

Ref-BSE/2023-24/20

Date: 11th August, 2023

To,
Corporate Relationship Department,
BSE Limited
Phioze Jeejeebhoy Tower,
Dalal Street,
Mumbai — 400 001

Sub: Press Release under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Scrip Code: 539399

Dear Sir,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing a press release on the Unaudited Financial Results of the Company for the quarter ended 30th June, 2023.

You are requested to kindly take the same on record and acknowledge.

Thanking you.

For **Bella Casa Fashion & Retail Limited**

Sonika Gupta
Company Secretary & Compliance Officer
Membership no. A38676

Perseverance and Commitment for Growth

- Revenue up 16 % QoQ
- Margin Expanded to 8.5%, up 140 bps
- PAT Increased by 46%

August 11th, 2023, Jaipur: Bella Casa Fashion & Retail Ltd, today announced its result for Q1FY24 ended June 30th, 2023

Financial Performance				(Rs Crs)
Particulars	Q1FY24	Q4FY23	Q1FY23	FY23
Revenue	46.9	40.6	44.1	201.8
Operating Profit	4.0	2.9	3.3	15.4
Operating Margin %	8.5%	7.1%	7.4%	7.6%
PBT	2.7	1.9	1.9	10.2
PAT	2.1	1.4	1.6	7.7

Commenting on the results, Saurav Gupta, Director of Bella Casa Fashion & Retail Limited commented: “We are delighted to report a robust performance in the first quarter of FY 2023-24, with 30% increase in PAT compared to the previous year same quarter. Our performance in Q1FY24 is a testament of our capabilities and sustainable demand for our products. We have skilfully leveraged our core strengths to acquire new customers and received incremental orders from our existing customers in apparel segment. We also achieved better product realization in home furnishing segment. Our emphasis on increasing productivity is visible through margin expansion and we are resolutely committed to intensify our endeavours to optimize operational efficiencies comprehensively, aiming to cater the increasing demands.

Going forward, we are focussed on expanding our capabilities and service offerings while exploring strategic opportunities to position ourselves for rapid growth. We have laid a strong foundation and are optimistic on the future. We believe on the back of a strong and resilient domestic economy and upcoming festive season the demand momentum will sustain in the market and we are on track to benefit from these growing opportunities.”

Key Highlights: -

- Revenue growth was backed with addition of new customers and upscaling our offerings to existing customers
- Operating Margin increased with improvement in product mix and operating leverage
- Sales Mix for Q1 FY24
 - Apparels 69.7 %
 - Home Furnishing 30.3%
- Average Selling Price (ASP)
 - Apparels ₹ 433
 - Home Furnishing ₹ 460
- 3 Newly acquired customers in apparel segment



BELLA CASA FASHION & RETAIL LTD

(Formerly Known as Gupta Fabtex Pvt. Ltd.)

Importers, Manufacturer & Exporters of :
Home Furnishing, Garment & Fabrics

Ph. : 0141-2771844

E-mail : info@bellacasa.in

Website : www.bellacasa.in

CIN : L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

About Bella Casa Fashion & Retail Limited

Bella Casa Fashion & Retail Limited is engaged in the manufacturing of home furnishings and apparels products. It is an original design manufactures offering fashion manufacturing services to 50+ domestic brands & retailers (B2B) in the apparels segment and its home furnishing products are sold under its brand “Bella Casa” through dealer and distributor network, E commerce platforms and its own website <https://bellacasa.in/>. Company has 3 manufacturing plants situated at Jaipur, Rajasthan. Company equity shares are listed on Bombay Stock Exchange.

Disclaimer:

Certain statements in this press release may be forward-looking statements and/or based on management’s current expectations and beliefs concerning future developments and their potential effects upon Bella Casa Fashion & Retail Limited. The forward-looking statements are not a guarantee of future performance and involve risks and uncertainties and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Bella Casa Fashion & Retail Limited does not intend, and is under no obligation, to update any forward-looking statement contained in this press release.