

Date: 27.07.2020

To  
**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai- 400 001

Dear Sir,

**SCRIP ID: 540404**

**Sub: Intimation of cut-off date for Annual General Meeting**

Please be informed that the 13<sup>th</sup> Annual General Meeting of the Company scheduled to be hold on Friday, 25<sup>th</sup> September, 2020 at 04:00 PM at through Video Conferencing ("VC")/ Other Audio-Visual Means ("OAVM") , for which the cut-off date of 18<sup>th</sup> September, 2020 (Friday) is considered for the purpose of sending notice of Annual General Meeting.

Kindly consider the above Disclosures as per applicable regulation of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly intimate the members of the stock exchange and public at large accordingly.

Thanking you,

Yours faithfully,

**For Prime Fresh Limited**  
**(Formerly Known as Prime Customer Services Limited)**

  
**Jinen Ghelani**  
**Managing Director & CFO**  
**(DIN: 01872929)**

