MERCURY TRADE LINKS LIMITED

CIN - L01100GJ1985PLC144317

Regd. Office: C-1211, Swati Trinity, Applewoods, Shela, Shela, Ahmedabad, Daskroi, Gujarat, India, 380058

Website: www.mercurytradelinks.co.in

Email Id: mercurytradelinkslimited@gmail.com Contact No: +91 7204141127

Date - 2nd April, 2024

To,
The General Manager -Department of Corporate Services
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai -400 001
Scrip Code: 512415

<u>Subject: Post Issue Advertisement</u>

<u>Ref; Rights issue of Mercury Trade Limited (the "Company")</u>

Dear Sir/Mam,

Pursuant to the provisions of Regulation 92 of the SEBI ICDR Regulations (the "Post-Issue Advertisement") and Regulation 30 & 47 of the SEBI Listing Regulations, we hereby disclose the copies of the advertisements issued by the Company, in the following newspapers on April 01, 2024, in respect of the matters related to the basis of the allotment of the equity shares issued by the Company on rights basis:

- 1. Financial Express (English) All Editions
- 2. Financial Express (Gujarati) All Editions
- 3. Jansatta (Hindi) All Editions

You are requested to take the above on record.

For Mercury Trade Links Limited

AASHRAY P LAKHANI Managing Director DIN: 10367223

THE PRICE PROPOSITION

Meesho's big bet on small towns

AYANTI BERA March 31

THE ABUNDANT PURCHASING power in India's smaller towns has put Meesho in a good place. Business on the platform, which caters to the value retail customer, has been brisk. An assessment in late January by Alliance Bernstein had noted that Meesho was fast gaining momentum on the back of a high 85% retention rate.

Moreover, analysts estimate that in the 12 months to January, revenues grew at a strong 54% year-on-year. The rising revenues have helped the company earn an operating profit since July last year. It had already halved its losses in FY23, bringing them down to ₹1,675 crore on the back of a smart 77% jump in reported revenues to ₹5,735 crore.

Today, a good 60% of Meesho's sellers are from tier-II cities and beyond, while 80% of its orders come in from the same geography.

Indeed, India's small towns are where the action is.

As Anand Ramanathan, partner and consumer, products and retail sector leader, Deloitte India, points out, currently, around 70% of the orders originate in the tier-II and -III cities. "Around 40% of the revenues is generated in tier-I cities, which leaves 60% for the rest of the markets," he told FE. Given the migration of people from semi-urban to urban, the shares, Ramanathan estimates, could stabilise at 50:50.

Within this, the value-retail space is a lucrative opportunity being eyed by many players. The space is expected to become more competitive in the next couple of years.



MEESHO HAS A BIG USP IN ITS ZERO COMMISSION MODEL; IT DOESN'T CHARGE VENDORS EITHER A LISTING OR A TRANSACTION FEE



tal advisory and retail sector head, KPMG in India, reckons, competition will be keen as more players move

wants to be where the money is available. Competition could get stiff," he says.

To be sure, players like Flipkart and As Puneet Mansukhani, partner-digi-into the value-retail space. "Every retailer Amazon already have a presence in the the value retail segment, which is where the platform, is also an attraction. Indus-to work on the connect quotient.

tier-II cities and beyond, which is Meesho's main hunting ground. Now they are looking to increase their focus in

Meesho is a strong player. Amazon, for instance, has been talking of venturing into the low-priced fashion and lifestyle segment with the launch of Amazon Bazaar. As KPMG's Mansukhani says, if some of the bigger players are looking to move in to the smaller towns, they may need to re-brand some categories because the market here is different.

So far, Amazon has lagged its com-

petitors in the tier-II and -III markets at 13% user growth primarily due to "relative premium offerings". Now, the US retail giant is understood to be coaxing sellers to get onto to the platform and list unbranded products—watches, footwear, jewellery, luggage — priced below ₹600 "at no extra charges". This price range —₹200-₹600 — is exactly Meesho's proposition. Flipkart's Shopsy is also a contender in the low-priced, unbranded product space, while Ajio Street also has its eye on the space. Meanwhile, Myntra already generates half its sales from smaller towns and could further explore the value-retail piece. Currently, apparel accounts for 50% of Meesho's sales.

Of course, it has a big USP in its zerocommission model; it doesn't charge vendors either a listing or a transaction fee and earns the bulk of its revenues from advertisements. This is a strong proposition, especially for small sellers. "Some players say they will not charge sellers on their value-platforms an 'extra charge'. Whether this will entice sellers to move to them, remains to be seen," an insider said. While customers shop on Meesho because of its low prices, often 20-25% lower than the competition, the large assortment of products, of which 95% is unbranded and 65% is unique to try insiders say customers are willing to trade a longer delivery period for price. Deloitte's Ramanathan feels some

players may focus on convenience to make the experience better. In this context, a light app, which can be downloaded even on less-expensive smart-phones, would be important.

To stay ahead, therefore, Meesho must get better at what it is doing—prioritising affordability over convenience. Its backers like SoftBank are convinced the model is compelling; there's talk of a \$300 million fund-raise from a clutch of old and new investors. The valuation of \$3.9 billion might be a 20% discount to the \$4.9 billion seen in 2021, but the infusion nonetheless is a sign of confidence in the business.

So far, Meesho's asset-light model has helped it rein in costs; it doesn't hold much inventory and therefore, saves on warehousing expenses and it outsources the logistics. While platforms like Meesho's have focused on price rather than the speed of delivery, Deloitte's Ramanathan believes the focus for the larger platforms, even in the value retail space, will continue to be convenience.

Again, Mansukhani believes the best way to tap the catchment in the smaller towns is an omni-channel model, since rentals and labour are far less expensive. "So, a 10,000-square-ft store could help create a connect between the brand and the customers and could also serve as a warehouse," he says. Right now, Meesho uses Meta and Instagram to market the platform and so far it's worked well. But to attract more than the 120 million monthly active users (MAUs) and grow the GMV or gross merchandise value from the current \$5 billion, it might need

Ferociously-fast Mayank Yadav idolises Steyn



New Delhi, March 31

JONNY BAIRSTOW, USED to facing express bowling, was in for a shock on Saturday night when he shaped to pull a backof-length delivery from debutant Mayank Yadav which rushed on to the Englishman in a blur. It resulted in a simple catch and the subsequent wickets with bouncers in a sensational spell of 3/27, that included a ball clocked at 155.8 kmph, against Punjab Kings warmed the hearts of Mayank's father Prabhu Yadav.

In all, nine of his deliveries were clocked at over 150kmph, with his average speed being 148kmph.

It took him back to a little big moment when Mayank was 14 and when Prabhu, a fan of West Indian pace legend Curtly Ambrose, planted a seed in his son. Yadav Sr. was returning from work when he stopped at

Sonnet Club at Delhi's Venkateshwara College to watch Mayank bowl. On their way back home, the father would drop a nugget that would, years later, have repercussions in an Indian Premier League game at Lucknow's Akana ground. "I shared with him a story about Ambrose. Tujhe pata hai

usse log darte kyu they? Kyunki wo sar pe daalta tha. Tujhe darana hai batsmen ko toh wahi karna hoga (You know why he was feared? Because he used to hit them on their heads. If you want to put that fear in their minds, you must do the same)," Prabhu recalls that moment for *The Indian Express*. During his teenage years, Mayank became the most

feared pacer in Delhi and was named "sar pe maarne wala bowler (who hits on the head)." On Saturday, as he was harassing the batsmen, former Australia pacer Brett Lee would tweet: "India has found its fastest bowler. Raw pace. Very impressive."

