

Shalimar Productions Limited

Date: 07/02/2024

**To,
The Manager,
BSE Limited,
Corporate Relations Department,
PJ Tower, Dalal Street, Mumbai – 400001**

BSE Scrip Code: 512499

Subject: Press Release – Music Launch of Majnoo & Other Promotional Updates

Dear Sir,

Pursuant to Regulation 30 of LODR (Listing Obligations And Disclosure Requirements) Regulations, please find herewith the Press Release on the captioned subject, contents of which are self-explanatory.

This is for the information of the members through exchange.

Thank you & Regards,
For SHALIMAR PRODUCTIONS LTD,

**Tilokchand Kothari
Director
DIN: 00413627**

PRESS RELEASE

Chandigarh, 6th Feb 2024

Shalimar Production Limited Unveils the Musical Marvel 'Majnoo' with a Dazzling Second Poster and Enchanting Soundtrack, Releasing on 22nd March 2024

We are thrilled to share exciting updates from your Company. At the grand press conference held in Chandigarh on Tuesday, February 6th 2024, Shalimar productions Ltd has unveiled the much-anticipated romantic saga, "**Majnoo**", promising an immersive cinematic experience for audiences.



Enchanting Soundtrack: Crafted by visionary composer Gurmeet Singh, the soundtrack of "Majnoo" promises to serenade the Punjabi audience. Featuring six sensational tracks sung by Hashmat Sultana, Kamal Khan, Nachhatar Gill, Jasmeen Akhtar, Simran Bhardwaj, and Shahid Mallya, the music adds depth and emotion to the romantic narrative.



Music Release on Zee Music Company page Youtube link :

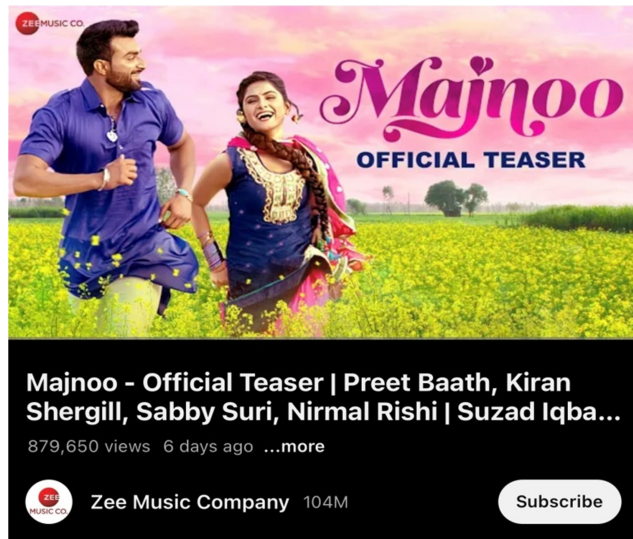
<https://youtu.be/W4zI4fpvoZY?si=nYvfZkC2Yej5jh4n>

Producer and Director: Produced by Mr. Tilok Kothari, "Majnoo" marks a significant foray into Punjabi cinema. Helmed by talented director Suzad Iqbal Khan, the film brings to life a compelling story of love and passion.



Release Date: "Majnoo" is all set to release on **22nd March 2024**, captivating audiences with its emotional depth and cinematic brilliance.

Teaser Released:



Majnoo Promotional Official Teaser

Youtube link:

https://youtu.be/2TE_UtS38AQ?si=pKoFG0Y954FCeaeo

The press conference marked a pivotal moment in the film's promotional journey, building anticipation for its release. The second poster and musical snippets shared during the event only heightened the excitement surrounding this romantic cinematic spectacle.



We invite our investors to stay tuned for further updates as we approach the release date of "Majnoo" on **22nd March 2024**.



SHALIMAR PRODUCTIONS LTD .
PRESENTS



Majnoo

A FILM BY KIRAN SHERGILL

PRODUCED BY TILOK KOTHARI

DIRECTOR SUZAD IQBAL KHAN

True love.. never dies!



IN CINEMAS 22ND MARCH 2024

STARRING PREET BAATH • KIRAN SHERGILL • SABBY SURI • NIRMAL RISHI • GURPREET BHANGU
MALKEET RAUNI • SHIVENDRA MAHAL • JUGNU SHARMA • BABBAR GILL • JASDEV MAAN • RANDHIR TANDON

CO - PRODUCER JUGNU SHARMA ASSOCIATE PRODUCER SAGAR KOTHARI & VISHAL KOTHARI WRITER SABHA VERMA DOP IQBAL SINGH MEHROK MUSIC GURMEET SINGH
LYRICS GURMEET SINGH, RISHI MALHI & MANISHA VYAS EDITOR & DI MAN B ROKA CHOREOGRAPHER RAVI DHAS COSTUMES GURPREET KAUR & SATNAM SINGH (STICH & STYLE)
ACTION DIRECTOR SATWANT BAL ASSOCIATE DIRECTOR MANOJ PANDEY POST PRODUCTION STUDIO TRISHA STUDIOS MUMBAI PRODUCTION CONTROLLER TINKU TANDON & ANIL VASANT BHAISANE
LINE PRODUCER VIKRAM SHERGILL, KULDEEP CHOUDHAN, SURYABHAN KOTAMBE VFX & GRAPHICS VIKAS JEET SINGH (MONEY), DIPEN DAS & SACHIN SATAM
MIXING ENGINEER SANU K SHETH & JAYANT HALDAR VISUAL PROMOTION PREMANKUR BOSE PR & MARKETING PRINDAY PUBLICITY DESIGNS BRIJESH KALYANJI DEDHIA



A CINÉPOLIS INDIA RELEASE





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