2023 certified that the Acquirer has adequate and firm financial resources through verifiable means to fulfill its obligations under the Offer.
 - Based on the above, the Manager is satisfied that firm arrangements have been put in place by the Acquirer to fulfill its obligations in relation to this Offer through verifiable means in accordance with the SEBI (SAST) Regulations.

- (C) Other Information:**
 - Except as detailed in this Second Announcement, all other terms, conditions and contents of the Open Offer and the PA, DPS, DLOF and First Announcement remain unchanged.
 - The Acquirer and its directors, in their capacity as directors, accept responsibility for the information contained in this Announcement and also for the obligations of the Acquirer laid down in the SEBI (SAST) Regulations in respect of the Open Offer.
 - Any discrepancy between the total and sums of the amount listed are due to rounding off.
 - This Announcement is expected to be available on SEBI's website (www.sebi.gov.in).

Issued by the Manager

swastika
Swastika Investment Limited
Registered Office: Flat No. 18, 2nd Floor, North Wing, Madhaveshwar Co-operative Housing Society Ltd, Madhav Nagar, 11/12, S. V. Road, Andheri W, Mumbai (MH) - 400058
Merchant Banking Division: 48 Jaora Compound, MYH Road, Indore (MP) - 452001
Contact person: Mohit Goyal
Tel no.: +91 731 6644244 | Fax no.: +91 731 6644300
E-mail: merchantbanking@swastika.co.in
Investor Grievance: mb.investorgrievance@swastika.co.in
Website: www.swastika.co.in
SEBI registration: INM00012102 | Validity period: Permanent

Registrar to the Offer

BEETAL
BEETAL Financial & Computer Services Private Limited
Address: "BEETAL HOUSE", 3rd Floor, 99, Madangri, Behind Local Shopping Centre, New Delhi-110062
Contact person: Punit Kumar Mittal
Tel. No.: 011-29961281-83, 26051061, 26051064 | Fax no.: 011-29961284
Email: beetal@beetalfinancial.com, beetalra@gmail.com
Website: www.beetalfinancial.com
SEBI registration: INR00000262 | Validity period: Permanent

For and on behalf of the Acquirer
Hella Infra Market Private Limited
Place: Thane (West)
Date: December 07, 2023

SBC EXPORTS LIMITED

CIN: L18100UP2011PLC043209

Registered Office: House No.-20, Lohiya Talab, Choti Basahi, P.O. Vindhyaachal Mirzapur, Uttar Pradesh-231307, Telephone: 0120-2895246, Website: www.sbcexportslimited.com, Email: info@sbceportslimited.com

NOTICE OF POSTAL BALLOT/E-VOTING

Members are hereby informed that Pursuant to Section 108 & 110 of the Companies Act, 2013 (the "Act"), read with Rule 20 & 22 of the Companies (Management and Administration) Rules, 2014, (including any statutory modification(s) or re-enactment thereof, for the time being in force) (the "Rules") read with Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other applicable laws and regulations, the Company has completed dispatch of Postal Ballot Notice dated 05th December, 2023 (the "Notice") along with Explanatory Statement, on 07th December, 2023 to the members registered with the Company as on 1st December, 2023 (the "Cut-off Date"), through electronic mode to all those Members who have registered their email address with their Depository Participant(s) (the "DPs") or with Bigshare Services Private Limited, the Registrars and Share Transfer Agent of the Company ("BIGSHARE"). The Company is providing facility to its members to cast their votes remotely, using the electronic voting system ("remote e-voting") through the Bigshare i-Vote E-voting platform.

The documents pertaining to the item of business to be transacted through Postal Ballot Notice and referred therein, shall be available electronically for inspection by members upon request to the Company by sending email at info@sbceportslimited.com.

Members holding shares in physical mode and who have not updated their email addresses with the Company are requested to update their email addresses by writing at info@sbceportslimited.com along with the copy of signed request letter mentioning the name and address of the shareholders, self attested copy of PAN/ any other identity and address proof. Members can also send request along with these documents to the Company at its registered office address or to the Registrar & Share transfer Agent - Bigshare Services Pvt. Ltd at 302, Kushal Bazar, 32-33, Nehru Place, New Delhi-110019.

Members holding shares in dematerialized mode are requested to register/ update their email addresses with their Depository Participants.

A person whose name is recorded in the Register of Members / Register of Beneficial Owners (in case of electronic shareholding) maintained by the depositories as on the cut-off date i.e. Friday, 1st December, 2023 shall be eligible to cast vote by remote e-voting only.

The voting rights of members shall be in proportion to their shares of the paid up equity share capital of the Company as on the cut-off date. The voting period shall commence on Friday, 08th December, 2023, 9.00 a.m. (IST) onwards to Saturday, 06th January, 2024, 5.00 p.m. (IST). The remote e-voting module shall be disabled by Bigshare for voting thereafter. Once the vote on a resolution is cast by the member, it shall not be permitted to change subsequently.