"General life mey bhi mujhe speed pasand hai (I like speed in life as well). I love rockets, jets and superbikes. Speed gives me a thrill," the 21-year-old Mayank would say after the game.

The speedster, who had clocked 153kmph in the Syed Mushtaq Ali Trophy, was on the selectors' radar for the recent Test series against England if his side strain had healed by January-end. A disappointed Mayank had told this newspaper then: "Mai ek pair pe khel jata agar mai 60 percent bhi ready hota (I would have played on one leg if my body had been even 60 percent fit."

Mayank's love for fast bowling had started from a discussion with his father at their home in West Delhi's Motinagar, a few kilometres from where Virat Kohli grew up. It involved two great fast bowlers: Ambrose and Dale Steyn. While Yadav Sr was a fan of the Antiguan, the son liked the South African stalwart.

The youngster was a big Steyn fan and while he hated watching cricket at home, he would relent only if the South African was playing. "'Was your Ambrose as good as Steyn?' He used to ask and we developed a small rivalry on who was better," Prabhu remembers.

Raw pace and accuracy were standout qualities on Mayank's IPL debut and even Shikhar Dhawan, who gave him his List A debut for Delhi, found him difficult to negotiate. Mayank's rise in the game has been quick, as he never played U-14 and U-16 cricket for Delhi but the late Tarak Sinha, who was also Rishabh Pant's coach, kept pushing the boy.

This is only an advertisement for information purpose and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized term used and not defined herein shall have the meaning assigned to them in the Letter of offer dated 01st March 2024 (the "Letter of Offer" or "LOF") filled with the Stock Exchange and namely BSE Limited ("BSE") ("Stock Exchange") and the securities and Exchange Board of India ("SEBI")



MERCURY TRADE LINKS LIMITED

Registered Office: C-1211 Swati Trinity Applewoods Shela, Ahmedabad Gujarat, India, 380058 . Contact Number: 7204141127 . Contact Person: Ayushi Arvish Shah, Company Secretary and Compliance Officer • E-mail Address: mercurytradelinkslimited@gmail.com • Website: http://www.mercurytradelinks.co.in • Corporate Identity Number: L01100GJ1985PLC144317

OUR PROMOTERS: PARESHKUMAR VASANTRAY SHETH

FOR CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF MERCURY TRADE LINKS LIMITED

RIGHTS ISSUE OF 24,75,000 EQUITY SHARES OF FACE VALUE OF ₹10.00/- (RUPEES TEN ONLY) EACH OF OUR COMPANY (THE 'RIGHTS EQUITY SHARES') FOR CASH AT A PRICE OF ₹40/-(FORTY RUPEES ONLY) PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 30/- (THIRTY RUPEES ONLY) PER RIGHTS EQUITY SHARE) AGGREGATING TO ₹ 990/- LAKHS* ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 10 RIGHT EQUITY SHARE FOR EVERY 1 FULLY PAID UP EQUITY SHARE HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON MARCH 01, 2024 (THE 'ISSUE'). FOR FURTHER DETAILS, SEE 'TERMS OF THE ISSUE' BEGINNING ON PAGE 152. THE RIGHTS ISSUE PRICE IS 4 TIMES THE FACE VALUE OF THE EQUITY SHARES. *assuming full subscription.

BASIS OF ALLOTMENT

The Board of Directors of our Company would like to thank all its shareholders and investors for their response to the Issue, which opened for subscription on Friday, March 11, 2024, and closed on Thursday, March 21, 2024 and the last date for On Market Renunciation of Rights Entitlements was Friday, March 15, 2024. Out of the total 445 Applications for 39,34,963 Rights Equity Shares, 262 Applications for 2,32,777 Rights Equity Shares were rejected due to technical reasons as disclosed in the Letter of Offer. The total number of valid Applications received were 184 for 37,02,186 Rights Equity Shares, which was 149.58% of the total Issue Size. In accordance with the Letter of Offer, the Basis of Allotment was finalized on March 28, 2024, by the Company in consultation with BSE Limited ("BSE") and the Registrar to the Issue. The Board of Directors of the Company has, at its meeting held on March 28, 2024, approved the allotment of 24,75,000 Rights Equity Shares to the successful Applicants. In the Issue, no Rights Equity Shares have been kept in abeyance. All valid Applications after technical rejections have been considered for Allotment.

1. The Breakup of valid application received through ASBA (after technical rejections) is given Below;

Category	No. of valid CAFs (including ASBA applications) received	No. of Equity Shares accepted and allotted against Entitlement (A)	No. of Equity Shares accepted and allotted against Additional applied (B)	
Non Renouncees	5	647650	41000	688650
Renouncees	179	672213	1114137	1786350
Total	184	1319863	1155137	2475000

2. Basis of Allotment:

Category	Application	s Received	Equity Share Applied For			Equity Share Allotted			
	Number	%	Number	Value (Rs.)	%	Number	Value (Rs.)	%	
Non Renouncees	266	59.78%	921427	36857080.00	23.42%	688650	27546000.00	27.82%	
Renouncees	179	40.22%	3013536	120541440.00	76.58%	1786350	71454000.00	72.18%	
Total	445	100.00%	3934963	157398520.00	100.00%	2475000	99000000.00	100.00%	

Intimations for Allotment / refund/ rejection cases: The dispatch of allotment advice cum refund intimation and question for rejection, as applicable, to the Investors has been completed on March 29, 2024. The instructions to Self-Certified Syndicate Banks ("SCSBs") for unblocking funds in case of ASBA Applications were given on March, 28, 2024. The Listing application was executed with BSE on March 30, 2024. The credit of Equity Shares in dematerialized form to respective demat accounts of allottees has been completed on March 28, 2024. No physical shares were rendered in the Rights Issue. Pursuant to the listing and trading approvals granted/to be granted by BSE, the Rights Equity Shares Allotted in the issue is expected to commence trading on BSE on or about April 05, 2024, In accordance with the SEBI circular bearing reference SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of rights entitlement is expected to be completed on or about April 05, 2024.

INVESTORS MAYPLEASE NOTE THAT THE EQUITYSHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM.

DISCLAIMR CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 139 of the LOF.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" beginning on page 140 of the LOF.

COMPANY DETAILS

MERCURY TRADE LINKS LIMITED

Registered Office: C-1211 Swati Trinity Applewoods Shela, Ahmedabad Gujarat, India, 380058 Contact Number: +91 72041 41127 • Contact Person: Mrs. Ayushi Arvish Shah, Company Secretary and Compliance Officer • E-mail Address : mercurytradelinkslimited@gmail.com Website: www.mercurytradelinks.co.in • Corporate Identity Number: L01100GJ1985PLC144317

BUSINESS PROSPECTS OF THE COMPANY.

