



PRIME FOCUS
L I M I T E D

September 01, 2023

To,
National Stock Exchange of India
Listing Department,
Exchange Plaza,
Bandra Kurla Complex
Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 | 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001
Fax Nos.: 22723121/2037/2039

Dear Sir/Madam,

Ref: Scrip Code: BSE: 532748/ NSE: PFOCUS

Sub.: Outcome of the meeting of the Board of Directors (the "Board") of Prime Focus Limited (the "Company") held on September 01, 2023.

Pursuant to Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "**LODR Regulations**"), we would like to inform you that a meeting of the Board of Directors ("**the Board**") of the Company was held today i.e. on Friday, September 01, 2023, wherein the Board inter alia:

1. Based on the recommendation of the Audit Committee, approved the appointment of M/s. M S K A & Associates , Chartered Accountants (Firm Registration Number: 105047W) as the Statutory Auditors of the Company under Section 139, 141, 142 and other applicable provisions, if any of the Companies Act, 2013, in place of retiring auditors viz. M/s. Deloitte Haskins & Sells Chartered Accountants LLP, to hold office for the term of 5 (five) consecutive years from conclusion of this ensuing 26th Annual General Meeting till the conclusion of 31st Annual General Meeting of the Company to be held for the Financial Year 2027-28. The relevant details pursuant to SEBI Circular no. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and Circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are enclosed herewith as "**Annexure**".
2. Has approved to sell/ transfer/assign/dispose/Lease asset(s) of the material subsidiary (ies) amounting to more than 20% of the assets of the material subsidiary (ies) of the Company pursuant to Regulation 24(6) of LODR Regulations, subject to prior approval of the shareholders by way of special resolution.



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The Meeting of the Board commenced at 01.45 p.m. and concluded at 04.30 p.m.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You,
For **Prime Focus Limited**

Parina Shah
Company Secretary & Compliance Officer

Encl.: a/a



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Annexure

Details of Appointment of Statutory Auditors as required under Schedule III- Para A of Part A of LODR Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023 and Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

Sr. No.	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of M/s. M S K A & Associates, Chartered Accountants, (Firm Registration Number: 105047W) as Statutory Auditors, in place of retiring auditors viz. M/s. Deloitte Haskins & Sells Chartered Accountants LLP, to hold office for the term of 5 (five) consecutive years from conclusion of this ensuing 26 th Annual General Meeting till the conclusion of 31 st Annual General Meeting of the Company to be held for the Financial Year 2027-28.
2	Date and term of appointment	Subject to the approval of the shareholders at the ensuing Annual General Meeting, M/s. M S K A & Associates will hold office for the term of 5 (five) consecutive years from conclusion of this ensuing 26 th Annual General Meeting till the conclusion of 31 st Annual General Meeting of the Company to be held for the Financial Year 2027-28.
3	Brief profile (in case of appointment)	Established in 1978, M S K A & Associates is an Indian partnership firm registered with the Institute of Chartered Accountants of India (ICAI) and the PCAOB (US Public Company Accountancy Oversight Board). With presence in 11 cities across India, M S K A & Associates is a member firm of BDO International and offers a range of Assurance services, led by industry experts with deep knowledge pockets.