



Innovating for
affordable healthcare

Shilpa Medicare Limited

Corporate & Admin Office:

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CIN: L85110KA1987PLC008739

Dated: 25 Aug, 2020

Corporate Relationship Department,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai-400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
MUMBAI-400 051

Dear Sir/Madam,

Sub: Intimation U/R 30 of the SEBI(LODR) Regulations- Reg.

Ref: Stock Code: NSE: SHILPAMED/BSE-530549

Shilpa Medicare Limited Forays into Niche OTC segment by launching a novel concept of ready to dissolve Green Tea Films under the brand name Shilpa's Green T Film™ in India

Shilpa Medicare Ltd., a research-led global integrated pharmaceutical company, today announced a new edge, unique and differentiated presentation of Green Tea to Indian Green Tea market, by launch of Shilpa's Green T Films. Shilpa will bring green tea variant in various exciting flavors and is currently available in Ginger and lemon flavor.



Shilpa received FSSAI approval for Green Tea Films after sufficiently complying compliance requirements. FSSAI certification is the highest statutory authority that is created to regulate, check and implement science-based standards for the different food products that are manufactured, processed, packed, stored,

imported and distributed in the country. FSSAI ensures the availability of healthy and safe product for the consumption of end customers.

Shilpa's Green T Films are patent protected and **first of this kind in the world**. The new generation Shilpa's Green T Films, were designed to be a simple yet an innovative solution for green tea lovers, which will enable an easier and no-mess preparation of green tea any time and every time. There are disadvantages and dissatisfaction with current presentations like tea bags and loose powder, which require lengthy times of brewing, often result in messy and incomplete extraction of useful catechins, all of which make tea bags and loose powder a less preferred alternative. The



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new easy to prepare Green Tea Films comes as a ready to dissolve form in a convenient peel, dissolve and drink presentation are best alternative to ready to drink liquid green tea beverages.

Shilpa has manufacturing facilities for Green Tea Films at both Hyderabad and Bangalore. The launch of Green Tea Films shall cater to the requirements of India however; soon the films will be launched globally upon receipt of required approvals.

Cup of Green Tea with Shilpa's Green T Films the concept of aligning with Fit India Movement, Swatch Bharat campaigns which are the part of Indian Government initiatives and give your body an immunity boosting, healthy and refreshing treat.

Placing your orders with inaugural offer, please visit us at www.shilpaotc.com

This is for your information and doing the needful.

With Regards,

For **SHILPA MEDICARE LIMITED**



VISHNUKANTH C BHUTADI
Managing Director



Shilpa's Green T Film

SHILPA'S GREEN T FILM – GREEN TEA 120 mg/ Film



First in World introducing Natural Green Tea
“Ready to use Green Tea Films”



First in World introducing Natural Green Tea
“Ready to use Green Tea Films”



SHILPA'S GREEN T FILM – GREEN TEA 120 mg/ Film



- **WHY GREEN TEA FILM:**
- **Green Tea is available in conventional forms like**
 - Tea bags,
 - Loose Leaves
- Currently available green tea have the role to play for Polyphenol which may not deliver the accurate contents which are currently available in the market.

“In a study conducted by OLIVEIRA in 2012 confirmed low level of EGCG present in marketed tea bags. The study confirmed presence of **1.09 to 2.29mg of EGCG** in each tea bag which is very less to product the therapeutic antioxidant activity”

SHILPA'S GREEN T FILM – GREEN TEA 120 mg/ Film



- **Introduction :**

- Shilpa ready to drink Green Tea Films contains 120mg of green tea extract which contains
 - ❖ 98% Polyphenol content
 - ❖ 50-60% of **EGCG (Epigallocatechin gallate)**

- **In contrast to marketed tea bags** Shilpa's ready to drink **Green T Films** contain **120mg of total polyphenols and 50 mg of ECGC** content which is much higher than any other sources of green tea.

- On clinical study conducted by Anna et al 2012 confirmed that 250-400mg of **EGCG** is **beneficial in weight reduction** and beneficial effects on LDL cholesterol concentrations and glucose-related markers.

- Similarly, several studies correlated higher amounts of **EGCG contributes to higher antioxidant, weight reduction and anticancer properties.** The **amount of ECGC in commercial teabags is very low**



Properties of Polyphenols and EGCG (Epigallocatechin gallate)

- *Fat burning property which leads to weight reduction*
- *Cancer Prevention*
- *Anti-oxidant activity*
- ***Boosts Metabolism and Fat Oxidation***
- *Improves Physical Performance*
- *Green Tea Catechins May Improve Brain Function*
- *Green Tea EGCG Is Great for Skin and Hair*
- *Green Tea Antioxidants May Reduce PCOS (polycystic ovarian syndrome) risk in a hormonal disorder in women*
- *Green Tea Catechins May Reduce Inflammation and Arthritis*
- *Green Tea May Boost Immunity and Increase Longevity*



Green Tea Disintegrating Films Vs Green Tea Bag

Advantage of Green Tea Disintegrating Film	Disadvantage of Green Tea Bag
<ul style="list-style-type: none">➤ Green tea Disintegrating Film completely disintegrates in hot water and won't remain any residual form	<ul style="list-style-type: none">➤ Green tea bag do not dissolve or disintegrate in hot water. residual matter remains as a waste.
<ul style="list-style-type: none">➤ Gives accurate dose as per the label claim.	<ul style="list-style-type: none">➤ Dose may variable based on dipping time.
<ul style="list-style-type: none">➤ In Green Tea Disintegrating Films claiming Polyphenol Content (120mg) and EGCG content (54mg) which gives antioxidant properties.	<ul style="list-style-type: none">➤ In Green Tea bags there is no claim of Polyphenol and EGCG content.
<ul style="list-style-type: none">➤ In Disintegrating films there is no loss of nutrients, aroma, essential oils and flavour. so that we will get the intended effect of green tea.	<ul style="list-style-type: none">➤ Tea bags often contain dust & fanning's. The tea when cut and sliced to fill tea bags loses its nutrients, aroma, essential oils and flavour.

Green Tea Disintegrating Strips Vs Green Tea Bag



Advantage of Green Tea Disintegrating Film

- In Green Tea Disintegrating Films there is no contact with packing material during green tea preparation and there is no chance of leachable and extractables.

Disadvantage of Green Tea Bag


- Tea bags release millions of microscopic plastic particles into your drink, study finds
- Tea bags are made with a variety of packing material such as nylon, rayon, thermoplastic, PVC or polypropylene. So, there is a chance of leachable and extractables in green tea preparation and it will be hazardous to health
- The tea bags are made simply from tea and paper, but in actual fact an estimated 96 per cent contain polypropylene – a substance used to seal them and ensure they hold their shape.
- Electron microscopy shows that a single plastic teabag at brewing temperature released about 11.6bn microplastic and 3.1bn Nano plastic particles into the water.

* <https://pubs.acs.org/doi/abs/10.1021/acs.est.9b02540>

How to Use?



Instructions for use :

- 1)  Peel to open and
Take the Green T Film out
- 2)  Place a Full Green T Film
in Cup.
- 3)  Add 100 - 120 mL
Boiled water in Cup/Glass
and wait for 1-2 Minutes
- 4)  Stir it with Spoon or any
suitable stirring aid to
dissolve Green T Film &
enjoy the drink.

Additional instruction :

It is advisable to use the film immediately after it is removed from sachet.



Thank you