

December 07, 2021

The Manager The Manager

DCS - CRD Listing Department

BSE Limited National Stock Exchange of India

Phiroze Jeejeeboy Towers Limited

Dalal Street, Fort, Exchange Plaza, 5th Floor, Plot no. C/1, Mumbai- 400 001 G Block, Bandra Kurla Complex, Bandra

Fax No.: 22722037/39/41/61/3121/3719 (E)

BSE Scrip Code: 539056 Mumbai- 400 051 Fax No.: 26598237/38

NSE Scrip Symbol: IMAGICAA

143E SCHIP SYMBOL: HVINGICAN

Dear Sir/Madam,

Sub: <u>Press Release of Imagicaaworld Entertainment Limited (Formerly known as Adlabs Entertainment Limited)</u>

This is to inform that Imagicaaworld Entertainment Limited shall re-open its Water Park from December 17, 2021.

A Press Release issued by the Company in this regard, is enclosed for your information and records.

Thanking you,

Yours faithfully,

For Imagicaaworld Entertainment Limited (formerly known as Adlabs Entertainment Limited)

Divyata Raval Company Secretary & Compliance Officer (Membership No. A28741)

Encl: As above

Imagicaaworld to reopen its Water Park from 17th December 2021

Mumbai, 17th Dec, 2021: Imagicaaworld Entertainment Limited (IMAGICAA), one of India's leading holiday destinations which offers a gamut of interesting experiences in one place through its Theme park, Water park, Snow park and a family hotel Novotel Imagicaa Khopoli, is now activating the entire destination, after successful reopening of the Theme Park in October 2021.

Imagicaaworld – Water Park is all set to reopen from 17th Dec 2021, pursuant to latest unlock announcement by the Government of Maharashtra. Imagicaaworld will continue to follow all COVID19 safety and precautionary measures for the parks in line with the said guidelines, which have also stipulated continuation of a 50% capacity intake.

As part of the reopening initiative, Imagicaa is giving a limited offer where visitors can enjoy a fun-filled day at the Water Park at 30% discount on pre-bookings and 20% discount on walk-ins, with access to all rides. Further details and bookings are available on www.imagicaaworld.com.

The Hotel property – Novotel Imagicaa which had already been operational as per relevant guidelines, is all geared for the upcoming events and holiday season. Visitors can enjoy a multi-day vacation with both parks becoming operational shortly.

Mr. Dhimant Bakshi, CEO of Imagicaaworld Entertainment Ltd., said, "We are relieved as the Maharashtra government has finally allowed water parks to reopen. Our Water park is a much loved destination with high repeat visitation. In anticipation of the permission we have been fully prepared and glad to announce reopening of our Water Park from 17nd December, 2021, keeping all government guidelines and safety precautions in check and would like to extend a warm welcome to our customers."

For more Information, please contact: Imagicaaworld Entertainment Limited

CIN: L92490MH2010PLC199925

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