



Date: 26-06-2023.

To,  
The Manager,  
Department of Corporate Relations,  
BSE Limited, PJ Towers, Dalal Street,  
Mumbai-400001.

To,  
The Manager,  
Listing Department,  
National Stock Exchange of India Limited,  
Bandra Kurla Complex, Bandra (E),  
Mumbai-400051.

Dear Sir/ Madam,

**Sub: Press Release- pTron Playbuds 1 Pro: .Unleashing Unmatched Audio Quality with 35ms Low Latency and Quad Mic Hybrid ENC.**

With reference to above mentioned subject, we hereby submit the press release submitted by Palred Electronics Private Limited, subsidiary company of Palred Technologies Limited, stating that pTron Playbuds 1 Pro means unleashing, unmatched Audio Quality with 35ms Low Latency and Quad Mic Hybrid ENC. It further states that experience the Ultimate Gaming Audio Performance with TruTalk™ Hybrid ENC, Quad Mic, and 50 Hours of Playtime at an irresistible launch price of 1299/- only on Amazon.

This is for the information of and records of Exchanges.

Thanking you

For Palred Technologies Limited

Shruti Rege  
Company Secretary

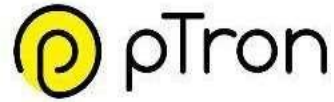


**PALRED TECHNOLOGIES LIMITED CIN:**

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## ***pTron Playbuds 1 Pro: .Unleashing Unmatched Audio Quality with 35ms Low Latency and Quad Mic Hybrid ENC***

### ***Now Sound sets the rhythm of Gaming Experience***

*· Experience the Ultimate Gaming Audio Performance with TruTalk™ Hybrid ENC, Quad Mic, and 50 Hours of Playtime at an irresistible launch price of 1299/- only on Amazon.*

**India, 26 June 2023** – pTron, a leading player in the Indian consumer electronics market that has established its leadership position in the TWS category, is proud to announce **pTron Playbuds 1 Pro** in its latest Gaming TWS earbuds. Engineered with cutting-edge TruTalk™ Hybrid ENC Technology and Quad Mic, pTron Playbuds 1 Pro offers an exceptional audio experience that transcends all boundaries.

Based on consumer research comprising gamers, pTron derived the specific needs and attributes of the TWS earbuds. The latest product offering including the new pTron Playbuds 1 Pro is the result of research analysis and R&D efforts to design and develop a product that meets the ultimate requirements of passionate gamers. The product is also rightly priced and will be available at an **amazing introductory price tag of Rs. 1299/- on Amazon.**

**1. AptSense:** The Playbuds 1 Pro is power packed with **AptSense 35ms low-latency specially** devised for gamers who need a lightning-fast response and the ultimate gaming and video-watching experience

**2. 50 hours of uninterrupted gameplay:** Keeping in mind long gaming sessions, Playbuds 1 Pro boasts a battery life capable of providing up to 50 hours of uninterrupted gameplay on a single charge with IPX5 water-resistant technology.

**3. Bass Booster & Uninterrupted Connectivity:** While the earbuds are equipped with 13mm Drivers ACC to deliver enhanced bass performance, the advanced version of Bluetooth 5.3 connectivity ensures seamless, rich, and powerful responses to gamers.

*Announcing the launch of the new gaming TWS earbuds, Mr. Ameen Khwaja, Founder & CEO, pTron said, "Our aim is to enhance gamers' audio experiences and Playbuds 1 Pro is one such product that offers a premium wireless gaming audio experience. Today, we understand the nuances of gamers and the right mix of product attributes that took shape in the form of Playbuds 1 Pro will all set the gamer to kickstart and deep dive into their gaming experience."*

*Playbuds 1 Pro comes with a 1-year warranty. On the launch day on 23rd June 2023 on Amazon, the Playbuds 1 Pro will retail at a special price of INR 1299/- against the regular price of INR 1499/-.*

**#GameGoodEveryday**

**Product Link:**

pTron Playbuds 1 Pro – <https://www.amazon.in/dp/BOC3YRMJ3V>

<b>pTron Playbuds 1 Pro Technical Specifications:</b>	
<b>Bluetooth Version</b>	BT v5.3 with 10m range, 1-step pairing & auto-reconnect
<b>Driver size</b>	13mm drivers – AAC and SBC Codes
<b>Audio Technology</b>	Quad Mic Hybrid ENC (Environmental Noise Cancellation Technology)
<b>Playtime</b>	Up to 50 Hours with charging case
<b>Charging Case</b>	400mah Type-C Charging Case
<b>Product Weight</b>	32gm charging case, 4 g each earbud
<b>Other Features</b>	Touch Controls with Voice Assistant + IPX5 Water resistant Gaming and Music modes

**About pTron:**

pTron is a brand owned by Palred Electronics Private Limited which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004. pTron, today, is aspiring to be a global brand pushing boundaries far and wide. Ramping up capacities, opening up new channels of business, and reaching out to consumers in new geographies are all steps being taken to explore new horizons. pTron has sold more than 11 million units until FY22. Growing at the rate of 26% YoY, pTron aims to sell an additional 5 million units in FY23.

**Website:** [pTron.in](http://pTron.in)

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**For any media queries, please contact: MSL**

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