REGISTRAR TO THE ISSUE

LINK Intime Link Intime India Private Limited

Address: C-101, 1st Floor, 247 Park L.B.S. Marg, Vikhroli West Mumbai 400 083, Maharashtra, India Contact Number: 810 811 4949 • Investor grievance e-mail: mercurytrade.rights2023@linkintime.co.in Website: https://www.linkintime.co.in • Contact Person: Shanti Gopalakrishnan

SEBI Registration Number: INR000004058 • Corporate Identification Number: U67190MH1999PTC118368

Investors may contact the Registrar to the Issue, or our Company Secretary, or our Compliance Officer for any Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact number(s), e-mail ID of the sole / first holder, folio number or demat account number, serial number of the Application Form, number of the Rights Equity Shares applied for, amount blocked, ASBAAccount number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see 'Terms of the Issue' on page 152 of

the Letter of Offer. THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE

> On behalf of Board of Directors, For, Mercury Trade Links Limited

Place: Ahmedabad Sd/- Aashray P. Lakhani - Managing Director Date: March, 30, 2024 Mercury Trade Links Limited is proposing, subject to market conditions and other considerations, a right issue of its Equity Shares and has in this regard filed a Letter of Offer dated March 01, 2024 with

Company at www.mercurytradelinks.co.in, the Registrar at www.linkintime.co.in the Stock Exchange. The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the U.S. Securities Act. Accordingly, the Rights Entitlements and Rights Equity Shares are being offered and sold in 'offshore transactions' outside the United States in compliance with Regulation under the U.S. Securities Act to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. There will be no public offering in the United States.

financialexp.epap.in

प्रधानमंत्री मोदी ने चुनावी बांड पर पहली बार की टिप्पणी ,कहा

बांड के कारण लाभार्थियों का पता चल सका

नई दिल्ली, 31 मार्च (ब्यूरो)।

प्रधानमंत्री नरेंद्र मोदी ने चुनावी बांड के मुद्दे से उनकी सरकार को झटका लगने की बात रविवार को खारिज कर दी और कहा कि कोई भी प्रणाली पूरी तरह से सही नहीं है और खामियों को दूर किया जा सकता है। उन्होंने यह भी कहा कि इस विषय पर हंगामा करने वाले लोग पछताएंगे।

'थंथी' टीवी पर एक साक्षात्कार के दौरान जब उनसे यह पूछा गया कि क्या चुनावी बांड विवरण से सत्तारूढ़ भाजपा को झटका लगा है, मोदी कहा कि मुझे बताइए कि हमने ऐसा क्या कर दिया कि मैं इसे एक झटके के तौर पर देखूं।

प्रधानमंत्री ने कहा, मुझे बताइए कि हमने ऐसा क्या कर दिया कि मैं इसे एक झटके के तौर पर देखूं। मेरा दृढ़ विश्वास है कि जो इसे (बांड के विवरण) को लेकर हंगामा कर रहे हैं और इसपर गर्व कर रहे हैं उन्हें पछतावा होगा।

मेरा दृढ़ विश्वास है कि जो इसे (बांड के विवरण) को लेकर हंगामा कर रहे हैं और इसपर गर्व कर रहे हैं उन्हें पछतावा होगा। प्रधानमंत्री ने कहा कि उनकी सरकार की चुनावी बांड योजना के कारण ही चंदे के स्रोतों और

इसके लाभार्थियों का पता लगाया जा सका। उन्होंने कहा कि अगर आज जानकारी उपलब्ध हुई है तो उसकी वजह बांड हैं। मोदी ने सवाल किया कि क्या कोई एजंसी 2014 में उनके केंद्र की सत्ता में आने से पहले के चुनावों के लिए धन के स्रोत और उनके लाभार्थियों के बारे में बता सकती है। उन्होंने कहा कि कोई भी प्रणाली बिल्कुल सही नहीं होती। कुछ खामियां हो सकती हैं, जिन्हें दूर किया जा सकता है।

विपक्षी दलों ने उच्चतम न्यायालय के आदेश के बाद हुए खुलासे का हवाला देते हुए सरकार के प्रति हमलावर रुख अपना रखा है। न्यायालय ने गुमनाम तरीके से चंदा देने को असंवैधानिक घोषित करते हुए चुनावी बांड से संबंधित सभी

जानकारी सार्वजनिक करने का निर्देश दिया था। आपराधिक जांच का सामना कर रहीं कई कंपनियों ने बड़ी मात्रा में बांड खरीदे थे। मोदी ने इस बात पर जोर दिया कि किसी को उनके हर काम में राजनीति नहीं देखनी चाहिए।

उन्होंने कहा कि वह देश के लिए काम करते हैं और तमिलनाडु देश की बड़ी ताकत है। प्रधानमंत्री ने कहा कि अगर वोट उनकी मुख्य चिंता होती, तो उन्होंने पूर्वोत्तर के राज्यों के लिए इतना कुछ नहीं किया होता। उन्होंने कहा कि उनकी सरकार के मंत्रियों ने 150 से अधिक बार क्षेत्र का दौरा किया है और वह स्वयं भी अन्य सभी प्रधानमंत्रियों की तुलना में अधिक बार वहां गए हैं।

गुजरात : मकान में आग, परिवार के चार लोगों की दम घुटने से मौत

देवभूमि द्वारका, ३१ मार्च (भाषा)।

गुजरात के देवभूमि द्वारका जिले में रविवार को एक मकान में आग लगने के कारण एक शिशु सहित एक परिवार के चार सदस्यों की दम घुटने से मौत हो गई। पुलिस ने यह

पुलिस निरीक्षक टीसी पटेल ने बताया कि द्वारका शहर में आदित्य रोड पर स्थित मकान की पहली मंजिल पर जब तड़के करीब साढ़े तीन बजे आग लगी, उस समय परिवार के पांच सदस्य सो रहे थे। उन्होंने बताया आग लगने के बाद घर की बिजली आपूर्ति बंद होने की वजह से परिवार के लोग निकास द्वार नहीं ढूंढ सके जिसके कारण वे बाहर नहीं आ पाए।

अग्निशमन कर्मी जब घटनास्थल पर पहुंचे तो उन्होंने देखा कि मकान की पहली मंजिल पर एक व्यक्ति, उसकी पत्नी, उसकी आठ महीने की बेटी और उसकी मां बेहोश पड़ी हैं। उन्हें सरकारी अस्पताल ले जाया गया जहां चिकित्सकों ने उन्हें मृत घोषित कर दिया।

पटेल ने बताया कि व्यक्ति की दादी मकान के भूतल पर एक कमरे में सो रही थीं और वह इस दौरान सुरक्षित बच गईं। अधिकारियों ने बताया कि ऐसा माना जा रहा है कि एअर कंडीशनर के अत्यधिक गर्म होने के बाद उसमें विस्फोट होने के कारण आग लगी। उन्होंने बताया कि फारेंसिक विशेषज्ञ आग लगने के सही कारण का पता लगाने की कोशिश कर रहे हैं।

महाराष्ट्र-छत्तीसगढ़ सीमा पर नक्सली शिविर से विस्फोटक जब्त

गढचिरौली, 31 मार्च (भाषा)।

गढ़िचरौली पुलिस ने महाराष्ट्र-छत्तीसगढ़ सीमा पर नक्सलियों के एक शिविर का भंडाफोड़ किया है और वहां से कुछ जिलेटिन की छड़ें, डेटोनेटर और अन्य सामान जब्त किया है। एक अधिकारी ने रविवार को यह

गढिचरौली के पलिस अधीक्षक नीलोत्पल ने एक विज्ञप्ति में कहा कि पुलिस को शुक्रवार देर रात खुफिया जानकारी मिली कि कुछ

हथियारबंद नक्सली आगामी लोकसभा चुनाव से पहले विध्वंसक गतिविधियों को अंजाम देने के लिए चुटिनटोला गांव के पास महाराष्ट्र-छत्तीसगढ़ सीमा पर डेरा डाले हुए हैं।

