

17th August, 2020

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

**Reg : Press Release - TVS Motor Company launches 2020 version of
TVS Apache RTR 200 4V in Nepal**

We enclose a Press Release regarding "TVS Motor Company launches 2020 version of TVS Apache RTR 200 4V in Nepal", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company launches 2020 version of TVS Apache RTR 200 4V in Nepal

New styling, cutting edge features and race-derived performance

Kathmandu August 17, 2020: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today introduced the technologically advanced, feature packed 2020 version of TVS Apache RTR 200 4V in Nepal. All TVS Motor company products in Nepal are brought by Jagdamba Motors Private Ltd. (JMPL), the exclusive importers of the brand.

The 2020 TVS Apache RTR 200 4V comes with exciting new features ranging from Race Derived ABS, new LED headlamp, feather touch start, radial tyre and new graphics. It is also equipped with TVS SmartXconnect a Bluetooth technology which enables Navigation, Call/SMS Alert, Lean Angle Meter and Race Telemetry.

Commenting on the launch, **Mr. R Dilip, Executive Vice President – International Business, TVS Motor Company** said, *“We are delighted to introduce the new 2020 TVS Apache RTR 200 4V. This product is a testament of our commitment towards delighting TVS Apache’s Nepal fans. The 2020 Apache RTR 200 4V offers an array of premium features enabled by cutting edge technology, which we believe, will redefine performance biking.”*

Key Features

- Race derived ABS
- TVS SmartXconnect
- New LED headlamp
- Feather touch start
- Radial Tyre
- New graphics

Mr. Shahil Agrawal, Managing Director, JMPL, commented on the launch of the new product, *“We at JMPL are committed to bringing the most innovative and segment defining products to our valuable customers in Nepal. The new 2020 TVS Apache RTR 200 4V brings best-in-class combination of features, style and performance. We are confident that it will delight our customers and raise the bar for others.”*

The 2020 TVS Apache RTR 200 4V is powered by a 197.75 cc single-cylinder, 4-stroke, 4-valve, oil-cooled engine motor, developing 20.5 Ps of power at 8500 RPM, and 18.1 Nm of torque at 7000 RPM. It will be available in two stunning colours namely, Glossy Black and Pearl White

About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

Website: www.tvsmotor.com **Email:** corporate@tvsmotor.com **CIN:** L35921TN1992PLC022845

Regd Off: Chaitanya, No. 12, Khader Nawaz Khan Road, Nungambakkam, Chennai – 600 006