

30th March 2020

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sirs,

**Reg : Press Release – TVS Motor Company and Group companies
pledge Rs. 25 Crores to PM’s Relief Fund (PM-CARES) dedicated
to fight COVID-**

We enclose a Press Release regarding "TVS Motor Company and Group companies
pledge Rs. 25 Crores to PM’s Relief Fund (PM-CARES) dedicated to fight COVID-", for
dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

PRESS RELEASE



TVS Motor Company and Group companies pledge Rs. 25 Crores to PM's Relief Fund (PM-CARES) dedicated to fight COVID-19

Chennai, March 30, 2020: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers and its Group Companies TVS Credit Services Ltd, Sundaram-Clayton Ltd., and others today announced their commitment to donate Rs. 25 Crores to the PM's Relief Fund (PM-CARES) to aid the battle against COVID-19. This is in line with the company's continuous endeavour to ensure prosperous and sustainable communities. It is in addition to the ongoing activities being already undertaken through Srinivasan Services Trust, the CSR arm of the group.

"The COVID-19 pandemic marks an unprecedented time in modern history and it will require the best of humanity to overcome the battle. We applaud the Govt's strong resolve and numerous actions to fight this. Now, more than ever, it requires all of us to cooperate and support each other as a nation," said **Mr. Venu Srinivasan, Chairman, TVS Motor Company.**

Srinivasan Services Trust (SST), the social arm of the group is implementing various measures ranging from manufacturing and supplying supportive equipment such as masks, to providing cooked meals to those in the frontline -- from healthcare workers to police officers. Some of the key initiatives that have already begun include:

- Making and supplying 1 Million protective face masks for essential service providers
- Deploying vehicles and disinfectants to municipalities and helping produce medical equipment
- Employing factory kitchens at the manufacturing units in Hosur, Padi and Mysuru to make pre-packed cooked meals. These will be supplied to all essential care workers in the vicinity, from police personnel, municipal staff to healthcare workers
- In Baddi, Himachal Pradesh, dry rations will be supplied to daily wage workers who have been displaced and to villagers without food supplies
- The company is evaluating collaboration with 3D printing companies to make ventilators to support the hospitals

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PRESS RELEASE



About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

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