

## Stocks and Securities

Aditya Birla Money Ltd.

(A subsidiary of Aditya Birla Capital Ltd.)



PROTECTING INVESTING FINANCING ADVISING

Ref: SECTL/2021 – 91

October 05, 2021

**BSE Limited**  
**Phiroze Jeejeebhoy Towers,**  
**Dalal Street,**  
**MUMBAI – 400 001**

**National Stock Exchange of India Limited**  
**Exchange Plaza, 5th Floor, Plot No. C/1, G-Block,**  
**Bandra-Kurla Complex, Bandra (East)**  
**MUMBAI – 400 051**

**Scrip Code: BSE – 532974**

**NSE – BIRLA MONEY**

Dear Sir / Madam,

**Sub : Clarification on news item appearing in ‘Media / Publication’**

We refer to your letter / email of October 05, 2021 seeking clarification on the news item which appeared in “www.moneycontrol.com” dated October 04, 2021 captioned “SEBI slaps Rs 1.02 crore fine on Aditya Birla Money for market norms violation”.

In this regard, we have observed that the Adjudicating Officer has passed an order bearing no. Adjudication Order No: Order/KS/AE/2021-22/13679 pursuant to Show Cause Notice dt. 14.02.2020 and Supplementary Show Cause Notice dt. 25.08.2020 and that the same has been posted on SEBI website.

However we have not received any copy of the full order from SEBI. We have written to SEBI for providing copy of the full order in the matter. Copy of letter attached for reference. We shall intimate the Exchange once we receive the copy of the full Order from SEBI.

Thanking you,  
For **Aditya Birla Money Limited**

**Sangeeta Shetty**  
**Company Secretary**

### Aditya Birla Money Ltd.

Sai Sagar, 2<sup>nd</sup> & 3<sup>rd</sup> Floor, Plot No.: M-7, Thiru-Vi-Ka (SIDCO) Industrial Estate,  
Guindy, Chennai - 600 032 | +91 44 4949 0000 / 4949 0200  
care.stocksandsecurities@adityabirlacapital.com  
www.stocksandsecurities.adityabirlacapital.com

### Registered Office:

Indian Rayon Compound, Veraval  
Gujarat - 362 266  
CIN: L65993GJ1995PLC064810

# Stocks and Securities

Aditya Birla Money Ltd.



**ADITYA BIRLA  
CAPITAL**

PROTECTING INVESTING FINANCING ADVISING

05 Oct 2021

To  
Enquiries and Adjudication Department,  
Securities and Exchange Board of India,  
Plot No.C4-A, 'G' Block,  
Bandra-Kurla Complex, Bandra (East),  
Mumbai – 400051.

Dear Sir,

We have observed that the Adjudicating Officer has passed an order bearing no. Adjudication Order No: Order/KS/AE/2021-22/13679 pursuant to Show Cause Notice dt.14.02.2020 and Supplementary Show Cause Notice dt. 25.08.2020 and that the same has been posted on SEBI website.

However we have not received a complete copy of the said order. Hence we request you to kindly provide us the copy of the complete order.

Thanking you,

Yours faithfully

For Aditya Birla Money Limited

Authorised Signatory



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