The remote e-voting facility provided by the Bigshare is available to the member at the link https://vote.bigshareonline.com which would enable the Shareholders to cast their votes electronically. Detail instructions and information relating to remote e-voting and registration of email addresses are set out in the Postal Ballot Notice sent to the Shareholders and available on the website of the Company i.e. www.sbcexportslimited.com.

Mr. Asim Kumar Mandal, (Membership no. F12516 & COP No. 17039) Proprietor of M/s. Kumar Mandal & Associates, Practicing Company Secretaries, Delhi have been appointed as the Scrutinizer to scrutinize the postal ballot process through remote e-voting in a fair and transparent manner.

The result of the Postal Ballot shall be declared by the Chairman of the Company or any other authorized person of the Company on Monday, 08th January, 2024 and communicated to the stock exchanges, depository, and shall also be displayed on the Company's website i.e. www.sbcexportslimited.com.

In case shareholders/ investor have any queries regarding E-voting, you may refer the Frequently Asked Questions ("FAQs") and i-Vote e-Voting module available at https://vote.bigshareonline.com, under download section or you can email us to ivote@bigshareonline.com or call us at: 1800 22 54 22. Members may also write to Company Secretary at cs@sbcel.com or registered office address of the Company.

By Order of the Board of Directors
For SBC Exports Limited
Sd/-
Hari Om Sharma
Company Secretary & Compliance Officer
M.No.: 41738

Place: Ghaziabad
Date: 05th December, 2023

VUENOW MARKETING SERVICES LIMITED
CIN: U74999UP2016PLC084440
Registered Office address: 816, 8th Floor, I-Thum Tower-A, A-40, sec-62, Noida, Gautam Buddha Nagar, Noida, Uttar Pradesh, India, 201301
Website: www.vuenowonline.com E-mail ID: vuenow@outlook.com

NOTICE OF 07TH ANNUAL GENERAL MEETING REMOTE E-VOTING INFORMATION AND BOOK CLOSURE

- Notice is hereby given that the Annual General Meeting (AGM) of the members of Vuenow Marketing Services Limited (the Company) will be held on **Saturday, 30th day of December, 2023** at 01:00 P.M. (IST) through Video-Conferencing/Other Audio-visual means (VCOAVM) to transact the businesses as set out in the Notice of AGM in compliance with the applicable provisions of the Companies Act, 2013 (Act) and Rules framed thereunder read with General Circular issued from time to time, respectively circulars issued by the Ministry of Corporate Affairs ("MCA Circulars").
- Electronic copies of the Notice of the AGM and the Annual Report for the financial year ended March 31, 2023 of the Company has been sent to all the members, whose email ids are registered with the Company (RTA/ Depository participant(s)), as on the cut-off date i.e. **01st December, 2023**. Please note that the requirement of sending physical copy of the Notice of the AGM and Annual Report to the Members have been dispensed with vide MCA Circulars. The Notice and the Annual Report will also be available and can be downloaded from the website of the Company www.vuenowonline.com.
- The facility of casting the votes by the members ("e-voting") will be provided by **Link Intime India Private Limited** and the detailed procedure for the same is provided in the Notice of the AGM. The remote e-voting period commences on **27th December, 2023 (09:00 A.M.)** and end on **29th December, 2023 (05:00 P.M.)**. During this period, members of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date of **23rd December, 2023**, may cast their vote by remote e-voting or by e-voting at the time of AGM. Members participating through in person shall be counted for reckoning the quorum under Section 103 of the Act.
- Members, who are holding shares in physical/electronic form and their e-mail addresses are not registered with the Company/their respective Depository Participants, are requested to register their e-mail addresses at the earliest by sending scanned copy of a duly signed letter by the Member(s) mentioning their name, complete address, folio number, number of shares held with the Company along with self-attested scanned copy of the PAN Card and self-attested scanned copy of any one of the following documents viz. Aadhar Card, Driving License, Election Card, Passport, utility bill or any other Govt. document in support of the address proof of the Member as registered with the Company for receiving the Annual Report 2022-23 along with AGM Notice by email to vuenow@outlook.com. Members holding shares in demat form can update their email address with their Depository Participants. The notice of the AGM contains the instructions regarding the manner in which the shareholders can cast their vote through remote e-voting or by e-voting at the time of AGM.
- The Register of Members and Share Transfer books of the Company will remain closed from **Sunday, 24th December, 2023 to Saturday, 30th December, 2023** (both days inclusive).
- The Notice of AGM and Annual Report for the financial year 2022-23 sent to members in accordance with the applicable provisions in due course.

For Vuenow Marketing Services Limited

Sd/-
Vikas Chandra Roy
Director
DIN: 00969785

Place: Noida
Date: 07-12-2023