

May 23, 2023

BSE Limited Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001 Tel.: 2272 8013/15/58/8307 <u>BSE Scrip Code: 539056</u>	National Stock Exchange of India Limited Exchange Plaza, 5 th Floor, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051 Tel.: 2659 8235/36 8458 <u>NSE Scrip Symbol: IMAGICAA</u>
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Dear Sir/Madam,

Sub.: Press Release

We enclose herewith a copy of press release titled – “Imagicaa enters into strategic partnership with MG Motor India to power up EV charging”.

The above is for your information and records.

Thanking you,

Yours faithfully,

For Imagicaaworld Entertainment Limited

Reshma Poojari
Company Secretary & Compliance Officer

Encl: As above

Imagicaaworld Entertainment Limited

IMAGICAA ENTERS INTO STRATEGIC PARTNERSHIP WITH MG MOTOR INDIA TO POWER UP EV CHARGING

Imagicaa steps up 'Sustainability Efforts' through this collaborative partnership via installation of 6 EV charging stations within its premise

Mumbai, 23 May 2023: India's favourite themed entertainment destination, **Imagicaa**; today announced its partnership with MG Motor India in its mission to reduce carbon footprint and add another sustainability effort marker to its cap. Through this initiative, Imagicaa wishes to encourage guests who are EV vehicle owners to embark on a road-trip which may be long drives over weekends and holidays.

This first and one-of-a-kind alliance is a pioneering effort by Imagicaa aimed to provide EV users with accessible, affordable, and reliable charging station option within its premises. Through a partnership with MG Motor India, 6 EV charging stations have been installed and is operational at Imagicaa parking premises.

On this occasion, Dhimant Bakshi, CEO, Imagicaaworld Entertainment Limited said "We are delighted to associate with MG Motor India for the initiative of EV Charging Stations at Imagicaa. With this we are stepping up our sustainability efforts of reducing carbon emissions and moving yet another step forward towards becoming more environment friendly. In this pioneering endeavour at an entertainment Park in India; our guests can simultaneously enjoy world-class experiences at Imagicaa and at Novotel Imagicaa Hotel and alongside now utilize the six new EV charging stations present within the parking premises."

Taking the association further and to mark Imagicaa 10th Anniversary; carnival like celebration has been planned and created replete with flea markets, workshops, annual mega event of Anniversary Bash with DJ Aqeel, daily lucky draws and the grand Bumper Prize wherein MG Motor India is on-boarded as Mobility Partner and will be rewarding one lucky guest with the eye-popping MG Astor SUV.

About Imagicaa

Located between Mumbai and Pune, Imagicaa is one of India's leading holiday destinations, offering a gamut of interesting and unique entertainment experiences under one roof through its international standard Theme Park, a Mykonos themed Water Park and the largest Snow Park that India has ever seen. Connected to the park is Novotel Imagicaa, a hotel that offers customized stay packages, acting as a basecamp for guests to relax and unwind. Imagicaa is the perfect hangout for school picnics, corporate visits and the ideal magical venue for theme weddings, photoshoots and memorable celebrations. With Imagicaa, Imagicaaworld Entertainment Limited has created an unparalleled 'all weather entertainment destination' that provides a compelling experience for every family at every step.

Imagicaaworld Entertainment Limited

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About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 96 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 80,000 vehicles and employs nearly 2,500 workforces. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the cutting-edge automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG Hector, India's first Pure Electric Internet SUV – MG ZS EV, and India's first Autonomous (Level 1) Premium SUV – MG Gloster and MG Astor - India's first SUV with personal AI assistant and Autonomous (Level 2) technology.

For further information, please contact:

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