

July 3, 2019

The DCS - CRD

Bombay Stock Exchange Limited

Pheeroze Jeejeebhoy Towers,

Dalal Street, Fort

Mumbai 400 001

The DCS - CRD

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor,

Plot No - C Block, G Block,

Bandra Kurla Complex,

Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 532392; NSE Script Code: CREATIVEYE

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Creative Eye Limited.

You are requested to kindly take the information on record.

Yours faithfully

For Creative Eve

Khushbu Shah

Company Secretary & Compliance Officer

Encl:- Press Release



## Creative Eye Limited Foraying into Digital Space.

Creative Eye Limited to enter into a digital space by creating a new web series "Ishq Aaj Kal" for OTT Platform ZEE 5 which is being produced by Dheeraj Kumar Kochhar, Zuby Kochhar and Sunil Gupta.

"Ishq Aaj Kal" is a journey of a girl who is in search of her father and eventually she falls in love with enemy. A triangle love story and the theme of the show will be about wealth and power – they do not change people, they unmask them. An extensive schedule was held on beautiful location of Manali For 20 Days. It is all set to be launched on "ZEE 5" web platform from 4th of July, 2019.

**Dheeraj Kumar C.M.D. informed** that It is a big success for the company and Creative Eye Limited will create a history by bringing this Web series on Digital platform.

Sunil Gupta C.O.O. & C.F.O. said that "Ishq AajKal" is a spin off from the most prestigious and path breaking serial 'Ishq Subhan Allah' which is running successfully on 'ZEE TV' since one and half year. We are quite happy and proud to produce "Ishq aaj kal" for Zee 5 Digital Platform. we are also working on other web series for Digital platforms which will be announced very soon.

