



Date: 22-08-2022.

To,
The Manager,
Department of Corporate Relations,
BSE Limited, PJ Towers, Dalal Street,
Mumbai-400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai-400051.

Dear Sir/ Madam,

Sub: Press Release- pTron launches High-Performance Soundbar fit for every home just at INR 999.

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron launches High-Performance Soundbar fit for every home just at INR 999. It further states that the product is equipped with 10W speakers and BT 5.0, the Musicbot Evo is here to redefine the single-speaker home audio system experience. The sleek and powerful Musicbot Evo is exclusively available on Flipkart at a special launch price of INR 999/-.

This is for the information of and records of Exchanges.

Thanking you,

For Palred Technologies Limited

Shruti Rege
Company Secretary



PALRED TECHNOLOGIES LIMITED

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pTron launches High-Performance Soundbar fit for every home just at INR 999

- *Equipped with 10W speakers and BT 5.0, the Musicbot Evo is here to redefine the single-speaker home audio system experience*
- *The sleek and powerful Musicbot Evo is exclusively available on Flipkart at a special launch price of INR 999/-*

Hyderabad, 22nd August 2022: pTron, the rapidly growing and leading maker of affordable digital lifestyle and audio accessories brand in India, announced the launch of a sophisticated soundbar audio system the 'Musicbot Evo', that will bring the entire home cinema experience together like never before. With the rising popularity of OTT platforms and shows, the need for a sound system that turns the home audio system into a home theater is much in demand. The pTron Musicbot Evo Soundbar adds that extra punch and impact to movies, clarity to dialogue, and fidelity to music, delivering a perfectly balanced, realistic, and musical sound for a great home cinema experience.

Talking about the milestone, Ameen Khwaja CEO & Founder said, "Delivering the best in terms of powerful sound at a more accessible price point to more and more people is our core goal. Engineered to deliver a powerful cinematic experience, the Musicbot Evo soundbar is here to make home entertainment simple yet immersive. State-of-the-art technology blended with a sleek design, the Musicbot Evo redefines the soundbar, creating a totally immersive home cinema experience that's made for every type of user and listener, an perfectly suited with today's HDTV's, laptops, tablets etc."

Engineered to create an outstanding home entertainment experience, the pTron Musicbot Evo Soundbar boasts a number of breakthrough features:

- **Modernize Your Home:** Sleek, modern, and versatile, the Musicbot Evo is merely 38.7cm long, 6.5 cm deep and 6.5 cm high. It features a cylindrical design with metallic front grills and smooth rounded edges. Designed to seamlessly fit any space and blend with the interiors, this super light-weight soundbar can be placed under the television or any flat surface for a convenient and elegant setup that provides a great and rocking sound experience.
- **Sound That Fills the Room:** Powered with large 10W Speakers and 52mm drivers, the Musicbot Evo truly packs a punch in a premium and elegant design. Enjoy significantly better sound for up to 10hrs with deep punchy bass that amplifies the visuals and brings them alive with vivid sound exposure.
- **Wireless Audio Streaming** – Connect your Musicbot Evo soundbar to your TV, laptop, or tablet with ease and without the clutter of wires via Bluetooth 5.0; also stream all your music wirelessly from your mobile device. You can also connect, sync, and play two Musicbot Evo's together via the wireless stereo pairing function for an amplified music & sound experience.



- **Seamless & Portable:** The device is fully operational from the unit itself with a smooth control panel, allowing to adjust the volume, select tracks, or play and pause music. You can choose from the 3.5mm AUX input, USB drive, TF Card, or Bluetooth to connect the soundbar with literally any TV or source.

Pricing and Availability

The pTron Musicbot Evo Soundbar is available on Flipkart India at a special launch price of ₹999/- only from 23rd August 2022.

Additional information can be found at - <https://www.flipkart.com/ptron-musicbot-evo-10hrs-playtime-punchy-bass-aux-port-10-w-bluetooth-soundbar/p/itmfccf0d481467d>

| pTron 'Musicbot Evo' – Technical Specifications | |
|--|---------------------------------------|
| Play-time | Up to 10 Hours |
| Bluetooth Version | Bluetooth 5.0 with 10m range |
| Build | ABS (Body), Metal (Grill) Chassis |
| Battery | 1200mAh Built-in Rechargeable battery |
| Charging Time | Up to 4Hrs |
| Speakers | 10W with 52mm Drivers |
| Connections | AUX, USB Drive, and TF card |

About pTron:

pTron is a brand owned by Palred Electronics Private Limited which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004. pTron, today, is aspiring to be a global brand pushing boundaries far and wide. Ramping up capacities, opening up new channels of business, and reaching out to consumers in new geographies are all steps being taken to explore new horizons. pTron has sold more than 11 million units until FY22. Growing at the rate of 26% YoY, pTron aims to sell an additional 5 million units in FY23.

Website: pTron.in

For any media queries, please contact: MSL

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