स्थानीय पुलिस और गढ़िचरौली पुलिस की एक विशेष लड़ाकू इकाई सी-60 टीमों द्वारा तुरंत एक नक्सल विरोधी अभियान शुरू किया गया। अधिकारी ने बताया कि शनिवार सुबह 'सी-60' इकाइयां 450 मीटर ऊंची पहाड़ी की चोटी पर पहुंच गईं, जहां से नक्सली भाग चुके थे।

जलपाईगुड़ी में तूफान ने मचाई तबाही, चार की मौत

जलपाईगुड़ी, 31 मार्च (भाषा)।

पश्चिम बंगाल के उत्तरी हिस्से में स्थित जलपाईगुड़ी जिले के कुछ हिस्सों में 'अचानक' आए तुफान की चपेट में आने से चार लोगों की मौत हो गई जबिक 100 से अधिक लोग घायल हो गए।

अधिकारियों ने बताया कि जिला मुख्यालय शहर के अधिकांश हिस्सों और पड़ोसी मैनागुड़ी के कई इलाकों में ओलावृष्टि के साथ तेज हवाएं चलने से कई झोपड़ियां और मकान क्षतिग्रस्त हो गए, पेड उखड गए और बिजली के खंभे गिर

राजारहाट, बार्निश, बकाली, जोरपाकड़ी, माधबडांगा और सप्तीबारी सबसे अधिक प्रभावित हुए हैं एवं कई एकड़ क्षेत्र में लगी फसलों को नुकसान हुआ है।

अधिकारियों ने बताया कि मृतकों की पहचान दिजेंद्र नारायण सरकार (52), अनिमा बर्मन (45), जगन राय (72) और समर राय (64) के रूप में की गई। जलपाईगुड़ी जिले के एक वरिष्ठ अधिकारी ने बताया कि ओलावृष्टि से कई पैदल यात्री घायल हो गए।

आपदा प्रतिक्रिया दल को तैनात किया गया और सहायता बूथ स्थापित किए गए हैं। धूपगुड़ी के विधायक निर्मल चंद्र राय ने बताया

कि कई लोगों को घायल अवस्था में अस्पताल में भर्ती कराया गया है। पश्चिम बंगाल में सत्तारूढ़ तृणमूल कांग्रेस से जुड़े सूत्रों ने बताया कि मुख्यमंत्री ममता बनर्जी ने अपने निर्धारित कार्यक्रम रद्द कर दिए हैं और रविवार को जलपाईगुड़ी जाएंगी।

राजभवन के अधिकारियों ने बताया कि राज्यपाल सीवी आनंद बोस भी प्रभावित इलाकों का दौरा करने के लिए सोमवार को जलपाईगुड़ी रवाना होंगे। उन्होंने बताया कि जलपाईगुड़ी की स्थिति से निपटने के लिए राजभवन में एक आपातकालीन प्रकोष्ठ स्थापित किया गया है। और आपदा प्रबंधन के कर्मियों को राहत कार्य के लिए तैनात किया गया है।

मुख्यमंत्री ने सोशल मीडिया मंच 'एक्स' पर पोस्ट किया, 'यह जानकर दुख हुआ कि आज दोपहर अचानक भारी बारिश और तूफानी हवाओं ने जलपाईगुड़ी-मैनागुड़ी के कुछ इलाकों में आपदाएं ला दीं, जिसमें मानव जीवन की हानि हुई, चोटें आई, मकान क्षतिग्रस्त हुए, पेड और बिजली के खंभे उखड़ गए।' उन्होंने कहा कि जिला प्रशासन मौत के मामले में परिजनों और घायलों को नियमों के अनुसार और एमसीसी (आदर्श आचार संहिता) का

कांग्रेस ने अजमेर के दो नेताओं को पार्टी में वापस लिया

जयपुर, ३१ मार्च (भाषा)।

कांग्रेस ने रविवार को अजमेर लोकसभा क्षेत्र के दो नेताओं का निष्कासन रद्द कर उन्हें वापस पार्टी में ले लिया है। पार्टी के एक प्रवक्ता ने इसकी जानकारी दी। कांग्रेस से बगावत कर बसपा के टिकट पर मसूदा से विधानसभा चुनाव लड़ चुके और वाजिद अली चीता और पुष्कर के पूर्व विधायक और पार्टी द्वारा टिकट नहीं दिये जाने पर निर्दलीय प्रत्याशी के रूप में चुनाव लड़ चुके डा गोपाल बाहेती अपने समर्थकों के साथ पार्टी में फिर से शामिल हो गए।

पार्टी प्रवक्ता के अनुसार, प्रदेश कांग्रेस मुख्यालय में प्रदेशाध्यक्ष गोविंद सिंह डोटासरा, पूर्व मंत्री रघु शर्मा और पूर्व आरटीडीसी अध्यक्ष धर्मेंद्र राठौड़ ने इन नेताओं को दुपट्टा और माला पहना कर स्वागत किया और सदस्यता बहाल की। इस अवसर पर पार्टी प्रदेशाध्यक्ष गोविंद सिंह डोटासरा ने कहा कि वाजिद अली चीता को जल्द ही बड़ी जिम्मेदारी दी जायेगा। मैं उम्मीद करता हूं कि इन सबके पुनः कांग्रेस पार्टी में जुड़ने से वहां (अजमेर) लोकसभा में हमारे प्रत्याशी रामचंद्र चौधरी 100 फीसद विजयी होंगे।

उज्जैन में मारपीट के आरोप में प्रसाद विक्रेता पर मामला दर्ज

उज्जैन, ३१ मार्च (भाषा)।

मध्य प्रदेश के उज्जैन में एक श्रद्धालु पर अपनी दुकान से प्रसाद खरादने का दवाब बनाने और उसके साथ मारपीट करन के आरोप में रविवार को एक विक्रेता के खिलाफ मामला दर्ज किया गया है। एक पुलिस अधिकारी ने यह जानकारी दी।

पुलिस अधीक्षक प्रदीप शर्मा ने बताया कि घटना काल भैरव मंदिर के सामने हुई। आरोपी विक्रेता की पहचान राजा भाटी के रूप में हुई है।

पुलिस अधीक्षक ने बताया कि उसने (विक्रेता) श्रद्धालुओं पर उसकी दुकान से प्रसाद खरीदने का दवाब बनाया क्योंकि उनका (श्रद्धालुओं) वाहन उसकी दुकान के सामने खड़ा था। इसको लेकर विवाद हुआ और तीन भक्त एवं भाटी घायल हो गए। उन्होंने कहा कि हम कलेक्टर को मंदिर के बाहर मौजूद अवैध दुकानों की जानकारी देंगे।

भैरवगढ पुलिस थाना प्रभारी जगदीश गोयल ने कहा कि मुंबई निवासी ऋषि भट्टाचार्य की शिकायत पर अश्लीलता, जानबुझकर चोट पहुंचाने, आपराधिक धमकी और अन्य अपराधों से संबंधित भारतीय दंड संहिता की धाराओं के तहत प्राथमिकी दर्ज की गई।

अवैध कर्ज देने वाले एप पर रोक लगाने के लिए

डिजिटल इंडिया ट्रस्ट के गठन पर विचार

नई दिल्ली, 31 मार्च (भाषा)।

भारतीय रिजर्व बैंक साइबर धोखाधड़ी पर अंकुश लगाने और अवैध कर्ज देने वाले एप पर रोक लगाने के लिए डिजिटल इंडिया ट्रस्ट एजंसी (डीआइजीआइटीए) के गठन पर विचार कर रहा है। गौरतलब है कि देश में अवैध ऋग देने वाले एप तेजी से बढ़ रहे हैं।

