



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: U51100MH2016PLC284727

Flair House, Plot No. 63 BC, Kandivali Co-op. Ind. Estate Ltd.,
Charkop, Kandivali (W), Mumbai 400 067, INDIA

+91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

February 12, 2024

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001. Scrip Code : 544030	National Stock Exchange of India Limited Exchange Plaza, C/1, G Block, Bandra - Kurla Complex Bandra (East), Mumbai - 400 051. Symbol : FLAIR
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Sub: Monitoring Agency Report for the quarter ended December 31, 2023

Ref: Regulation 32(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations')

Dear Sir(s)/ Madam(s),

Pursuant to Regulation 32(6) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") read with Regulation 41(4) of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, we hereby enclose the Monitoring Agency Report for the quarter ended December 31, 2023 issued by ICRA Limited, Monitoring Agency, appointed to monitor utilisation of proceeds of the public issue (IPO) of the Company.

You are requested to take the same on record.

Thanking you,

Yours faithfully,
For **Flair Writing Industries Limited**

Mr. Vishal Kishor Chanda
Company Secretary and Compliance Officer

Encl: As above

MUMBAI

Unit I, Trinity Ind. Park, Survey No.14,15,16,
National Highway 8, Naigaon (E),
Palghar 401 208, Maharashtra, India

DAMAN

Unit II, Survey No. 709/12 & 18,
Somnath Road, Dabhel,
Daman 396 210, India

DAMAN

Unit III, Survey No. 377/1,
Plot No.19 & 21, Zari Causeway Road,
Kachigam, Daman 396 210. India

DAMAN

Unit IV, Survey No. 370/2 A,
Vapi Road, Kachigam,
Daman 396 210. India

DEHRADUN

Khasra No. 1049/2, 1050/1,
Twin Industrial Estate, Central Hope Town,
Selaqui, Dehradun 248 011, Uttarakhand, India

VALSAD

Survey No.253, Village Shankar Talao,
National Highway 8,
Valsad 396 375, Gujarat, India

MONITORING AGENCY REPORT**Name of the Issuer:** Flair Writing Industries Limited**For quarter ended:** December 31, 2023**Name of the Monitoring Agency:** ICRA Limited**(a) Deviation from the objects of the issue:**

No deviation - The utilization of the issuance proceeds is in line with the objects of the issue.

(b) Range of deviation:*Not Applicable***Declaration:**

We declare that this report provides an objective view of the utilization of the issue proceeds in relation to the objects of the issue based on the information provided by the Issuer and information obtained from sources believed by it to be accurate and reliable. The MA does not perform an audit and undertakes no independent verification of any information/ certifications/ statements it receives. This Report is not intended to create any legally binding obligations on the MA which accepts no responsibility, whatsoever, for loss or damage from the use of the said information. The views and opinions expressed herein do not constitute the opinion of MA to deal in any security of the Issuer in any manner whatsoever. Nothing mentioned in this report is intended to or should be construed as creating a fiduciary relationship between the MA and any issuer or between the agency and any user of this report. The MA and its affiliates also do not act as an expert as defined under Section 2(38) of the Companies Act, 2013. The MA or its affiliates may have credit rating or other commercial transactions with the entity to which the report pertains and may receive separate compensation for its ratings and certain credit related analyses. We confirm that we do not perceive any conflict of interest in such relationship/ interest while monitoring and reporting the utilization of the issue proceeds by the issuer. We have submitted the report herewith in line with the format prescribed by SEBI, capturing our comments, where applicable. There are certain sections of the report under the title "Comments of the Board of Directors", that shall be captured by the Issuer's Management / Audit Committee of the Board of Directors subsequent to the MA submitting their report to the issuer and before dissemination of the report through stock exchanges. These sections have not been reviewed by the MA, and the MA takes no responsibility for such comments of the issuer's Management/Board.

