

Date: 24.03.2023

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 along with encumbrance report

Please find enclosed herewith disclosure in terms of Regulation 31(1) and 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Further, Pursuant to the SEBI Circular no. SEBI/HO/CFO/DCRI/CIR/P/2019/90 dated August 07, 2019, we are enclosing disclosure of reasons for encumbrance by the promoters and promoter group in respect of shares of Emami Limited.

The same may please be taken on record and suitably disseminated to all concerned.

This is for your information & record.

Thanking you,

Yours faithfully,

For Diwakar Finvest Private Limited
(Formerly Sneha Enclave Private Limited)

Santinath Paul
Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata
Encl: a/a

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for pledge of shares, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)	Emami Limited
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India Limited BSE Ltd.
Date of reporting	24-03-2023
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	Diwakar Finvest Private Limited (Formerly known as 'Sneha Enclave Private Limited')

Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total Share Capital	Number	% of total Share Capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of Encumbrance (Pledge/Lein/ Non disposal/Undertaking /Others)	Reason for Pledge/Release	Number	% of share capital	Name of the entity in whose favour shares encumbered	Number	% of Total share capital
Suraj Finvest Private Limited (Formerly Sneha Gardens Private Limited)	10,57,20,226	23.96	4,12,01,885	9.34	Pledge	22.03.2023	Pledge of Shares	Pledge of Shares as per agreement with lender	60,000	0.01	DCB Bank Limited (Lender)	4,12,61,885	9.35
Suraj Finvest Private Limited (Formerly Sneha Gardens Private Limited)	10,57,20,226	23.96	4,12,61,885	9.35	Pledge	22.03.2023	Pledge of Shares	Pledge of Shares as per agreement with lender	25,000	0.01	IndusInd Bank Limited (Lender)	4,12,86,885	9.36
Diwakar Finvest Private Limited (Formerly known as 'Sneha Enclave Private Limited')	9,86,67,956	22.37	5,31,66,579	12.05	Pledge	23.03.2023	Pledge of Shares	Pledge of Shares as per agreement with lender	13,90,000	0.32	Aditya Birla Finance Ltd (Lender)	5,45,56,579	12.37
Diwakar Finvest Private Limited (Formerly Sneha Enclave Private Limited)	9,86,67,956	22.37	5,45,56,579	12.37	Release	23.03.2023	Release of Shares	Release of Shares as per agreement with lender	4,00,000	0.09	Bajaj Finance Ltd (Lender)	5,41,56,579	12.28
Diwakar Finvest Private Limited (Formerly Sneha Enclave Private Limited)	9,86,67,956	22.37	5,41,56,579	12.28	Release	24.03.2023	Release of Shares	Release of Shares as per agreement with lender	1,00,000	0.02	Bajaj Finance Ltd (Lender)	5,40,56,579	12.25

**For Diwakar Finvest Private Limited
(Formerly known as 'Sneha Enclave Private Limited')**

**Santinath Paul
(Authorised Signatory)**

**Place: Kolkata
Date : 24.03.2023**

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of	% w.r.t diluted share capital (*)	No. of Shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	No. of Shares	% of Total share capital
SACHIN GOENKA	7,17,000	0.1625	0.1625	-	-	-	-	-	-	-	-	-
SASHWAT GOENKA	5,80,000	0.1315	0.1315	-	-	-	-	-	-	-	-	-
VIBHASH VARDHAN AGARWAL	5,73,478	0.1300	0.1300	-	-	-	-	-	-	-	-	-
MANAN GOENKA	5,65,000	0.1281	0.1281	-	-	-	-	-	-	-	-	-
DARSH GOENKA	5,65,000	0.1281	0.1281	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	5,54,000	0.1256	0.1256	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	4,07,750	0.0924	0.0924	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	4,07,750	0.0924	0.0924	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	3,92,076	0.0889	0.0889	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	2,97,964	0.0675	0.0675	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	5,000	0.0011	0.0011	-	-	-	-	-	-	-	-	-
PRITI A SUREKA	1,51,04,702	3.4239	3.4239	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	3,71,700	0.0843	0.0843	-	-	-	-	-	-	-	-	-

**For Diwakar Finvest Private Limited
(Formerly known as 'Sneha Enclave Private Limited')**

**Santinath Paul
(Authorised Signatory)**

Annexure - II

Name of listed company	EMAMI LIMITED
Name of the recognised stock exchanges where the shares of the company are listed	The National Stock Exchange of India Ltd. BSE Limited
Name of the promoter(s) / PACs whose shares have been encumbered	Diwakar Finvest Private Limited (Formerly Sneha Enclave Private Limited) Suraj Finvest Private Limited (Formerly Sneha Gardens Private Limited)
Total promoter shareholding in the listed company	No. of shares -239393412 % of total share capital -54.27%
Encumbered shares as a % of promoter shareholding	39.83%
Whether encumbered share is 50% or more of promoter shareholding	NO
Whether encumbered share is 20% or more of total share capital	YES

**For Diwakar Finvest Private Limited
(Formerly Sneha Enclave Pvt Ltd)**

**Santinath Paul
(Authorised Signatory)**

Place: Kolkata
Date: 24.03.2023

DETAILS OF ALL EXISTING EVENTS / AGREEMENTS PERTAINING TO ENCUMBRANCES													
Encumbrance I (Date of creation of encumbrance: _____)	Type of encumbrance (pledge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)	No. and % of shares encumbered		Name of the entity in whose favour shares encumbered (X)	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity. (YES/NO)	Specific details		Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating (YES/NO) If yes, 1. Name of the issuer 2. Details of the debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit rating of the debt instrument 5. ISIN of the instrument	Value of shares on the date of event / agreement (A) (Rupees in Crores)	Amount involved (against which shares have been encumbered) (B) (Rupees in Crores)	Ratio of A / B	End use of Money	Remarks
		No. of Shares :	% of total share capital :			Borrowed amount to be utilized for what purpose – (a) Personal use by promoters and PACs (b) For the benefit of listed company Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. (a) Any other reason (please specify)							
		No of shares	%age of total share capital										
22.03.2023	Pledge	60,000	0.01	DCB Bank Limited	Yes, Private Sector Scheduled Commercial Bank	Emami Realty Ltd (Borrower) Suraj Finvest Private Limited (Formerly Sneha Gardens Private Limited) (Pledgor)	No	2.20	1.69	1.3	Repayment of existing loans	Pledge of Additional Shares	
22.03.2023	Pledge	25,000	0.01	IndusInd Bank Limited	No, Private Sector Bank	Emami Frank Ross Limited (Borrower) Suraj Finvest Private Limited (Formerly Sneha Gardens Private Limited) (Pledgor)	No	0.92	0.73	1.25	Repayment of existing loans	Pledge of Additional Shares	
23.03.2023	Pledge	13,90,000	0.31	Aditya Birla Finance Ltd	Yes, NBFC	Midkot Investments Private Limited (Borrower) Diwakar Finvest Private Limited (Formerly known as 'Sneha Enclave Private Limited') (Pledgor)	No	50.61	50.61	1	Repayment of existing loans	Pledge of Shares	

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