

November 20, 2023

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip introduces subscription programme for HNI’s through its invited based Platinum, Gold, and Silver Cards**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

**PRIYANKA
TIWARI**

Digitally signed by
PRIYANKA TIWARI
Date: 2023.11.20 11:48:19
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Priyanka Tiwari

Group Company Secretary and Chief Compliance Officer

Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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MEDIA RELEASE

EaseMyTrip introduces subscription programme for HNI's through its invited based Platinum, Gold, and Silver Cards

The premier OTA of India introduces its exclusively curated subscription packages to create the utmost travel convenience experience

New Delhi, November 20, 2023: Leading the way in the travel industry, EaseMyTrip.com, one of India's most trusted and renowned travel platforms has introduced an exclusive subscription programme that redefines luxury and convenience in travel. With the introduction of the EaseMyTrip Platinum, Gold, and Silver Cards, the EaseMyTrip Subscription Program invites High Net Worth Individuals (HNI) and CEO's to explore a brand-new world of travel that features specialized services, benefits, and privileges.

For those who demand the absolute best, the EaseMyTrip Platinum Card stands as the epitome of luxury and travel excellence. With a minimum deposit requirement of INR 40 Lac, this prestigious card offers unparalleled advantages, making every journey truly exceptional. At the heart of the Platinum Card experience is the Platinum Code, issued by EaseMyTrip for every booking. This code is your key to unlocking a world of benefits, including seamless cashback rewards with every booking for significant savings on your travel expenses. Additionally, the Platinum Card grants you access to exclusive corporate and SME fares, providing cost-effective travel solutions, and offers special discounts on luxury accommodations at top hotels. Each Platinum Cardholder is assigned a dedicated Relationship Manager, ensuring a hassle-free and memorable travel experience.

The second in the list is the EaseMyTrip Gold Card. Designed for travelers who appreciate the finer things in life, this card offers a minimum deposit requirement of INR 20 Lac and serves as the gateway to a new world of travel. With the exclusive Gold Code issued for each booking, your travel experience is simplified and enhanced. You can enjoy enticing cashback rewards with every booking, maximizing the value of your travels. Access cost-effective corporate and SME fares to save on your travel expenses and indulge in luxury accommodations with exclusive discounts on hotel bookings. Plus, your dedicated Relationship Manager is ready to assist with your travel needs, ensuring a smooth and enjoyable journey.

Last but not the least the Silver Card is your path to premium travel experiences. With a minimum deposit requirement of INR 10 Lac, this card unlocks a world of travel benefits and privileges. Each Silver Cardholder receives an exclusive Silver Code for every booking, simplifying your travel experience. Enhance your savings with instant cashback rewards, making each trip more economical. Save money while experiencing corporate and SME fares, ideal for business and leisure travel. Revel in luxury accommodation with exclusive discounts on hotel bookings. Your dedicated Relationship Manager ensures you have a reliable contact for all your travel needs, providing a seamless and memorable travel experience.

MEDIA RELEASE

With enthusiasm, Mr. Nishant Pitti, CEO & Co-Founder of EaseMyTrip, expressed his thoughts on the new program, saying, "We understand that our brand has garnered a dedicated following, and as a public-backed company, we are driven by our commitment to provide our loyal customers with unparalleled convenience when they travel. With the introduction of our Subscription Program, featuring Platinum, Gold, and Silver Cards, we are excited to offer a range of benefits and plans designed to enhance their travel experiences, offering substantial savings, exclusive privileges, and dedicated support that will truly elevate their journeys. We will keep introducing services that will give our customers the best experience that they deserve."

Join us on this exciting journey and experience travel like never before. To learn more about the EaseMyTrip Subscription Program and how to become a cardholder, please <https://www.easemytrip.com/offers/subscription-program-india.html>

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 59% during FY20-23 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA and New Zealand.

For Media Queries:

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