



January 23, 2023

To,
The General Manager,
Deptt of Corporate Services,
BSE Limited,
P.J. Tower, Dalal Street,
Mumbai – 400001

To,
The Vice President,
National Stock Exchange of India Limited,
Exchange Plaza,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051

Equity Scrip code: 543249
Debt Scrip Code: 973928

Scrip Symbol: TARC

Subject: Press Release

Dear Sir,

Pursuant to the provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a copy of the press release titled “TARC eyes bullish growth, appoints industry veterans in key leadership positions”.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For TARC Limited

Amit Narayan
Company Secretary
A20094

Encl.: As above

TARC eyes bullish growth, appoints industry veterans in key leadership positions

On-boards Anil Gupta, President Projects, Suneet Singh, Vice President Marketing, Niloy Roy, Senior General Manager and Neeraj Garg, Senior General Manager – Design and Architecture

New Delhi, 23 January 2023: Aiming to grow multifold over the next few years, TARC Limited – a leading premium real estate developer in Delhi-NCR – announced key leadership appointments across its Sales, Marketing, Design and Architecture divisions. Anil Gupta is appointed as President Projects, Suneet Singh as Vice President, Marketing and Niloy Roy and Neeraj Garg, as Senior General Manager – Design and Architecture. To bolster its next phase of growth, TARC has been appointing industry veterans to hold leading position in the Company, taking the total team strength to around 300.

Commenting on the appointments, **Amar Sarin, CEO & Managing Director – TARC Limited** said, *“We have been gaining a steady growth gradient and as we embrace the new year, we are aiming to grow exponentially in next couple of years with strong profitability. We are expanding the company’s base with consistent launches of marquee projects. In line with this commitment, we have brought on board seasoned leaders in our senior leadership team, across multiple divisions. We want to reiterate TARC’s indisputable headship in the North India’s luxury real estate market.”*

With a multi-dimensional experience of 27 years, Anil Gupta is a keen strategist and planner with rich and qualitative experience in Project Management, Planning and execution of Civil work. He has worked with renowned realty companies and during his professional journey, Anil has demonstrated strong leadership, interpersonal, and team-building skills.

Suneet Singh brings a cumulative 23 years of marketing and sales leadership experience to support the company’s strategic growth plans. She has a proven track record in driving business strategy, sales, marketing, and process improvements. She has a wide background in leading multiple marketing disciplines including marketing operations, digital marketing, brand building, and demand generation. Her profound experience in the real estate & retail industries at companies has helped her become a maestro in the marketing industry.

With almost 30 years of experience, Neeraj Garg has a vast knowledge in the areas of Design and Planning of MEP Services in Residential, Commercial, SEZs, SCOs, Hotels, Service Apartments, Row Houses, Town ship Before his stint at TARC, Neeraj worked with marquee brands in his career. He completed electrical engineering from R.E.C. Kurukshetra.

Niloy Roy brings with him a collaborative experience of 22 years spearheading end-to-end design function and projects from the point of inception to handover.

A Bachelor of Architecture from Jadavpur University, Kolkata and a Master's in Building Engineering and Management from School of Planning and Architecture, New Delhi, Niloy has successfully managed and delivered project design of area of more than 15 million sq.ft.

In the previous quarter, the company also inducted Arjit Das, Head – Design and Architecture, Shuaib Ahmed, Head – Sales and Marketing and Sushil Singhal, Head – Investor Relations and Strategy into their senior leadership team.

TARC has been witnessing a steady transformation from a land-bank holder to developer with three premium residential projects in immediate pipeline of approximate GDV of INR 5,500 crores.

About TARC Limited

TARC Ltd (NSE: TARC. BSE: 543249) is a leading Premium Real Estate Developer with one of the largest land banks and key land parcels at prime locations in Delhi and the National Capital Region covering residential, hospitality, commercial, retail, warehousing, IT, institutional and mixed-use developments. The leadership at TARC has spent the past four decades creating and building multiple projects across New Delhi-NCR. Our mission is to transform urban living by curating future-ready, high-quality developments. TARC has augmented its brand equity after recent collaborations with Bain Capital, USA and Blackstone Inc.

For further information, visit: www.TARC.in

For media queries, please contact:

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