

January 20, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip becomes the official travel partner for Sharjah Warriors**” being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**PRIYANKA** Digitally signed by  
PRIYANKA TIWARI  
**TIWARI** Date: 2023.01.19  
22:58:49 +05'30'

**Priyanka Tiwari**  
**Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

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## EaseMyTrip becomes the official travel partner for Sharjah Warriors

*The brand logo of EaseMyTrip will be displayed in multiple places, including the official team jersey, training kits, and the team's marketing and communications collaterals*

**January 20, 2023, New Delhi:** EaseMyTrip.com, one of India's largest online tech travel platforms, has announced that it has clinched the status of being the official travel partner for the Capri global owned franchise named Sharjah Warriors. The Sharjah Warriors will be one of the participating teams in the six-team T20 tournament in the UAE conducted by the Emirates Cricket Board. Through this partnership, EaseMyTrip will have a global reach.

A leading Non-Banking Financial Company in India Capri Global is the primary shareholder of Sharjah Warriors. This agreement indicates a long-term foray into sports franchising for Capri Global, led by Rajesh Sharma, Managing Director and Founder, and will enable them to capitalize on the love that people in India and throughout the globe have for cricket.

**Speaking on the development, Nishant Pitti, CEO & Co-Founder, EaseMyTrip said,** *"The Sharjah Warriors represent the passionate cricket fans of the third most populous city in the UAE. Being their official travel partner is a tremendous opportunity and facilitates high brand visibility for us. We are positive that our agreement will be fruitful and rewarding. We wish the Sharjah Warriors team a successful match."*

**Rajesh Sharma, Managing Director of Capri Global Capital Ltd, that owns Sharjah Warriors, said:** *"There's no doubt that sponsors play one of the most crucial roles in making a team and a sport a success and whilst we have put together a strong squad to the best of our knowledge, we are particularly thrilled to be flying high as a team with the leading travel company like EaseMyTrip."*

The easily recognizable EaseMyTrip logo will be emblazoned on the jersey on the top right, signifying EaseMyTrip as the principal sponsor of the Sharjah Warriors. The brand logo of EaseMyTrip will also be displayed in other team engagement activities and commercial exercises, including the official training kits and the team's marketing and communications collaterals.

### About EaseMyTrip

*EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.*



## About Sharjah Warriors

Sharjah Warriors is owned by Capri Global, India's leading Non-Banking Financial Company with a deep interest in franchise sports. This is their first foray in international cricket having previously invested in top teams like Bengal Warriors in Pro Kabaddi League and Rajasthan Warriors in Ultimate Kho-Kho.

Squad: Moeen Ali (Captain), Dawid Malan, Evin Lewis, Mohammad Nabi, Chris Woakes, Rahmanullah Gurbaz, Naveen Ul-haq, Noor Ahmad, Tom-Kohler Cadmore, Chris Benjamin, Joe Denly, Karthik Meiyappan, M Junaid Siddique, Alishan Sharafu, M Jawad Ullah, Mark Deyal, JJ Smit, Bilal Khan, Rizwan Butt, Paul Walter, Jamal Todd

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