Signature:

PARUL
GOYAL
NARANG

Digitally signed
by PARUL
GOYAL NARANG
Date: 2024.02.12
12:17:20 +05'30'

Parul Goyal Narang

Vice President & Head-Process Excellence

Analyst: Dhvani Vinchhi/Adrita Sadhukhan

QA: Parul Narang

1. Issuer Details**Name of the Issuer:** Flair Writing Industries Limited**Name(s) of the promoters:**

Promoters
<i>Khubilal Jugraj Rathod</i>
<i>Vimalchand Jugraj Rathod</i>
<i>Mohit Khubilal Rathod</i>
<i>Rajesh Khubilal Rathod</i>
<i>Sumit Rathod</i>

Source: BSE

Industry/ sector to which it belongs: Stationary Sector**2. Issue Details****Issue Period:** Opening date- November 22, 2023

Closing date- November 24, 2023

Type of Issue: Initial Public Offer**Type of specified securities:** Equity shares**IPO Grading, if any:** No credit rating agency registered with SEBI has been appointed in respect of obtaining grading for the offer.**Issue Size (Rs. Crore): 593.000 Crore**

With OFS portion: INR 593.000 Crore; Excluding OFS portion: INR 292.000 Crore.

Net proceeds: INR 273.037 Crore (Excluding Issue Related Expenses) *

* Net proceeds is subject to revision in the next quarter as some portion of Issue related expenses is yet to be paid.

3. Details of the arrangement made to ensure the monitoring of issue proceeds.

Particulars	Reply	Source of information, certifications considered by the Monitoring Agency for the preparation of report	Comments of the Monitoring Agency	Comments of the Issuer's Board of Directors
Whether all utilization is as per the disclosures in the Offer Document?	Yes	-Peer Reviewed CA-Certificate -Confirmation from management -Bank statement of the proceeds account	No deviation observed.	No Comments
Whether shareholder approval has been obtained in case of material deviations# from expenditures disclosed in the Offer Document?	Not Applicable	As confirmed by the Issuer's management	No comments	No comments
Whether the means of finance for the disclosed objects of the issue has changed?	No	As confirmed by the Issuer's management	No deviation observed.	No comments
Is there any major deviation observed over the earlier monitoring agency reports?	Not Applicable	No deviation observed.	No comments	No comments
Whether all Government/ statutory approvals related to the object(s) have been obtained?	Not Applicable	As confirmed by the Issuer's management	No comments	No comments
Whether all arrangements pertaining to technical assistance/ collaboration are in operation?	Not Applicable	As confirmed by the Issuer's management	No comments	No comments
Are there any favorable events improving the viability of these object(s)?	No	As confirmed by the Issuer's management	As understood from the Issuer's management	No comments
Are there any unfavorable events affecting the viability of the object(s)?	No	As confirmed by the Issuer's management	As understood from the Issuer's management	No comments
Is there any other relevant information that may materially affect the decision making of the investors?	No	As confirmed by the Issuer's management	As understood from the Issuer's management	No comments

Where material deviation is defined to mean:

(a) Deviation in the objects or purposes for which the funds had been raised.

(b) Deviation in the amount of funds utilized by more than 10% of the amount specified in the offer document.

4. Details of the object(s) to be monitored.

(i) Cost of object(s)

S.N.	Item Head	Source of information, certifications considered by the Monitoring Agency for the preparation of report	Original cost (as per the offer document) [Rs. Crore]	Revised cost [Rs. Crore]	Comments of the Monitoring Agency	Comments of the Issuer's Board of Directors		
						Reason for cost revision	Proposed financing option	Particulars of firm arrangements made
1	Setting up the New Valsad Unit	Prospectus	55.993	Not Applicable	No comments	N.A.	N.A.	N.A.
2	Funding capital expenditure for Company and Subsidiary	Prospectus	86.748	Not Applicable	No comments	N.A.	N.A.	N.A.
3	Funding working capital requirements for Company and Subsidiaries	Prospectus	77.000	Not Applicable	No comments	N.A.	N.A.	N.A.
4	Repayment/pre-payment, in part or full, of certain borrowings availed by Company and Subsidiaries,	Prospectus	43.000	Not Applicable	No comments	N.A.	N.A.	N.A.
5	General Corporate Purpose	Prospectus	10.296	Not Applicable	No comments	N.A.	N.A.	N.A.
Total			273.037					

