

Date: 12.12.2020

To

BSE Limited,

Floor-25, Phiroze Jeejeebhoy Towers

Dalal Street, Fort,

Mumbai —400 001

**Scrip Code: 505729**

**Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

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Dear Sirs,

Pursuant to Regulation 30(3) read with Regulation 30(12) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please take note of the following information:


- (i) Singer India Limited (“**SIL**”) had been using the trademarks “Singer”, “Merritt” and related trademarks (“**Trademarks**”) pursuant to a Trademark License Agreement with Retail Holdings Asia B.V. Netherlands (“**ReHo**”), the indirect parent company of SIL, and a subsidiary company of Singer Asia Limited (“**Singer Asia**”). Singer Asia had been granted a license to sublicense the Trademarks from The Singer Company Limited (“**Singer Limited**”), the worldwide owner of the Trademarks. Singer Limited is a subsidiary of SVP Worldwide. ReHo had, in turn, sublicensed the Trademarks to SIL.
- (ii) Following discussion amongst the parties, Singer Limited and Singer Sourcing Limited LLC (“**Singer Sourcing**”), both subsidiaries of SVP Worldwide, have agreed to grant a license for use of the Trademarks directly to SIL. Three agreements were entered into on December 10, 2020, with effect from October 1, 2020:
  - (a) Trademark License Agreement amongst Singer Limited and Singer Sourcing with SIL for the use of the Trademarks on certain products, SIL locations and in the SIL company name;
  - (b) Industrial Trademark License Agreement amongst Singer Limited and Singer Sourcing with SIL for the use of the Trademarks on industrial sewing machines; and
  - (c) Exclusive Distribution Agreement between Singer Sourcing and SIL for distribution of Singer branded sewing machines and related products in India.

The above Agreements do not constitute or form a part of any related party transaction and have been entered into by the parties on an arm’s length basis. Pursuant to the above, the earlier Trademark License Agreement between ReHo and SIL stands terminated.

Kindly take above information on your records.

Yours Sincerely,

For **Singer India Limited**

  
Priyanka Gandhi

Company Secretary

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**SINGER INDIA LIMITED**

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