



ONMOBILE GLOBAL LIMITED
Tower #1, 94/1 C & 94/2,
Veerasandra Village, Attibele Hobli,
Anekal Taluk, Electronic City Phase-1,
Bangalore - 560100, Karnataka,
India

P: +91 80 4009 6000 | F: +91 80 4009 6009
CIN - L64202KA2000PLC027860
Email - investors@onmobile.com

www.onmobile.com

December 04, 2019

To,
The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai-400 001
BSE Symbol: 532944

The Secretary
National Stock Exchange of India Limited
Bandra Kurla Complex
Bandra East
Mumbai – 400 051
NSE Symbol : ONMOBILE

Dear Sir/ Madam,

Sub: Intimation of Press Release

This is to inform you that OnMobile Global Limited is issuing a press release titled “OnMobile collaborates with Samsung to build and manage its Contests ecosystem”, a copy of which is attached herewith.

Requesting you to please take the same on record.

Thanking you,

Yours Sincerely,
For OnMobile Global Limited

P. V. Varaprasad

P V Varaprasad
Company Secretary



Encl: as above



OnMobile collaborates with Samsung to build and manage its Contests ecosystem

BENGALURU, DECEMBER 4th, 2019 - OnMobile, the global leader in mobile entertainment, is proud to collaborate with Samsung, India's biggest and most trusted smartphone brand.

With an objective to increase interactions with service, the time spent and to drive engagement, OnMobile has integrated its contests platform to provide an intuitive and rewarding experience to Samsung My Galaxy app users.

The Samsung My Galaxy app offers a unique all-in-one experience including videos, music, games, news and personalized offers and updates. Currently, there are over 20 million 'My Galaxy' app users in India.

The mobile contests platform by OnMobile offers a wide range of interesting and contextual topics, with instant gratifications, fair winner selection and real prizes, paramount for user engagement. The initial response has been very encouraging.

"Our collaboration with Samsung to build and manage its Contests ecosystem reiterates the trust and credibility we have built over the years amongst our partners in India. Contests have been a top revenue generator for our business partners across the globe, and we are very excited about bringing this leading-edge platform to the users of Samsung My Galaxy App," said Sanjay Bhambri, President & Chief Operating Officer, OnMobile Global Limited.

About Samsung Electronics Co., Ltd.:

Samsung inspires the world and shapes the future with transformative ideas and technologies. The company is redefining the worlds of TVs, smartphones, wearable devices, tablets, digital appliances, network systems and memory, system LSI, foundry and LED solutions. For latest news on Samsung India, please visit Samsung India Newsroom at <http://news.samsung.com/in>. For Hindi, log on to Samsung Newsroom Bharat at <https://news.samsung.com/bharat>. You can also follow us on Twitter @SamsungNewsIN

About OnMobile:

OnMobile [NSE India: ONMOBILE] [BSE Ltd: 532944], is a global leader in mobile entertainment. Headquartered in Bangalore, India and with offices in all regions of the world, OnMobile offers a wide array of products such as Videos, Tones, Games & Contests. Based on current deployments, OnMobile has an addressable base of more than 1.68 billion mobile users and over 100 million active subscribers across several geographies. For further information, please visit www.onmobile.com

Media Contact:

pr@onmobile.com