

October 31, 2023

To

The BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400001 Scrip Code: 540203 The National Stock Exchange India Limited Exchange Plaza, Bandra Kurla Complex Bandra(E), Mumbai-400051 NSE Symbol: SFL

Subject: Con Call invite – November 03, 2023

Dear Sir/Madam,

Pursuant to Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that the Company will be holding investor/analyst conference calls on Friday, November 03, 2023 at 11:00 AM IST. During such calls, the Management will comment on the financial results for the quarter and half year ended September 30, 2023.

Transcript of the said call will be subsequently published on the Company's website http://www.sheelafoam.com/conference-call. html; websites of the stock exchanges at www.bseindia.com & www.nseindia.com.

Please find enclosed details of the aforesaid investor/analyst conference call. Thanking you,

Yours truly, For Sheela Foam Limited

Md. Iquebal Ahmad Company Secretary & Compliance Officer

Sheela Foam (SFL IN) Q2FY24 Earnings Group Conference Call

November 3, 2023 (Friday) 11:00am IST / 1:30pm SGT

We are pleased to invite you to Sheela Foam (SFL IN) Q2FY24 Earnings Group Conference Call on Friday, November 3, 2023 at 11:00am IST / 1:30pm SGT. Event details below. Thank you.

Event Details:

Topic: Sheela Foam (SFL IN) Q2FY24 Earnings Group Conference Call

Date & Time: November 3, 2023 (Friday)

11:00am IST / 1:30pm SGT

Corp Reps:

• Mr. Rahul Gautam, Chairman and MD

Mr. Rakesh Chahar, Whole time director
 Mr. Tushaar Gautam, Whole time director
 Mr. Nilesh Mazumdar, CEO, India business

Mr. Amit Kumar Gupta, Group CFO

Moderators: • Siddhartha Bera, CFA, Consumer Durables, Auto, Auto Ancillaries and Digital

Commerce

• Kapil Singh, Head of Consumer and Digital Commerce Research India, and

lead Autos Analyst

Company Profile:

Sheela Foam Ltd. engages in the manufacture and sale of polystyrene foam products. Its products include mattresses, furniture-cushioning material, pillows, cushions, sofa-cumbeds and comfort accessory products under the Sleepwell brand. It also offers technical products and Joyce foam. The company was founded by Sheela Gautama on June 18, 1971 and is headquartered in Noida, India.

Webex Details: Kindly connect to WebEx 5 min prior to the call start time

Webex Link: https://nomura.webex.com/weblink/register/ref3a38831fb5136c354edab790f424c2

Meeting ID: 2612 328 1693

Password: 20232023 (20232023 from phones and video systems)

For further information, please contact your sales representative or:

Nomura Corporate Access Enquiries:

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Corporate & Investor Access, AEJ

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