



**SUPER SALES INDIA LIMITED**

27<sup>th</sup> July 2020

To

BSE Limited  
Phiroze Jeejeebhoy Towers,  
Mumbai – 400 001  
Fax No.022-22658121

Dear Sir,

**Sub: Intimation of violation of Code of Conduct of the Company formulated pursuant to Regulation 9(1) of SEBI (Prohibition of Insider Trading) Regulations, 2015**

We wish to inform you that Mr. Sathpurushan Veluswamy, a member of the promoter group of the Company has acquired 12,400 equity shares through transmission on 11<sup>th</sup> July 2020 and has subsequently sold 12,400 equity shares held in the Company through open market on BSE Limited during the period from 20<sup>th</sup> July 2020 to 24<sup>th</sup> July 2020 when the trading window of the Company was closed in violation of the Code of Conduct of the Company formulated pursuant to Regulation 9(1) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

The Company has received notifications in this regard from Mr. Sathpurushan Veluswamy on 27<sup>th</sup> July 2020.

The Company has issued a show cause notice to Mr. Sathpurushan Veluswamy for undertaking the said transaction in violation of the Code of Conduct.

The details relating to reporting of violations relating to the Code of Conduct under SEBI (Prohibition of Insider Trading) Regulations, 2015 as required pursuant to SEBI Circular No. SEBI/HO/ISD/ISD/CIR/P/2020/135 dated 23<sup>rd</sup> July 2020 will be intimated to the Stock Exchange in due course upon completion of the enquiry by the Audit Committee of the Company.

Kindly take the same on record.

Yours faithfully,

**For Super Sales India Limited**

**S K Radhakrishnan**  
**Company Secretary & Compliance Officer**