(ii) Progress in the object(s)

S.N.	Item Head*	Source of information, certifications considered by the Monitoring Agency for the preparation of report	Amount as proposed in the offer document [Rs. Crore]	Amount utilized [Rs. Crore]			Total unutilized amount [Rs. Crore]	Comments of the Monitoring Agency	Comments of the Issuer's Board of Directors	
				As at the beginning of the quarter	During the quarter	At the end of the quarter			Reasons for idle funds	Proposed course of action
1	Setting up the New Valsad Unit	-Peer Reviewed CA-Certificate -Bank statement of the proceeds account	55.993	-	-	-	55.993	No comments	No comments	No comments
2	Funding capital expenditure for Company and Subsidiary	Same as above	86.748	-	-	-	86.748	No comments	No comments	No comments
3	Funding working capital requirements for Company and Subsidiaries	Same as above	77.000	-	44.000	44.000	33.000	No comments	No comments	No comments
4	Repayment/pre-payment, in part or full, of certain borrowings availed by Company and Subsidiaries,	Same as above	43.000	-	43.000	43.000	Nil	No comments	No comments	No comments
5	General Corporate Purpose	Same as above	10.296	-	-	-	10.296	No comments	No comments	No comments
Total			273.037		87.000	87.000	186.037			

(iii) Deployment of unutilized proceeds

S.N.	Type of instrument and name of the entity invested in	Amount invested [Rs. Crore]	Maturity date	Earning [Rs. Crore]	Return on Investment [%]	Market Value as at the end of quarter* [Rs. Crore]
1	<i>Fixed deposit with Axis Bank</i>	2.597	5 th January 2024	0.004	5.00%	2.601
2	<i>Fixed deposit with Axis Bank</i>	10.000	31 st January 2024	0.024	5.75%	10.024
3	<i>Fixed deposit with Axis Bank</i>	31.810	3 rd December 2024	0.178	7.70%	31.988
4	<i>Fixed deposit with Axis Bank</i>	25.000	12 th April 2024	0.077	7.30%	25.077
5	<i>Fixed deposit with Axis Bank</i>	25.000	12 th April 2024	0.077	7.30%	25.077
6	<i>Fixed deposit with Axis Bank</i>	15.000	15 th December 2024	0.048	7.70%	15.048
7	<i>Fixed deposit with Axis Bank</i>	25.000	15 th February 2024	0.063	6.00%	25.063
8	<i>Fixed deposit with Axis Bank</i>	51.630	2 nd December 2024	0.300	7.75%	51.930
Total		186.037		0.771		186.808

Source: As certified by Jeswani & Rathore

(iv) Delay in the implementation of the object(s)

Object(s)	Completion date		Delay [Number of days or months]	Comments of the Issuer's Board of Directors	
	As per the offer document	Actual [^]		Reason for delay	Proposed course of action
Setting up the New Valsad Unit	FY25 - FY26	On Schedule	N.A.	No Comments	No Comments
Funding capital expenditure for Company and Subsidiary	FY24 - FY25	On Schedule	N.A.	No Comments	No Comments
Funding working capital requirements for Company and Subsidiaries	FY24 - FY25	On Schedule	N.A.	No Comments	No Comments
Repayment/pre-payment, in part or full, of certain borrowings availed by Company and Subsidiaries,	FY24	On Schedule	N.A.	No Comments	No Comments
General Corporate Purpose	FY24 - FY25	On Schedule	N.A.	No Comments	No Comments

Source: As confirmed by the Issuer's management

[^]Refers to the latest estimate of the completion date

5. Details of utilization of proceeds stated as General Corporate Purpose (GCP) amount in the offer document

S.N.	Item Head	Amount [Rs. Crore]	Source of information, certifications considered by the Monitoring Agency for the preparation of report	Comments of the Monitoring Agency	Comments of the Issuer's Board of Directors
1	General Corporate Purpose	Nil	N.A.	No Comments	No Comments