

December 23, 2020

To,

Corporate Communication Department
BSE Limited
Phiroze Jeejeeboy Towers,
Dalal Street, Mumbai - 400 001.
BSE Scrip Code: 532528

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051.
NSE Code: DATAMATICS

Sub: Press Release

Dear Sir/Madam,

Please find attached herewith press release titled "**Datamatics wins the CRN Excellence Award 2020 for its innovative virtual reality gaming App for Alzheimer's patients**" for your information and record.

Kindly take the above on your record.

For **Datamatics Global Services Limited**

Divya Kumat
EVP, Chief Legal Officer and Company Secretary
(FCS: 4611)

DATAMATICS

Datamatics wins the CRN Excellence Award 2020 for its innovative virtual reality gaming App for Alzheimer's patients

Mumbai, December 23, 2020: Datamatics, a Digital Solutions, Technology Services, and BPM Company, today announced that it has won the CRN Excellence Award 2020 in the Enterprise Mobility and [Virtual Reality](#) categories. The team was felicitated at the virtual ceremony hosted at the CRN Channel Leadership Summit & Awards 2020 organized on 8th, 9th & 10th December 2020.

The award honors the solution providers who demonstrate the innovative use of a particular technology or a combination of technologies to create a distinct business benefit for their customers. The nominations are shortlisted, reviewed, and judged by an eminent jury comprising of leading CIOs and a panel of Editors from the CRN and Express Computer team through a rigorous nomination process.

Datamatics is recognized in the Enterprise Mobility and Virtual Reality categories for its innovative use of technology to engage Alzheimer's patients by assigning daily tasks. The application uses Virtual Reality (VR) to create a stimulating, interactive, virtual environment for aged people. It also helps doctors to analyze the patient's severity of Alzheimer disease and also helps in keeping track of the progress of patients.

Mitul Mehta, SVP & Head, Marketing & Communications, Datamatics Global Services Ltd. said, "Digital technologies are opening doors to build innovative solutions for societal problems. The [Virtual Reality App for Alzheimer's patients](#) enables clinicians to detect the disease early and measure the progress during the treatment. We're delighted to receive this prestigious recognition from CRN and The Indian Express."

Datamatics offers end-to-end Digital Experience (DX) Services, including digital consulting, product engineering, [mobile application development](#), UI/UX, web development, AR/VR and wearables. For more information, please refer - <https://www.datamatics.com/digital/digital-experience/>

About Datamatics Global Services

Datamatics (BSE: 532528 | NSE: DATAMATICS) provides intelligent solutions for data-driven businesses to increase productivity and enhance the customer experience. With a complete digital approach, Datamatics portfolio spans across Information Technology Services, Business Process Management, Engineering Services and Big Data & Analytics all powered by Artificial Intelligence.



It has established products in Robotic Process Automation, Intelligent Document Processing, Business Intelligence and Automated Fare Collection. Datamatics services global customers across Banking, Financial Services, Insurance, Healthcare, Manufacturing, International Organizations, and Media & Publishing. The Company has presence across 4 continents with major delivery centers in the USA, India, and Philippines.

To know more about Datamatics, visit www.datamatics.com and on [LinkedIn](#), [Twitter](#), [YouTube](#), and [Facebook](#).

For media queries, please contact:

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