सूत्रों ने कहा कि प्रस्तावित एजंसी डिजिटल ऋग देने वाले एप का सत्यापन करेगी और सत्यापित एप का एक सार्वजनिक रजिस्टर बनाएगी। सूत्रों ने कहा कि जिन एप पर डीआइजीआइटीए के सत्यापन का निशान नहीं होगा, उन्हें अनिधकृत माना जाना चाहिए। इससे डिजिटल क्षेत्र में वित्तीय अपराधों के खिलाफ लड़ाई में मदद मिलेगी। उन्होंने कहा कि डीआइजीआइटीए को डिजिटल ऋग देने वाले एप की जांच की जिम्मेदारी सौंपी जाएगी। सुत्रों के अनुसार इस सत्यापन प्रक्रिया से डिजिटल ऋग क्षेत्र के भीतर अधिक पारदर्शिता और जवाबदेही पैदा करने में मदद करेगी।

इस बीच रिजर्व बैंक ने आइटी मंत्रालय के साथ 442 डिजिटल ऋग देने वाले ऐप की एक सूची साझा की है, ताकि उन्हें गूगल पर प्रतिबंधित किया जा सके। गूगल ने सितंबर 2022 से अगस्त 2023 तक अपने एप स्टोर से 2,200 से अधिक डिजिटल तरीके से कर्ज देने वाले एप को हटाया है।

गए। उन्होंने बताया कि तुफान की वजह से बनर्जी ने कहा कि नागरिक प्रशासन, पुलिस पालन करते हुए मुआवजा प्रदान करेगा। This is only an advertisement for information purpose and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for

the offer document. All capitalized term used and not defined herein shall have the meaning assigned to them in the Letter of offer dated 01st March 2024 (the "Letter of



Offer" or "LOF") filled with the Stock Exchange and namely BSE Limited ("BSE") ("Stock Exchange") and the securities and Exchange Board of India ("SEBI") Mercury Trade Links MERCURY TRADE LINKS LIMITED

Registered Office: C-1211 Swati Trinity Applewoods Shela, Ahmedabad Gujarat, India, 380058 • Contact Number: 7204141127 • Contact Person; Ayushi Arvish Shah, Company Secretary and Compliance Officer • E-mail Address: mercurytradelinkslimited@gmail.com • Website: http://www.mercurytradelinks.co.in • Corporate Identity Number: L01100GJ1985PLC144317

OUR PROMOTERS: PARESHKUMAR VASANTRAY SHETH

FOR CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF MERCURY TRADE LINKS LIMITED

RIGHTS ISSUE OF 24,75,000 EQUITY SHARES OF FACE VALUE OF ₹10.00/- (RUPEES TEN ONLY) EACH OF OUR COMPANY (THE 'RIGHTS EQUITY SHARES') FOR CASH AT A PRICE OF ₹40/-(FORTY RUPEES ONLY) PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 30/- (THIRTY RUPEES ONLY) PER RIGHTS EQUITY SHARE) AGGREGATING TO ₹ 990/- LAKHS* ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 10 RIGHT EQUITY SHARE FOR EVERY 1 FULLY PAID UP EQUITY SHARE HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON MARCH 01, 2024 (THE "ISSUE"). FOR FURTHER DETAILS, SEE 'TERMS OF THE ISSUE' BEGINNING ON PAGE 152. THE RIGHTS ISSUE PRICE IS 4 TIMES THE FACE VALUE OF THE EQUITY SHARES. assuming full subscription.

BASIS OF ALLOTMENT The Board of Directors of our Company would like to thank all its shareholders and investors for their response to the Issue, which opened for subscription on Friday, March 11, 2024, and closed on Thursday, March 21, 2024 and the last date for On Market Renunciation of Rights Entitlements was Friday, March 15, 2024. Out of the total 445 Applications for 39,34,963 Rights Equity Shares, 262 Applications for 2,32,777 Rights Equity Shares were rejected due to technical reasons as disclosed in the Letter of Offer. The total number of valid Applications received were 184 for 37,02,186 Rights Equity Shares, which was 149.58% of the total Issue Size. In accordance with the Letter of Offer, the Basis of Allotment was finalized on March 28, 2024, by the Company in consultation with BSE Limited ("BSE") and the Registrar to the Issue. The Board of Directors of the Company has, at its meeting held on March 28, 2024, approved the allotment of 24,75,000 Rights Equity Shares to the successful Applicants. In the Issue, no Rights Equity Shares have been kept in abeyance. All valid Applications after technical rejections have been considered for Allotment.

The Breakup of valid application received through ASBA (after technical rejections) is given Below;

Category	No. of valid CAFs (including ASBA applications) received	No. of Equity Shares accepted and allotted against Entitlement (A)	No. of Equity Shares accepted and allotted against Additional applied (B)	
Non Renouncees	5	647650	41000	688650
Renouncees	179	672213	1114137	1786350
Total	184	1319863	1155137	2475000

2. Basis of Allotment:

Category	Application	s Received	Equity	Equity Share Applied For			Equity Share Allotted			
	Number	%	Number	Value (Rs.)	%	Number	Value (Rs.)	%		
Non Renouncees	266	59.78%	921427	36857080.00	23.42%	688650	27546000.00	27.82%		
Renouncees	179	40.22%	3013536	120541440.00	76.58%	1786350	71454000.00	72.18%		
Total	445	100.00%	3934963	157398520.00	100.00%	2475000	99000000.00	100,00%		

Intimations for Allotment / refund/ rejection cases: The dispatch of allotment advice cum refund intimation and question for rejection, as applicable, to the Investors has been completed on March 29, 2024. The instructions to Self-Certified Syndicate Banks ("SCSBs") for unblocking funds in case of ASBA Applications were given on March, 28, 2024. The Listing application was executed with BSE on March 30, 2024. The credit of Equity Shares in dematerialized form to respective demat accounts of allottees has been completed on March 28, 2024. No physical shares were rendered in the Rights Issue. Pursuant to the listing and trading approvals granted/to be granted by BSE, the Rights Equity Shares Allotted in the issue is expected to commence trading on BSE on or about April 05, 2024, In accordance with the SEBI circular bearing reference SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of rights entitlement is expected to be completed on or about April 05, 2024.

INVESTORS MAYPLEASE NOTE THAT THE EQUITYSHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM.

DISCLAIMR CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 139 of the LOF.

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" beginning on page 140 of the LOF.

MERCURY TRADE LINKS LIMITED

Registered Office: C-1211 Swati Trinity Applewoods Shela, Ahmedabad Gujarat, India, 380058 Contact Number: +91 72041 41127 . Contact Person: Mrs. Ayushi Arvish Shah, Company Secretary and Compliance Officer • E-mail Address : mercurytradelinkslimited@gmail.com

Website: www.mercurytradelinks.co.in • Corporate Identity Number: L01100GJ1985PLC144317

REGISTRAR TO THE ISSUE

LINK Intime Link Intime India Private Limited

Address : C-101, 1st Floor, 247 Park L.B.S. Marg, Vikhroli West Mumbai 400 083, Maharashtra, India Contact Number: 810 811 4949 • Investor grievance e-mail: mercurytrade.rights2023@linkintime.co.in

Website: https://www.linkintime.co.in . Contact Person: Shanti Gopalakrishnan SEBI Registration Number: INRO00004058 • Corporate Identification Number: U67190MH1999PTC118368

Investors may contact the Registrar to the Issue, or our Company Secretary, or our Compliance Officer for any Issue related matters. All grievances relating to the ASBA process may be addressed to the Registrar to the Issue, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact number(s), e-mail ID of the sole / first holder, folio number or demat account number, serial number of the Application Form, number of the Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see 'Terms of the Issue' on page 152 of

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY. On behalf of Board of Directors,

Place: Ahmedabad Date: March, 30, 2024

Sd/- Aashray P. Lakhani - Managing Director Mercury Trade Links Limited is proposing, subject to market conditions and other considerations, a right issue of its Equity Shares and has in this regard filed a Letter of Offer dated March 01, 2024 with

For, Mercury Trade Links Limited

Company at www.mercurytradelinks.co.in, the Registrar at www.linkintime.co.in the Stock Exchange. The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the U.S. Securities Act. Accordingly, the Rights Entitlements and Rights Equity Shares are being offered and sold in 'offshore transactions' outside the United States in compliance with Regulation under the U.S. Securities Act to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. There will be no public offering in the United States.

