



SECRETARIAL DEPARTMENT

Jekegram, Pokhran Road No.1, Thane (W)-400 606
Maharashtra, India
CIN No.: L17117MH1925PLC001208
Tel: (91-22) 4036 7000 / 6152 7000
Fax: (91-22) 2541 2805
www.raymond.in

RL/SE/23-24/103

July 28, 2023

To

The Department of Corporate Services - CRD
BSE Limited
P.J. Towers, Dalal Street
Mumbai - 400 001
Scrip Code: 500330

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Bandra-Kurla Complex
Bandra (East), Mumbai - 400 051
Symbol: RAYMOND

Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") - Press Release

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith the Press Release of the Company titled "Raymond Realty rapidly expands its presence in Thane with the launch of its fourth project."

The Press Release is also being uploaded on the website of the Company i.e. www.raymond.in

Please take the above information on record.

Thanking you.

Yours faithfully,
For **RAYMOND LIMITED**

Rakesh Darji
Company Secretary

Encl.: a.a



REGISTERED OFFICE

Plot No. 156/H No. 2, Village Zadgaon,
Ratnagiri - 415 612, Maharashtra
Tel: (02352) 232514
Fax: (02352) 232513

Raymond Realty rapidly expands its presence in Thane with the launch of its fourth project

- ***The total RERA carpet area of the newly launched project is about 9,40,000 square feet with a revenue potential of over Rs 2,000 crores -***
- ✓ New project launch will take total RERA carpet area under development in Thane through the 4 projects is about 4 million square feet
- ✓ Having sold over 80 percent of the inventory, the latest project Address by GS 2.0 has been launched for public
- ✓ After the phenomenal success of the first phase of Address by GS, Raymond Realty unveiled The Address by GS 2.0
- ✓ The first phase of maiden project TenX Habitat was delivered 2 years ahead of RERA timelines
- ✓ The first phase of this project, The Address by GS, has sold over 480 units since its launch
- ✓ Address by GS 2.0 offers exquisite 3, 4, 5, and 6 BHK apartments with the latest amenities

Mumbai, July 28, 2023 – Raymond Realty, the real estate arm of Raymond has expanded its presence in Thane market with the launch of its fourth project Address by GS 2.0. Having received unprecedented success in its first three projects, the launch of The Address by GS 2.0 showcases the soaring popularity of Raymond Realty as real estate developer in the MMR region. After the successful launch of first phase of The Address by GS and the recent handover of the first phase of TenX Habitat, Raymond Realty is emerging as a strong player in the real estate segment.

Speaking about the latest venture of Raymond Realty, Harmohan Sahni, CEO Raymond Realty said; ***“The Address by GS 2.0 is testimony to the surging popularity of Raymond Realty in Thane region. Having delivered our maiden project 2 years ahead of RERA timelines, this is yet another finest creation that is poised to set new benchmarks in the field of construction. The overwhelming success of our first edition of The Address by GS has fueled our passion to create homes that resonate with the aspirations of a new age India.”***

Raymond Realty’s maiden project was TenX Habitat - an ‘aspirational district’ spread across 14 acres housing in Thane with 3,100 residential units, followed by The Address by GS. The business set a new benchmark in the real estate sector in India by delivering the first three towers of the Ten X Habitat project, two years ahead of the RERA timeline. In February 2023, Raymond Realty launched its third project, Ten X Era, in Thane and received an overwhelming response from the customers. It has received about 100 bookings within seven days of the launch, with an overall ~25% of the launched inventory being sold within a period of two months. This performance reaffirms customers’ confidence and acceptance of their high-quality product, coupled with the fast-paced construction momentum in the ongoing project. The total value of the bookings for the three projects amounted to over Rs1,600 crore during FY23.

The latest launch Address by GS 2.0 promises to uphold Raymond Realty’s conviction to *Go Beyond* all conventions in the real estate space. Nestled in a prime location, it presents exclusive tower-level amenities that epitomise luxury and convenience. Complementing the lavish interiors with modern amenities is a three-acre Roman-inspired landscaped podium, artfully designed to provide residents a serene oasis in the midst of bustling city. Residents will be able to experience

holistic living as the premises will have wellness centers, clubhouse with latest amenities spread across 25,000 sq. ft and a 70,000 sq. ft high-street retail space.

To Learn more about The Address by GS 2.0 at <https://thsr.co.in/theaddressbyggs/>

About Raymond

Raymond is India’s largest integrated worsted suiting manufacturer that offers end-to-end solutions for fabrics and garmenting. Over the years, Raymond has been synonymous with quality, innovation and market leadership. It has some of the leading brands within its portfolio – ‘Raymond Ready to Wear’, ‘Park Avenue’, ‘ColorPlus’, ‘Parx’, ‘Raymond Made to Measure’ and Ethnix by Raymond amongst others. Raymond has one of the largest exclusive retail networks in the country with around 1,400 stores in more than 600 towns. The group has presence in engineering space engaged in precision engineered products with an expansive presence in national as well as international markets. Raymond forayed into realty sector through the launch of its maiden project TenX - an ‘aspirational district’ spread across 14 acres housing ~3,100 residential units and has recently launched a premium residential project – The Address by GS.

To know more, visit us today at www.raymond.in

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About Raymond Realty

The Raymond Group entered the real estate space with Raymond Realty, a venture exclusively spearheaded by Gautam Hari Singhania. The same dedication to quality, minute details and absolute style that is the Group’s legacy, will now take a form in luxurious residential spaces. The fabric of choice this time is brick and mortar. They have woven into residences that offer the man-about-town and his family a complete lifestyle. With the simple belief that the Indian consumers deserve more than what is being offered; Raymond Realty’s conviction is to Go Beyond all conventions in real estate.

Introducing a new standard of living – one which pushes the bar on quality, design, comfort, convenience, technology and service to give today’s home buyer the kind of space they are genuinely proud to own. Built on the principle of ‘Go Beyond’ each project under Raymond Realty aims to re-imagine every expectation you have from your home by going the extra mile. Every home incorporates our virtues of excellence, style and a timeless appeal in creating modern living spaces like never before.

To know more, visit us here: <https://raymondrealty.in/>

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Media queries:

Priyanka Takalkar (Raymond)
9820043371
priyanka.takalkar@raymond.in

Amrita Pai (Adfactors PR)
9769832502
amrita.pai@adfactorspr.com