📕 મુલાકાત 🔳

વિશેષ સી ચંડિયોક, સીઈઓ, ગ્રાન્ટ થોર્નટન ભારત

ભારતમાં વૈશ્વિક કક્ષાની ઓડિટ કંપની માટેના નીતિ-નિયમોમાં જરૂરી ફેરફારો કરવા જોઈએ



ભારતમાં ૧,૦૦૦થી વધુ અમારી પાસે ભારતમાં પહેલાથી એકાઉન્ટન્ટ (સીએ) જ ૧૦,૦૦૦થી વધુ કાર્યવળ કંપનીઓ છે, જે પરિપક્વ છે. અમે (ગ્રાન્ટ થોર્ન્ટન) અપ્રમાણસર રીતે ઊંચી છે. જો રાખવા માગીએ છીએ, જે ઓડિટ કંપનીઓ મોડેથી કંપની છે, પરંતુ નિયમો આને નિયમનકારી ગરમીનો સામનો મંજૂરી આપતા નથી. નિયમો કરી રહી છે. ગ્રાન્ટ થોર્નટન અમને માત્ર ઓડિટ માટે ભારતના સીઈઓ વિશેષ સી. સંલગ્ન રાખવાની મંજૂરી ચંડિયોક મનું કૌશિક સામે આપે છે, જે અત્યારે વોકર ઓડિટ નિયમન, તેને લગતા ચંડિયોક મુદ્દાઓ અને વ્યવસાય માટે એલએલપી આગળ વધવાના માર્ગ વિશે વાત પ્રોફેશન્સમાં વધુ એક મોટો કરે છે.

ભારતમાં **નિયમોની વર્તમાન સ્થિતિ** લાગે છે કે, પ્રોફેશનલ્સને **વિશે તમારો શું મત છે ?** પીઆઈઈ અને ખાનગી છે કે લાગે નિયમનકારોની બહુવિધતા એક જોઈએ. અને નિયમનકારોએ પડકાર ફાયનાન્શિયલ રિપોર્ટિંગ ઓથોરિટી (એનએફઆરએ) પ્રતિસાદ છે. મને લાગે છે કે,

એક નવી નિયમનકાર છે, જ્યારે કંપનીઓએ ઘણું બહેતર કામ આઈસીએઆઈએ વ્યવસાય માટે કરવું પડશે અને સમજો કે જૂની લાયસન્સિંગ સંસ્થા છે. જ્યારેતેઓ ઓડિટનું કામ કરે મંત્રાલય સેબી, આરબીઆઈ જવાબદારી છે. તે પછી જ્યારે વગેરે છે, જેમના આદેશો અને કોઈ કંપની નાદાર થઈ જાય છે ઓડિટ વ્યવસાયને ઈન્ટરફેસની ત્યારે લોકોનું પેન્શન અને જરૂર છે. આ સમયે કોના ડોમેન નિવૃત્તિ બચત ટોસ થઈ શકે ક્યા અને કેટલા અંશે આવેલા છે છે.

તેની સ્પષ્ટતાનો અભાવ છે.

સરખામણીમાં ભારતમાં એક એન્ટરપ્રાઈઝ સમગ્ર બોર્ડમાં સ્થાનિક ઓડિટ અને કન્સસ્લ્ટિંગ એન્ડ છે. હાઈ-ક્વોલિટી **ઓડિટ** ટેલેન્ટને આકર્ષવાનો છે. મને ઓડિટસ વચ્ચે અંતર સમજવું નેશનલ ખાતરી કરવી પડશે કે આ બે ડોમેન્સ માટે પ્રમાણસ૨ કોર્પોરેટ બાબતોના છે. ત્યારે તે વાસ્તવિક

એનએફઆરએ દ્વારા જે

મુખ્ય સૂચકાંકો ૨૦૨૩-૨૪ના અંતમાં આર્થિક સ્થિતિસ્થાપકતા જ બતાવે છે : એનસીએઇઆર

પીટીઆઈ

નવી દિલ્હી, તા. ૩૧

નેશનલ કાઉન્સિલ ઓક એપ્લાઇડ ઇકોનોમિક રિસર્ચ (એનસીએઇઆર) દ્વારા માસિક (જીએસટી)નું કલેક્શન પણ આર્થિક સમીક્ષા મુજબ, ઉત્પાદન વધારવા માટે પર્ચેઝિંગ મેનેજર ફેબ્રુઆરીમાં રૂપિયા ૧.૭ લાખ ઇન્ડેક્સ (પીએમઆઈ) અને કરોડ સુધી પહોંચ્યું હતું, જેણે સેવાઓના મજબૂત

સાથે નાણાંકીય વર્ષ ૨૦૨૩- જીએસટી ઇ-વે બિલના ૨૪ના અંતમાં ભારતીય કલેક્શનમાં વર્ષ-દર-વર્ષે અર્થતંત્ર ઉત્સાહપૂર્ણ રહેવા તરફ ૧૮.૯ ટકાની વૃદ્ધિ જોવા મળી મુખ્ય માર્કર્સ નિર્દેશ કરે છે. હતી.

ઉત્પાદન પ્રવૃત્તિ માટેનો મજબૂત

વિસ્તરણકારી સેક્ટર્સના આઉટપુટમાં

વૃદ્ધિ જાન્યુઆરીમાં ૪.૧ ૨૪માટે ૭.૬ ટકાના ટકાથી ફેબ્રુઆરીમાં વધીને ત્રણ ટકા થઈ ગઈ હતી, એમ એમ તેની સમીક્ષામાં જણાવ્યું હતું જે જણાવ્યું હતું.

રવિવારે જાહેર કરવામાં આવી

ઈકોનોમિક થિંક ટેન્કે ઉમેર્યું હતું કે ગુડ્સ એન્ડ સર્વિસ ટેક્સ ઉત્સાહજનક રહ્યું હતું, જે વાર્ષિક ધોરણે ૧૨.૫ ટકાની વલણને જાળવી રાખવા વૃદ્ધિ નોંધાવી હતી, જ્યારે

એનસીએઇઆરએ નોંધ્યું પીએમઆઈ ફેબ્રુઆરીમાં વધીને હતું કે પર્સનલ લોન, સેવાઓ, પ૬.૯ થયો હતો, જે એક કૃષિ અને આનુષંગિક પ્રવૃત્તિઓ માટે મજબૂત વૃદ્ધિ સાથે બેંક ગતિને ધિરાણવૃદ્ધિદર૨૦.૫ટકાપર પ્રતિબિંબિત કરે છે, કારણ કે મજબૂત રહ્યો છે.આ અને અન્ય આઠ મુખ્ય ઇન્ફ્રાસ્ટ્રક્ચર માર્કર્સ બીજા આગોતરા અંદાજ મુજબ નાણાંકીય વર્ષ ૨૦૨૩-

વૃદ્ધિ દરના આશાવાદી વૃદ્ધિ મહિનાની ઊંચી સપાટી ૬.૭ દ્રષ્ટિકોણને સમર્થન આપે છે, એનસીએઇઆરના એનસીએઇઆરએ માર્ચ માટેની ડિરેક્ટર જનરલ પૂનમ ગુપ્તાએ

તેનાથી તમને લાગે ઓડિટ આવે છે. ક્યુઆરબીને સભ્યપદ આ રીતે કરે છે. **કંપનીઓ પર નિયમનકારી** આપવામાં આવ્યું નહતું, પરંતુ બોજ વધ્યો છે ?

મારું માનવું છે કે, એનએફઆરએ જાહેર રસ કંપની અને ઓડિટ પ્રોકેશનની સૌથી શ્રેષ્ઠ કંપની છે. પશ્ચિમી બજાર લગભગ ૨૦ વર્ષ પહેલા હતું. આઈએફઆઈએઆ૨માં અમારી ઓડિટ નિયમનકારોનું મજબૂત વૈશ્વિક સંગઠન છે.

ભારતને આઈએફઆઈએઆરની સમીક્ષા બોર્ડ) સ્વતંત્ર ઓડિટ નિયમનકાર તરીકે ગણવામાં નિયંત્રણ

નિરીક્ષણ અહેવાલ પછી પગલા લેવામાં આવ્યા છે ? મે પાંચેય કંપનીઓના

પીઆઈઈના સ્વતંત્ર નિયમન રિપોર્ટ જોયા છે. નિયમનકારની નિયનકારી કામગીરીનું વર્ગીકરણ કરશે. રાખી નથી.

નિર્દેશો જારી કરી રહી છે આઈસીએઆઈમાં રાખવામાં ઉદાહરણ તરીકે પીસીએઓબી તે

વૈશ્વિક સ્તરે બિગ ફોર સામે હવે એનએફઆરએ સભ્ય છે. **સ્પર્ધા કરી શકે તેવી મોટી** અગાઉનાોનએફઆરએના ભારતીય ઓડિટ કંપનીઓ બનાવવાના વડાપ્રધાન નરેન્દ્ર તમારા દ્વારા ક્યા સુધારાત્મક મોદીના વિઝન પર તમારું શું વલણ છે ?

તેમા કોઈ શંકા નથી પરંતુ કંપનીઓને ભુમિકા કાઈલોમાંથી પસાર વાતાવરણ પુરુ પાડવાની જરૂર થવાની અને તેમના દ્રષ્ટિકોણમાં છે અને સમગ્ર વિશ્વમાં ઓડિટ શું અલગ હોઈ શકે તે કહેવું છે. વ્યવસાય કેવી રીતે ચાલે છે તેને દરેક વ્યક્તિઓનો આમા અલગ સમજવાની જરૂર છે. આ ફક્ત મંતવ્યો હયો છે. આ સારું ઓડિટની નથી, પરંતુ સીએની ઈનપુટસ છે પરંતુ તેઓએ કહ્યું સેવાઓ છે જે લાયસન્સડ નથી કે, અમારું કામ નબળું હતું પ્રોફેસન્લસ દ્વારા પ્રતિબંધિત કરે સદસ્યતા મળી રહી ન હતી કે સારી ગુણવત્તનું હતું. તેઓ છે.વિશ્વનાતમામબજારોમાં આ કારણ કે ક્યુઆરબીને (ગુણવત્તા આવી ટિપ્પણી કરતા નથી. અંગેના પ્રતિબંધો છે, પરંતુ આ સમયજતાં પેઢી-વ્યાપી ગુણવત્તા ખૂબજ સુધારાના છે. ભારતમાં અને જોડાણ સક્ષમ નિયમોએ ગતિ જાળવી

બેંક ઓફ ઈન્ડિયાએ ધિરાણ દરમાં

સરકારી માલિકીની બેન્ક ઓફ ઈન્ડિયા (બીઓઆઈ) એ રેગ્યુલેટરી

એપ્રિલે ભારતીય રિઝર્વ બેંક સાથે રેપો આધારિત ધિરાણ બેંકના મામલામાં ૩ એપ્રિલથી મારફતે થનારી નાણાંકીય દર(આરબીએલઆર)૯.૩૫ લાગુ થશે.

બીઓઆઈએ શનિવારે

દરમિયાન, એક અલગ ફાઇલિંગમાં ફાઇલિંગમાં, જાહેર ક્ષેત્રની ધિરાણ દરમાં ૧૦ બેસિસ જણાવ્યું હતું કે, નવો દર ૧ અન્ય એક ધિરાણકર્તા પોઇન્ટનો વધારો કરવાની એપ્રિલથી લાગુ થશે.બેન્કે ઈન્ડિયન બેંકે બેઝ રેટ અને જાહેરાત કરી છે, આ પગલાથી માર્ક-અપને હાલના ૨.૭૫ બેન્ચમાર્ક પ્રાઇવ લેન્ડિંગ રેટ રિટેલ સહિતની લોન મોંઘી ટકાના સ્તરથી વધારીને સાથે જોડાયેલા ધિરાણ દરમાં ૨.૮૫ ટકા કર્યો છે અને ૫ બેસિસ પોઇન્ટનો વધારો ધિરાણ દરમાં વધારો ૫ હાલના રેપો રેટ ૬.૫ ટકા કર્યો છે.નવા દર ઈન્ડિયન



PADMANABH ALLOYS & POLYMERS LTD. Registered Office: N.H.8, Palsana, Dt. Surat 394315, Telephone No.: 0261-2232598 Email : investor@padmanabh.in Website: www.padmanabh.in Corporate Identity Number : L17110GJ1994PLC023540

NOTICE OF THE ANNOUNCEMENT OF RESULT IN RESPECT OF VOTING AT EXTRA ORDINARY GENERAL MEETING Pursuant to Section 110 and other applicable provisions of the Companies Act 2013, read with rules made there under and Regulation 44 of the SEBI (Listing Obligations and Disclosures Regulations, 2015, approval of the members of the company was sought by means of Poll / E-voting. The board of directors had appointed Mr. Kunjal Dalal, Practicing Company Secretary, Surat as the Scrutinizer for conducting / scrutinizing the Poll Process. The Scrutinizer carried out the scrutiny of all the Ballot forms and electronic votes received. The result of the same is as under:-

Item			Consolidated (E-voting and Voting at EOGM)						OGM)	
no. of the notice	Particular of Resolution	Type of Resolution	No. of votes polled	votes in		Invalid / abstain	Votes	in	abstain	Whether Resolution was passed or rejected
01	To Consider and Approve the Requests received from members for Reclassification from "Promoter Category" to "Public Category"	Ordinary	781901	781901	0	0	100	0	0	Passed

For Padmanabh Alloys & Polymers Limited

Chetankumar Mohanbhai Desai Whole-time Director (DIN: 00051541)

This is only an advertisement for information purpose and not for publication, distribution or release directly or indirectly outside India. This is not an announcement for the offer document. All capitalized term used and not defined herein shall have the meaning assigned to them in the Letter of offer dated 01st March 2024 (the "Letter of Offer" or "LOF") filled with the Stock Exchange and namely BSE Limited ("BSE") ("Stock Exchange") and the securities and Exchange Board of India ("SEBI")



Registered Office: C-1211 Swati Trinity Applewoods Shela, Ahmedabad Gujarat, India, 380058 • Contact Number: 7204141127 • Contact Person: Ayushi Arvish Shah, Company Secretary and Compliance Officer • E-mail Address: mercurytradelinkslimited@gmail.com • Website: http://www.mercurytradelinks.co.in • Corporate Identity Number: L01100GJ1985PLC144317

OUR PROMOTERS : PARESHKUMAR VASANTRAY SHETH

FOR CIRCULATION TO ELIGIBLE EQUITY SHAREHOLDERS OF MERCURY TRADE LINKS LIMITED

RIGHTS ISSUE OF 24.75.000 EQUITY SHARES OF FACE VALUE OF ₹10.00/- (RUPEES TEN ONLY) EACH OF OUR COMPANY (THE 'RIGHTS EQUITY SHARES') FOR CASH AT A PRICE OF ₹40/-(FORTY RUPEES ONLY) PER RIGHTS EQUITY SHARE (INCLUDING A PREMIUM OF ₹ 30/- (THIRTY RUPEES ONLY) PER RIGHTS EQUITY SHARE) AGGREGATING TO ₹ 990/- LAKHS* ON A RIGHTS BASIS TO THE ELIGIBLE EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 10 RIGHT EQUITY SHARE FOR EVERY 1 FULLY PAID UP EQUITY SHARE HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON MARCH 01, 2024 (THE 'ISSUE'). FOR FURTHER DETAILS, SEE 'TERMS OF THE ISSUE' BEGINNING ON PAGE 152. THE RIGHTS ISSUE PRICE IS 4 TIMES THE FACE VALUE OF THE EQUITY SHARES. *assuming full subscription.

BASIS OF ALLOTMENT

The Board of Directors of our Company would like to thank all its shareholders and investors for their response to the Issue, which opened for subscription on Friday, March 11, 2024, and closed on Thursday, March 21, 2024 and the last date for On Market Renunciation of Rights Entitlements was Friday, March 15, 2024. Out of the total 445 Applications for 39,34,963 Rights Equity Shares, 262 Applications for 2,32,777 Rights Equity Shares were rejected due to technical reasons as disclosed in the Letter of Offer. The total number of valid Applications received were 184 for 37,02,186 Rights Equity Shares, which was 149.58% of the total Issue Size. In accordance with the Letter of Offer, the Basis of Allotment was finalized on March 28, 2024, by the Company in consultation with BSE Limited "BSE") and the Registrar to the Issue. The Board of Directors of the Company has, at its meeting held on March 28, 2024, approved the allotment of 24,75,000 Rights Equity Shares to the successfu Applicants. In the Issue, no Rights Equity Shares have been kept in abeyance. All valid Applications after technical rejections have been considered for Allotment.

1. The Breakup of valid application received through ASBA (after technical rejections) is given Below;

Category	No. of valid CAFs (including ASBA applications) received	No. of Equity Shares accepted and allotted against Entitlement (A)	No. of Equity Shares accepted and allotted against Additional applied (B)	
Non Renouncees	5	647650	41000	688650
Renouncees	179	672213	1114137	1786350
Total	184	1319863	1155137	2475000

2. Basis of Allotment:

Category	Application	s Received	Equity Share Applied For			Equity Share Allotted			
	Number	%	Number	Value (Rs.)	%	Number	Value (Rs.)	%	
Non Renouncees	266	59.78%	921427	36857080.00	23.42%	688650	27546000.00	27.82%	
Renouncees	179	40.22%	3013536	120541440.00	76.58%	1786350	71454000.00	72.18%	
Total	445	100.00%	3934963	157398520.00	100.00%	2475000	99000000.00	100.00%	

Intimations for Allotment / refund/ rejection cases: The dispatch of allotment advice cum refund intimation and question for rejection, as applicable, to the Investors has been completed on March 29, 2024. The instructions to Self-Certified Syndicate Banks ("SCSBs") for unblocking funds in case of ASBAApplications were given on March, 28, 2024. The Listing application was executed with BSE on March 30. 2024. The credit of Equity Shares in dematerialized form to respective demat accounts of allottees has been completed on March 28, 2024. No physical shares were rendered in the Rights Issue. Pursuant to the listing and trading approvals granted/to be granted by BSE, the Rights Equity Shares Allotted in the issue is expected to commence trading on BSE on or about April 05, 2024, In accordance with the SEBI circular bearing reference SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of rights entitlement is expected to be completed on or about April 05, 2024.

INVESTORS MAYPLEASE NOTE THAT THE EQUITYSHARES CAN BE TRADED ON THE STOCK EXCHANGES ONLY IN DEMATERIALISED FORM.

DISCLAIMR CLAUSE OF SEBI: Submission of LOF to SEBI should not in any way be deemed or construed that SEBI has cleared or approved the LOF. The Investors are advised to refer to the full text of the "Disclaimer Clause of SEBI" beginning on page 139 of the LOF

DISCLAIMER CLAUSE OF BSE (Designated Stock Exchange): It is to be distinctly understood that the permission given by BSE Limited should not, in anyway, be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited; nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The Investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause of BSE" beginning on page 140 of the LOF.

CUTY TRADE LINKS LIMITED

Registered Office: C-1211 Swati Trinity Applewoods Shela, Ahmedabad Gujarat, India, 380058 Contact Number: +91 72041 41127 • Contact Person: Mrs. Ayushi Arvish Shah, Company Secretary and Compliance Officer • E-mail Address : mercurytradelinkslimited@gmail.com Website: www.mercurytradelinks.co.in • Corporate Identity Number: L01100GJ1985PLC144317

REGISTRAR TO THE ISSUE

LINK Intime Link Intime India Private Limited

Address: C-101, 1st Floor, 247 Park L.B.S. Marg, Vikhroli West Mumbai 400 083, Maharashtra, India Contact Number: 810 811 4949 • Investor grievance e-mail: mercurytrade.rights2023@linkintime.co.in Website: https://www.linkintime.co.in • Contact Person: Shanti Gopalakrishnan

SEBI Registration Number: INR000004058 • Corporate Identification Number: U67190MH1999PTC118368 Investors may contact the Registrar to the Issue, or our Company Secretary, or our Compliance Officer for any Issue related matters. All grievances relating to the ASBA process may be addressed to the

Registrar to the Issue, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact number(s), e-mail ID of the sole / first holder, folio number or demat account number, serial number of the Application Form, number of the Rights Equity Shares applied for, amount blocked, ASBAAccount number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement slip. For details on the ASBA process, see 'Terms of the Issue' on page 152 of

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY. On behalf of Board of Directors.

Place: Ahmedabad

Date: March, 30, 2024

For, Mercury Trade Links Limited Sd/- Aashray P. Lakhani - Managing Director Mercury Trade Links Limited is proposing, subject to market conditions and other considerations, a right issue of its Equity Shares and has in this regard filed a Letter of Offer dated March 01, 2024 with

Company at www.mercurytradelinks.co.in, the Registrar at www.linkintime.co.in the Stock Exchange. The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the U.S. Securities Act or any state securities laws in the United States, and may not be offered, sold, resold or otherwise transferred within the United States, except in a transaction exempt from the registration requirements of the U.S. Securities Act. Accordingly, the Rights Entitlements and Rights Equity Shares are being offered and sold in 'offshore transactions' outside the United States in compliance with Regulation under the U.S. Securities Act to existing shareholders located in jurisdictions where such offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions. There will be no public offering in the United States